



PRESIDENT'S REPORT 2016

FAR EASTERN UNIVERSITY





FAR EASTERN UNIVERSITY

Manila, Philippines

VISION / MISSION

VISION

Guided by the core values of Fortitude, Excellence, and Uprightness
Far Eastern University aims to be a university of choice in Asia.

MISSION

Far Eastern University provides quality
higher education through industry-responsive
and outcomes-based curricular programs.

FEU produces globally competitive graduates
who exhibit the core values of fortitude,
excellence, and uprightness.

FEU promotes sustainable and responsive research,
extension services, and heritage and environment stewardship
toward national and global development.

CORE VALUES

FORTITUDE

A Tamaraw is characterized by fortitude. Moral courage and strength
of character allow Tamaraws to persevere and achieve more than is expected of them.

FEU provides the academic, social, and cultural environment
to help develop in its students the strength of mind and spirit in the midst
of internal and external pressures.

EXCELLENCE

A Tamaraw is characterized by excellence. Students, faculty, and staff perform
competently to their fullest potential, thus rewarding the FEU community with
countless achievements in all fields of endeavor. The FEU community cultivates a
campus environment committed to a culture of excellence
in academics and beyond, i.e., in the more important journey of life.

UPRIGHTNESS

A Tamaraw is characterized by uprightness. Full development of morality
and integrity is among the primary purposes of FEU as an educational institution.

Thus, FEU steadfastly adheres to a set of principles and a code
of conduct which are integrated into the curriculum and academic and
management policies and instilled in all members of the FEU community.

This way, FEU aims to contribute to the moral advancement
of Philippine society.

PRESIDENT'S REPORT 2016



FAR EASTERN UNIVERSITY
MANILA

**Academics and
Non-Academics**

Leonora B. Alcartado
Helen A. Neo
Kristine Bernadette A. Carillo

Photographers

Zymon B. Bumatay
Ross Joseph B. Copiaco

Book Designer

Ross Joseph B. Copiaco

Staff

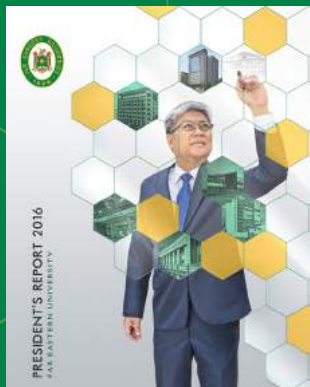
Iren dela Cruz-Briones
Jon Paolo O. Nora
Joneil Patricia M. Regero
Mary Grace M. Canlas
Mariane Zarah C. Remo

Book Consultant

Gianna R. Montinola
Agnes C. Malcampo
Lance E. Caperal
Miel Kristian B. Ondevilla

Production

FEU Publications



ABOUT THE COVER

"I start in the middle of a sentence and move both directions at once," was how the American jazz master John Coltrane described his creative process. It can also be a proper descriptor for the evolution and advancement of Far Eastern University. From its originator, who Nick Joaquin described as "The man who took the snob camp out of the campus and the snob cult out of culture" FEU arrived as an answer to the call of the times: higher education for the Filipino workingman. Through the decades, despite destruction and all types of deprivation, FEU manages to endure. In the midst of the decrepit, FEU assembles itself into design.

This year, FEU presents itself again to its public. Even as it has maintained its stature as a jewel amidst the jejune, it is also emphasizing its expansion. Think of FEU as a small cosmos that constantly stretches itself, its architectonic movement powered by the original intensity of Nicanor Reyes' dream, its particles extending to unfathomable distances into the future.

FEU circa 2016 to its visitors, and even to its locals: awe.



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PRESIDENT'S MESSAGE

FAR EASTERN UNIVERSITY



By expanding in terms of market share and “plant capacity,” FEU is both holding true to its founder’s vision to improve access to quality education and taking a long-term strategic position in the education sector.

Academic Year (AY) 2015–2016 was a year of quality confirmations of FEU’s academic programs as well as of expansion, both organic and by acquisition, for the FEU system of schools. In April 2016, FEU Manila was (re-)conferred by the Commission on Higher Education (CHED) the Autonomous University status, the highest level in the vertical (or quality) typology of CHED’s more stringent quality-assurance framework (CMO 46 series of 2012). Earlier in March 2016 and December 2015, respectively, CHED also designated FEU Manila’s teacher education programs (which consist of the Bachelor of Elementary Education and Bachelor of Secondary Education) as a Center of Excellence and its business administration program as a Center of Development. Likewise, the Philippine Association of Colleges and Universities Commission on Accreditation (PACUCOA) accorded Level IV status

(its highest quality category) to the campus’s eight flagship programs: BA Communication, Bachelor of Elementary Education, Bachelor of Secondary Education, BS Accountancy, BS Applied Mathematics, BS Biology, BS Business Administration, and BS Psychology.

In addition, FEU Manila received international recognition. It was accepted as a member of the Association to Advance Collegiate Schools of Business (AACSB) in April 2016 for its BS Accountancy, BS Business Administration, and Master of Business Administration programs and an associate member of the International Centre of Excellence in Tourism and Hospitality Management (THE-ICE) in July 2015 for its BS Tourism Management and BS Hotel and Restaurant Management programs.



FEU acquires Roosevelt. Mrs. Salvacion S.P. dela Paz, Engr. Leodegario R. Cruz, Mr. Juan Miguel R. Montinola, Mr. Romeo P. dela Paz, Dr. Michael M. Alba and Mr. Aurelio R. Montinola III during the signing.

The quality of FEU's academic programs was also validated by the performance of its first-time takers of various professional licensure examinations. The passing rates of these cohorts were generally improving as well as higher than the national average (See Appendix Tables 4a–4d). For FEU Manila and FEU Tech, an added distinction was that some top-notchers of the 2015 and 2016 architecture, basic-education teaching, engineering, medical technology, and nursing licensure examinations were graduates of the school (See Appendix Table 5).

All these third-party substantiations signaled FEU's academic ascendance. Not only did they underscore the university's institutional commitment to the unrelenting pursuit of excellence, they also indicated that FEU is well on the way to realizing its aspiration to be among the top five universities of the country.

Growth was the other significant development of the past academic year. Organically, this came in the form of two new FEU schools. After two years of preparations, FEU High School opened its doors to 1,958 Grade 11 senior high school students for AY 2016–2017. And in November 2015, groundbreaking rites were held for FEU Alabang and building construction is set to start in September 2016 for targeted completion in 2018.

By acquisition, growth came in the form of FEU gaining a controlling stake in Roosevelt College, Inc. in May 2016. An 80-year, private, non-sectarian, for-profit educational institution, Roosevelt College has campuses in Quezon City and Marikina City in the National Capital

Region and Cainta, Rodriguez, and San Mateo in Rizal Province (Region 4A CALABARZON) and a total student population of about 5,000.

By expanding in terms of market share and “plant capacity,” FEU is both holding true to its founder's vision to improve access to quality education and taking a long-term strategic position in the education sector, even as it braces for the five-year transition period brought about by the addition of Grades 11 and 12 to the basic education cycle,



FEU Alabang groundbreaking. Mr. Edilberto C. de Jesus, Ms. Sherisa P. Nuesa, Dr. Michael M. Alba, and Dr. Maria Teresa Trinidad P. Tinio

during which time one or two year-levels of college will have insignificant enrollment levels each year.¹ The reasons: On the one hand, expanding access to quality education is as important as ever in order to help the country optimize its demographic dividend.² On the other hand, when the education sector stabilizes after the turmoils of the K-12 reform, FEU will be poised to have a bigger and better footprint in both basic and higher education.

But how did the FEU system of schools fare in the course of normal operations? In what follows, this report, like last year's, adopts the framework of FEU's institutional aspiration as its organizing principle. The difference is that, instead of focusing only on FEU Manila, where applicable, achievements and developments in other FEU schools are cited as well.

Talent Management and Development

A number of key administrative positions were filled in AY 2015–2016. These included the vice-president for human resource development (Renato Serapio) and internal auditor and compliance and risk management officer (Rogelio Ormilon) in FEU Manila; executive director of FEU Cavite (Olivier Dintinger), director for administration and operations of FEU Diliman (Ann Hidalgo); and vice-president for academic affairs (Gillian Joyce Virata) and finance manager (Analiza Ventura) in Roosevelt College.

Key recruits in academics were the dean of the Institute of Accountancy, Business, and Finance (Alma dela Cruz, PhD (Business)), three university research fellows (Arnel Concepcion, PhD (Biology), Marcos Valdez, PhD (Biology), and Padmapani Perez, PhD (Anthropology)), and the university librarian (Maria Gia Gamolo, EdD (Educational Leadership) and MA (Library Science)).

Taking advantage of the CHED program that is intended to improve the academic credentials of the faculty during the K-12 transition period, FEU Manila applied for and was rewarded with 28 faculty grants in various disciplines that are aligned with the professors' departmental affiliations. Of these, 21 accepted the challenge to pursue their doctoral studies.

As a measure to scale down operations due to the projected downturn in enrollments, FEU Manila also implemented two early retirement gratuity programs. A total of 149 members of the workforce opted to avail of the facility; 83 were tenured faculty and the rest support staff.

Programs and Services Development

In AY 2015–2016 the FEU system of schools produced 7,273 graduates. Appendix Tables 1a–1d show their numbers by school and program.

System-wide, total enrollment in the first-term reached 39,894, about the same as last year's. Appendix Tables 2a–2d provide the levels by school and program.

On the quality front, FEU has been flourishing. As mentioned, CHED conferred the autonomous university status on FEU Manila in April 2016 with a validity of three years. Still, the flagship campus is continuing its relentless efforts to both increase the number of accredited programs and upgrade accreditation levels. Appendix Tables 3a and 3b show the accreditation status of FEU Manila's academic programs.

The performance of FEU's first-time takers of various professional licensure examinations also has been generally improving and ranked higher than national passing rates (See Appendix Tables 4a–4d).



Dr Michael M. Alba and Dr Maria Teresa Trinidad P. Tinio with some of FEU's outstanding students.

Student Development

Student Development successfully implemented development plans and pioneering projects, which resulted in significant achievements in student awards, partnerships, research activities, and linkages. A total of 35 leadership-related accomplishments were recorded (compared to 12 awards in 2014 and 9 in 2013). This was due to the student leaders' active engagement in student-organization activities that focused on discursive forums and volunteer work; the Circles of Leadership Influence Program (CLIP); and on and off-campus training stints.

Student leaders soared with Maria Stephanie Gaña, president of the Institute of Education Student Council, leading the pack of achievers as one of the 2015 Ten Outstanding Students of the Philippines (TOSP). Her Balay Dunong Project provided learning spaces and tutorial sessions for Hospicio de San Jose orphans. Roland Titus Tagaan, student representative of the FEU Commission on Elections, was recognized as one of the Ten Model Rizal Students of the Philippines by the Knights of Rizal for exhibiting the values of the national hero.

Four student leaders were chosen by either CHED's International Affairs Staff or the National Youth Commission to represent the Philippines: Nicole Yu went to Chang-Rai, Thailand, for the ASEAN Youth Camp 2015; Kelyn Villarino, public relations officer of the IABF Student Council, attended the 6th ASEAN-Korea Frontier Forum held in Busan, South Korea, and the Asia-Europe Meeting Youth Week 2016 held in Vietnam; Micah Jessica Indiola, vice president of Peace TAYO, learned Japanese culture through the JENESYS

2015 Program in Tokyo; and Sophia Centeno completed the China-ASEAN Youth Camp in Guiyang and Guangzhou, China.

Coined after Stephen Covey's "circle of influence," CLIP provided a venue for learning opportunities that allowed students to actively engage in discourses and participate in finding solutions that leveraged their skills set. A total of 24 seminars and workshops under CLIP were implemented to train student leaders, freshman class mayors, and academic scholars.

Sessions focused on working in multicultural environments, predictive analytics and spot-on needs analysis, managing failure, bridging the gap between campus and workplace leadership, student organizations during the K-12 transition, creative strategies in conflict management, high emotional quotient as a leadership asset, business writing for student organization presidents, and campus journalism.

Partnerships and Placements

In AY 2015-2016, Alumni Relations and Placement Services (ARPS) achieved the following milestones in alumni relations: It developed a three-year strategic plan that is aligned with the FEU Aspiration

Statement 2020 in which a revitalized alumni community and an intensified network of industry partners formed the core pillars. It strengthened the open-house program for alumni, which led to six campus visits and 10 homecoming reunions for various alumni groups. And it facilitated the revival of the Institute of Education (IE) alumni association, which has since been registered with the Securities and Exchange Commission as the Far Eastern University IE Alumni Association, Inc.

ARPS also assisted various alumni groups in their activities. It extended support to the Institute of Nursing (IN), the FEU Nursing Alumni Foundation (FEUNAF) Philippines, and FEUNAF USA to successfully stage the Institute Homecoming on 18 January 2016 in celebration of its 60th founding anniversary. It hosted several tamaraw family events such as the FEU Law Alumni Association general meeting (8 August 2015, PCC Conference Room), the oath-taking ceremonies of the new set of officers of the FEU Sword Fraternity, Inc (25 August 2015, IAS Conference Room), and the FEU High School alumni batch 1990 meeting (28 January 2016, University Library Viewing Room).

On behalf of the university, ARPS accepted donations from several alumni groups: P50,000 from the FEU Girls High School 1975, P15,000 from the FEU Integrated/Secondary Laboratory School 1969–1981, and P10,000 from the FEU Girls High School 1976. It turned over to the FEU Educational Foundation, Inc, an endowment of US\$50,000 for the Dr Lydia A. Palaypay Project/Grant from FEUNAF USA.

In addition, ARPS produced five issues of the *Green and Gold Online Alumni Newsletter* in which prominent alumni were featured. These included Al Jazeera broadcast journalist Jamela Alindogan (AB Mass Communication, IAS, 2006), Chang Kai Shek College board of trustees chairman Allen Roxas (BSC Banking and Finance, IABF, 1970), Maybank

president and chief executive officer Herminio Famatigan, Jr (FEU Boys High School, 1976), H&M communication and press department head Danreb Mejia (AB Mass Communication, IAS, 2002), and DepEd technical assistant and TOSP national awardee Michael Miatari (BS Psychology, IAS, 2013).

On placement services, ARPS accomplishments included a 71.7% improvement in the total number of FEU RésuméLink registrants to some 7,900 (from about 4,600 in AY 2014–2015).³ It also reported on the initial results of the FEU QUEST (Questionnaire on Employment Tracer and Status), which had 571 respondents. An increase in the number of job-placement partnerships to 95 firms was achieved as well.

A distinction for FEU, ARPS Director Dr Marcon Espino was elected director of the Association of Placement Practitioners of Colleges and Universities, Inc.

Research and Linkages

AY 2015–2016 saw a marked increase in research publications. These included the following contributions that appeared as journal articles or chapters in books:

- Anito Jr, J., M. Prudente, S. Aguja, A. Limjap, and P. Rubi. In press [2016]. “Solving Physics Problems by Playing with Equations.” *Advanced Science Letters*. American Scientific Publishers. [SCOPUS Indexed]
- Brillon, Cherish Aileen A. 2015. “From Local to Global: Philippine Broadcast Networks and the Filipino Diaspora.” *International Journal of Communication* 9 : 2202–2220. [International Science Indexing (ISI)]
- Reyes, Rowena C. 2016. “Public Space as Contested Space: The Battle Over the Use, Meaning, and Function of Public Space.” *International Journal of Social Science and Humanity* 6 (3) : 201–207.

- Chavez, Jayson, Russel Evan L. Venturina, and Grecebio Jonathan D. Alejandro. 2015. "Gynochthodes Leonardii: A Novel Species of Morindeae-Rubiaceae from Palawan, Philippines." *Phytotaxa* 222 (1) : 67–71. [ISI]
- Cruz, Maria Eliza P., and Priscila L. Doctolero. 2015. "Articulation of Outcome-Based Education in Graduate Education: A Practitioner-Action Research." *Jurnal Teknologi* 77 (26) : 37–41. [SCOPUS]
- Cruz, Selwyn A., and Romulo P. Villanueva Jr 2016. "Assessing the Level of Grammar Proficiency of EFL and ESL Freshman Students: A Case Study in the Philippines." In *Current Issues in Language Evaluation, Assessment, and Testing: Research and Practice*. Christina Gitsaki and Christine Coombe, editors. Newcastle upon Tyne, United Kingdom: Cambridge Scholars Publishing, 272–286.
- Florendo, Josefina. 2015. "The Diabetes Camp Exercise of Adolescents with Type 1 Diabetes." *Philippine Journal of Nursing* 85 (1) : 37–49.
- Guieb, Heinz Kesniel D., Marcos B. Valdez, and Floccerfida P. Aquino. 2016. "Comparison of the Quality of Extended Philippine Native Chicken (*Gallus Gallus Domesticus*) Sperm Collected by Abdominal Massage Method." *American Journal of Biological and Pharmaceutical Research* 3 (1) : 24–27.
- Javier, Anabella, and Irene Latosa. 2015. "The Crossroads of Life: Understanding the Coping Strategies of Neglected Filipino Elderly." *Philippine Journal of Nursing* 85 (2) : 22–33.
- Limjap, A., R. Miciano, and L. Mojica. In press [2016]. "Towards Transformative Teaching and Learning in the College of Education: The Journey." In *Counseling, Psychology, and Education: Essays in Honor of Rose Marie Salazar-Clemeña*. Allan Benedict I. Bernardo, editor. Manila, Philippines: De La Salle University Publishing House.
- Limjap, A., G. Santos, M. Lapinid, L. Roleda, and J. Anito Jr. In press [2016]. "Gearing K–12 Philippine Science for National Development and ASEAN Competitiveness." *Advanced Science Letters*. American Scientific Publishers. [SCOPUS]
- Perez, Hector M., and Rosalito De Guzman. 2013. "Brain Lateralization of Emotional Processing of Clinically Diagnosed Anxious and Depressed Male Patients." *Asian Journal of Natural and Applied Sciences* 2 (3) : 20–41.
- Rivera, M., M. Sinfuego, M. Tudayan, and A. Limjap. 2015. "Use of Manipulatives to Develop Second Year High School Students' Understanding of Equality and Linear Equations." *Intersection* 12 (1) : 30–35.
- Salamanes, Julius John D. P., Jayson G. Chavez, Axel H. Arriola, and Grecebio Jonathan D. Alejandro. 2015. "A New Species of Antirhea (*Guettardeae*, *Rubiaceae*) from Surigao del Norte, Philippines." *Acta Botanica Gallica: Botany Letters* 162 (3) : 153–156. [ISI]
- Santos, G., G. Mende, W. Espulgar, and A. Limjap. In press [2016]. "Designing and Implementing the Geographic Information System-Based Instruction in General Education Classes for Science Environment Physics." *Advanced Science Letters*. American Scientific Publishers. [SCOPUS]
- Torres, Melinda, and Kathrine Camille A. Nagal. 2015. "An Assessment of International Training Programs for Hospitality Students." *Asia-Pacific Journal of Innovation in Hospitality and Tourism* 4 (2) : 203–215.

The increase in research output is due in large part to the aggressive campaign to improve faculty participation in research activities. To this end, 36 research projects are underway, involving research teams from different institutes with each being supervised by a consultant. Specifically, IE teams are being mentored by Dr Tracey Alviar-Martin, Dr Benji Chang, and Dr Ronel King—all of whom are renowned scholars from the Hong Kong Institute of Education; the Institute of Accountancy, Business, and Finance team is being assisted by Dr Rahim of Universiti Teknologi Malaysia, Kuala Lumpur;

and the rest are being guided by highly esteemed researchers like Dr Fe Lorenzo of University of the Philippines, Manila.

To improve the university's visibility in research, FEU collaborated with other academic institutions to sponsor and co-host academic meetings such as the 2nd National Conference on Urban Studies (with the University of San Carlos, Cebu) and the 1st SIMPI (Sustainability Initiatives: Case Studies in Malaysia, Philippines, and Indonesia) Conference (with the Universiti Teknologi Malaysia and which was held in Johor Bahru). In both conferences, a good number of FEU faculty members presented their research papers.

To further enhance academic linkages, FEU established the University Linkages and Student Mobility office in April 2015. To date, the university has established active partnerships with 11 universities: Far East University Korea, Taylor's University (Malaysia), National Institute of Education (Singapore), Universiti Teknologi Malaysia, University of Padjadjaran (Indonesia), Universitas Bung Hatta (Indonesia), Universidad Catolica San Antonio de Murcia (Spain), National Sun Yat Sen University and Cheng Shiu University (Taiwan), Amity University (India), and Niagara College (Canada).

Memoranda of Understanding are also in the process of being finalized with Hong Kong Institute of Education, Deakin University and La Trobe University (Australia), University of Brunei Darussalam, Mahidol University and Kasetsart University (Thailand), Taipei Medical University, and Dominican University (California, USA).

Recognized for its academic leadership, FEU Manila is proud to be visited by delegates from universities in the Philippines and Asia for benchmarking activities. In August 2015, the university welcomed senior managers from the University of St Louis-Tuguegarao City who examined FEU's initiatives and processes in online enrollment, e-learning, ISO certification, research, and outcomes-based education. Later in the year, FEU Institute of Tourism and Hotel Management officials received a contingent from the College of Hospitality Education of the University of Mindanao (Davao City) as well as the Hotel and Restaurant Management program chair of Davao Doctor's College—the visitors' agenda: to exchange notes on best teaching and program administration practices in hotel and restaurant management. In October 2015, FEU academic managers and student leaders hosted student-council representatives from Universiti Malaysia Pahang to discuss student development initiatives.



Community Extension and Outreach Services

FEU's commitment to service was strengthened with its growing number of partner institutions and NGOs that are engaged in volunteer work. Donations in the forms of school supplies, relief goods, and emergency kits amounting to about P1 million were collected from the FEU Community. "Giving Back the Tamaraw's Way" helped instill among the volunteers and stakeholders the importance of paying things forward.

Students also engaged in output-based projects such as the production of mosquito traps, which were distributed in Gawad Kalinga communities; solar lights for the Tau-Buid of Mindoro; tree-tags, which were donated to the Ninoy Aquino Parks and Wild Life Center; and trash cans and various handicrafts made out of recyclable materials and eco-bags—the proceeds from sales of which were donated to adopted communities and select partner agencies.

Banking on the technical expertise of the faculty of FEU Manila's Institute of Architecture and Fine Arts, FEU Cavite entered into a tripartite agreement with the municipal government of Silang, Cavite, and the parish pastoral council of the Nuestra Señora de Candelaria Cathedral to secure proper documentation so that the church's 300-year old *retablos* can be declared a national heritage artifact by the National Historical Commission. On-site measurements of the *retablos* have since been taken as the first step of conservation assessment.

With the FEU president being appointed as director of the regional secretariat in the National Capital Region (NCR) of the Private Education Assistance Committee in AY 2015–2016, assistant to the president Leonora Alcartado as coordinator of the secretariat just about singlehandedly processed the tuition- and teacher-salary subsidy applications of the 250 private high schools in the NCR that participate in the education-service contracting program of the government. The claims covered 73,242 student-grantees, 349 distance-education and student-beneficiaries, 4,099 teacher-recipients with total values amounting to almost a billion pesos.

Community Extension and Outreach Services: FEU Public Policy Center

In AY 2015–2016, the FEU Public Policy Center completed its incorporation procedures as a research foundation and obtained the necessary government

permits. It also held its usual seminars and other activities. On 24 February 2015, the FPPC convened a forum on the Bangsamoro Basic Law entitled “The Bangsamoro Initiative: The Price of Peace.”

On 6 August 2015, it presented the initial results of the college freshmen survey under the theme “Who is the Filipino Millennial?” The groundbreaking study, the goal of which is to study the impact of the college experience on Filipino students, attracted wide media attention and garnered for Eon (the university's press relations firm) a coveted Philippine Quill Award for excellence. Not resting on its laurels, the FPPC continued to track the student respondents who had become sophomores and expanded the scope of the survey by including a new batch of college freshmen covering more schools.

On 17 March 2016, the FPPC held an election town hall “Millennial Talk Series: Who is your Leader?” The seminar provided a venue for student leaders from the different University Belt schools to share their opinions about the recent presidential election.

Operational Excellence in Execution and Streamlining Admissions and Financial Assistance

As Admissions and Financial Assistance (AFA) has to confront the challenge of a radically changed student-recruitment landscape starting AY 2018–2019 when college freshmen will be senior high school graduates, the university reorganized the office's structure and staffing pattern in early 2016. The new 16-strong AFA team will be working to increase FEU's presence among “feeder” senior high schools by forging strong relationships with them.

In addition, AFA has been exploring the market for international students. To increase FEU's global presence, AFA regularly updates the Admissions Page of the FEU website to provide prospective applicants with the most current information on admission and scholarship opportunities available.



It also signed a memorandum of agreement with Applica, which provides a web-based platform that connects students to schools in the Philippines.

In recruiting for AY 2016–2017, with Grade 10 completers detouring to senior high school instead of proceeding to college, AFA faced a severely reduced market demand in which only graduates of a few high schools with DepEd-approved K-12-ready programs, graduates of the ten-year basic education program of AY 2014–2015 or earlier, passers of the high-school equivalency exam, and transferees from other colleges and universities were eligible for college. To address this problem, AFA expanded its articulation activities to include room-to-room campaigns in FEU schools to make students as university’s ambassadors and help conduct presentations in career talks and fairs in the Greater Metro Manila area as well as Bulacan, Cavite, and Laguna. This targeted high school graduates of earlier years who had not gone to college.

Moreover, AFA is preparing to revise the Admissions Manual to account for the abnormal conditions of AY 2016–2017 and AY 2017–2018.

To improve its financial assistance services—specifically, to ensure a more equitable distribution of scholarship grants while at the same time

assigning more weight to needs-based financial aid—AFA streamlined the application process and conducted stricter screening procedures. Compared to AY 2014–2015, scholarship grants decreased by 10%, to 2,294 (from 2,550) in terms of number of recipients. In monetary terms, the value of the grants amounted to P44.1 million.

Guidance and Counseling

To provide responsive, dynamic, innovative, and accountable services, Guidance and Counseling (G&C) runs the Tams Advocacy Programs (TAP), which consist of the Peer Counseling Program, the Drug Abuse Prevention Program, and the Anti-Bullying Program. These initiatives empower students to become agents of change by championing G&C causes. Training modules provide knowledge and develop the skills of student volunteers.

In addition, G&C offers creative therapies, such as art therapy, cinema therapy, music therapy, and “pan de soul” (which provides psychological nourishment for body and soul), as well as other support-group programs for preventive guidance and catharsis. In coordination with external partner agencies and in collaboration with the university’s institutes, departments, and student organizations, G&C also provides students with psycho-educational training workshops and seminars. Appendix Tables 6a and 6b lists G&C’s activities and programs by the number of students involved.

G&C Director Dr Sheila Marie Hocson gained plaudits for the university by being appointed national secretary of the Philippine Guidance and Counseling Association and simultaneously its spokesperson for anti-bullying advocacies. She also co-founded the Peer Organization of the Philippines, the official association of peer counselors in the country.

Library

The university library continued to build a balanced collection by applying all the usual processes, such as community analysis of needs and uses, selection and acquisition of new titles and holdings, deselection or weeding of outdated materials, and collection evaluation in all formats (print, online journals, and electronic books). Purchased for the year were 2,470 volumes amounting to P6.4 million. Gifts from friends was the other source of additions to the library holdings, a notable one being a P0.5 million donation in kind, which came in the form of books with copyrights from 2014 to 2016.

FEU Manila also beefed up its digitization services by acquiring four servers, an LED TV monitor, a flatbed scanner, and two desktop computers. To accommodate the transfer of the Institute of Law, FEU Makati for its part, increased the space of the law library by two classrooms. In addition, the FEU Makati library replaced 20 computer units, added more computer desks, and installed an electronic gate to improve security services for both users and the collection.

Bringing added distinction to FEU, the university library in Manila successfully organized two events: in partnership with the Philippine Map Collectors' Society, it staged the exhibit *Ang Paglalatag ng Pilipinas sa Mapa*. To commemorate the 71st anniversary of the Fall of Manila, it showcased the Dr Lourdes Reyes Montinola World War II Collection Exhibit.

Education Technology

Improving the information systems, applications, and services of Education Technology (EdTech) was given high priority in AY 2015–2016. To support the technical and developmental upgrading of education-technology infrastructure in terms



Harvard Business School students during consultation.

of functionality, reliability, and utility, EdTech was provided with two new web and application servers. In addition, 150 units of Lenovo desktop computers—41 of which were deployed in FEU Makati's computer laboratory—were procured as part of the enhancements. Moreover, two interactive classrooms designed to provide a collaborative learning environment were constructed for EdTech. They were outfitted with communications infrastructure with the following features: interactive projector; LED monitors; lapel microphones; interactive tables with VGA cables, markers, LAN connections and electrical plugs; interactive switcher; and wifi access. Forty chromebooks were also procured for utilization in these classrooms.

President's Committee on Culture

Appendix Table 7a lists the (as always) impressive cornucopia of cultural offerings staged by the President's Committee on Culture (PCC) this year.

But perhaps a more significant development for the PCC was that it was finally provided with a PCC Center, a 200-seat multi-use theater that houses areas for rehearsals, meetings, and storage for the six cultural groups of the university.



The PCC had three special projects. To help increase awareness for FEU Manila’s “living-museum” campus, it soft-launched the FEU Cultural App, the only mobile audience-development application of its kind among schools and cultural organizations. The app sets FEU’s art-deco campus, treasure trove of paintings and sculptures, and all PCC-organized events within one click of users’ mobile devices.

PCC also hosted a team of Harvard Business School (HBS) students who were assigned to study how the FEU Community’s attendance in PCC’s cultural offerings may be improved. The recommendations of the HBS team were presented to and duly noted by university administrators.

Extending cultural awareness as a part of its community outreach services, the PCC also facilitated FEU’s participation in Newseum, a project of the Museum Foundation of the Philippines, Inc, and Jollibee Foundation to get kids excited about visiting museums and appreciate particular works of art, including FEU’s *Tamaraw* by Peter de Guzman. In addition, the FEU Guides expanded their tours to include heritage sites in Sampaloc and Quiapo, such as the San Sebastian Basilica, Gota de Leche, Calle Hidalgo, and Bahay Nakpil Bautista.

Appendix Table 7b reports the number of service-scholarship grants, by cultural group that PCC dispensed in AY 2015–2016.

Summary

In sum, FEU appears to be flourishing even as it anticipates a downturn in enrollments in higher education at least over the next two years. Strategically, it is taking innovative and well-considered steps—in talent management and development as well as in capacity building—to ensure that it comes out of the K-12 transition period even stronger and better as a system of academic institutions in the service of the country and the Filipino people.

While the full impact of the many initiatives that are currently being undertaken will not be seen for many years, I am optimistic about FEU's prospects and confident that it is moving ever closer to its institutional aspiration to be among the top five universities of the country.

I thank the trustees, administrators and managers, faculty and staff, and students and alumni of FEU for all the hardwork they have expended. Acting in concert, they have turned all FEU schools on the road to greatness.—indeed, dazzlingly so; how easily then it slips off the mind that FEU won the championship in Season 78 of the University Athletic Association of the Philippines men's basketball tournament, arguably the most popular and prestigious team-sports competition in amateur athletics in the country (*mea culpa*).

Note:

¹In AY 2016–2017, there will be few freshmen; in AY 2017–2018, few freshmen and sophomores; in AY 2018–2019, few sophomores and juniors; and so on.

²In the next 40 years, the dependency ratio (the number of young and elderly dependents per person of working age) will be falling from about 0.6. If gainfully employed, Filipinos of working age will be able to save more—savings that the country can use to further improve the productivity of both workers and the economy, thereby spurring a higher economic growth rate that is sustained over the period. This demographic dividend, however, is not automatic, but an education-activated largesse to the country. It is brought about by developing a globally competitive workforce, which is an outcome of quality education.

³RésuméLink is the university's database of alumni résumés which ARPS partner firms can check to fill up vacancies.



Michael M. Alba

President, Far Eastern University



ACADEMIC AFFAIRS

Dr. Ma. Teresa Trinidad P. Tinio
Senior Vice President for Academic Affairs

The Academic Affairs Office is charged with overseeing all six institutes of FEU Main, FEU Makati's Business Programs, the General Education office, the Academic Services unit which provides all student services, and the combined functions of the Academic Development Unit which include faculty development, research, extension services, education technology, and accreditation. Apart from ensuring the smooth operations and development of these units, Academic Affairs is also tasked with crafting new academic policies, hiring academic managers, reviewing, and rationalizing then putting in place the academic organization structure.

In AY 2015-16, the Academic Affairs Office, responding to the K-12 transition, the new mandated General Education curriculum, and the FEU aspiration statement and plans, took on the additional projects of the shift in the academic calendar, preparations for the new general education curriculum and the Digital Literacy, Effective Communication, and Critical Thinking (DLECCT) project.

One of the most important projects undertaken by the AAO for AY 2015-16 was engineering the shift in academic calendar from a June-March academic year to an August to May calendar. This was done in order to align the calendar to that of other SEAsian, European, and American university calendars in order to prepare for the internationalization projects that FEU will embark upon in the coming years.

This year, the Academic Affairs office conceptualized and implemented guidelines and policies which included: the additional guidelines on annual attendance at general assemblies or annual conventions, guidelines on faculty appointments, honoraria guidelines for speakers in workshops, lecture series, and commencement exercises, guidelines for courtesy lunch/snacks during thesis defense, and guidelines for thesis panel and language editing.

In order to respond to the aspiration for a more robust research culture and for student-centered

learning, the AAO created new positions and hired new personnel for these positions. These include an Associate Dean for Special Projects (Critical Thinking) and an Associate Dean for Special Projects (Effective Communication). Dr. Rosarito Suatengco and Dr. Dennis Pulido were hired for these posts. Additionally, two research fellows with substantial experience in research and publication were hired: Dr. Marcus Valdez, an animal geneticist, and Dr. Padma Perez, an IP anthropologist. Additionally, the office of Academic Linkages was created in order to ensure proper coordination of activities with our international partner universities.

The Academic Affairs office also administered the reorganization and rationalization of the new functions of the Center of Teaching, Learning, and Continuing Education (CTLCE) which was formerly Teachers Academy and the Language Learning Center which was formerly Center for English Language Teaching (CELS). Also, for more streamlined operations, the President's Committee on Culture (PCC) was transferred from Academic Services Office to Corporate Affairs Office. The University Health Services (UHS) and Campus Ministry which are general and not just student services, were moved to the Human Resource Division.



Tuition Fee Increase Consultation



To prepare for the implementation of the newly mandated General Education Curriculum as well as the new course curricula to be implemented in 2018, the Academic Affairs Office created a timeline and identified project managers for the writing of the syllabi of hundreds of new courses that will be put into effect in two year's time. Work is currently being done to ensure that FEU will be ready by 2018 for all these changes.

Finally, to respond to the mandate of ensuring student-centered learning that will hone digital literacy, communication, and critical thinking skills, the AAO created the FEU DLECCT framework for teaching. The first round of intensive training of 23 faculty members from different institutes was carried out in the summer of 2016. Plans are ready to continue with the intensive training every semester until August of 2018.



Institute of Accounts, Business and Finance

The Institute of Accounts, Business and Finance continued with its strong performance in AY 2015-2016, anchored on its accredited programs, experienced faculty, and broad international and local partnerships while adopting a rigid process in the selection and preparation of its students for a successful career path.

Faculty Development

The Institute has found new leadership in the appointment of Dr. Alma Emerita V. Dela Cruz as the 17th Dean who brings in her extensive experience in the academe. IABF Faculty Profile reflected a significant improvement with 99.29% of the faculty members earning their master's degree compared from last year's 84.03%. 16.31% of the faculty have completed their doctoral degrees. To beef up its faculty roster, new faculty members were hired. The Institute welcomed Dr. Frederick A. Halcon, Diosdado A. Ramos and Ariel D. Delas Alas to its growing pool of experts.

Recognition was also given to the exemplary performance of the faculty: Rosemarie G. Buenconsejo and Helen D. Advincula who were both awarded with the Ten Outstanding Faculty of the Year (TOFY) Award, while Rian Cesar Soliman was given the University Service Award. Mr. Juanito P. Victoria completed the Certified Entrepreneurship Education Professional (CEEPA) – Asia at Ho Chi Minh, Vietnam last January, 2015 and Registered Marketing Educator (RME) – Junior Achievement of the Philippines, Inc. last March, 2015. Atty. Rosario I. Pinzon, on the other hand, was appointed as Judge for Malabon RTC Branch 290 last March, 2016.

Faculty Off-Campus Activities (International)

1. 1st "Sustainable Initiatives Case Studies in Malaysia, Philippines and Indonesia (SIMPI) 2015" – Universiti Teknologi Malaysia, JB, Malaysia – May 15, 2015.
2. ASEAN Accounting Education Workgroup (AAEW) Meeting – RMIT University, HCMC, Vietnam – March 16-19, 2016
3. SATU President's Forum, Bandung, Indonesia – November 26 – 27, 2015

Programs and Services

For AY 2015 -2016, IABF Manila offered BSBA major in Business Management and major in Internal Auditing and BS in Accountancy wherein BSBA Internal Auditing students must pass a qualifying exam to proceed to the BSA program for their 5th year.

The performance of the first time takers for October CPA board exam increased by 9.81%. Similarly, the percentage passing for May CPA board exams increased by 15.24%. Although the passing rate for repeaters went down, the overall passing rate for 2015 is 64.05% versus 53.33% in 2014, an improvement of 10.72%. However, these numbers are still short of the Institute's target minimum passing rate of at least 80%.

CPA Board Exam Performance

2015	1st Time Takers	1st Time Passers	Passers Rate	National Passing Rate	Total FEU Takers	Total Passers	Ocer All Passing Rate
Oct	98	76	77.55%	41.06%	122	80	65.57%
May	7	2	28.57%	35.78%	31	18	58.06%
					153	98	64.05%

2014	1st Time Takers	1st Time Passers	Passers Rate	National Passing Rate	Total FEU Takers	Total Passers	Ocer All Passing Rate
Oct	93	63	67.74%	37.02%	117	80	68.38%
May	15	2	13.33%	19.98%	48	8	16.67%
					165	88	53.33%

Accreditation

The Institute was accepted as a member in the Association to Advance Collegiate Schools of Business (AACSB) in March 2016. AACSB provides internationally recognized, specialized accreditation for business and accounting programs at the bachelor, master, and doctoral level. AACSB Accreditation is known worldwide as the longest



standing, most recognized specialized/professional accrediting body that an institution and its business programs can earn.

Application to become a Computer-Based Testing Center for F1-F4 Modules of ACCA was accepted last April 2016 and awaiting final approval. If approved, FEU will be the first school to offer computer-based testing center. Originally, all tests are delivered by the British Council.

The Business Administration Program of IABF was granted Center of Development by the Commission on Higher Education (CHED) last December, 2015. In addition, both programs of IABF BS Accountancy and BS Business Administration were granted Level 4 Accreditation last December 2015 by the Philippine Association of Colleges and Universities Commission on Accreditation (PACUCOA). And in January 2016, the Institute is proud to pass the Board of Accountancy-Professional Regulation Commission (BOA-PRC) Inspection and even ranked second.

Student Development

FEU BSA and BSBA students have continued the winning legacy as it accumulated numerous titles in accounting and business competitions such as the National Champion, Junior Confederation of



Finance Associations, NAQDOWN, JPIAN NFJPIA-NCR. One of the highlights is the “International Student Conference on Asia and African Studies”, held in University Padjadjaran, Bandung, Indonesia last October 16-18, 2015 where the students won “Best Paper.”

Some of the outstanding students who made their mark in these competitions were: Emille Martin Crisostomo Munsayac II, Hanz Benjamin C. Geply, Justin Emile P. Lalata, Japhet Louis O. Tantiangco, Dennise Layague, Mark Eugene Eudela, Glenn Scott Hernandez, Reynald Galicia, Jelly Bean Airan Santiago, Ramona Kriska F. Vasquez, Judy Ann D. Sarabia, Carls Jefferson DG. Cañas, Patrick Cawile, Jejomar Concepcion, Carl-Jay Miranda, Marjorie Villafuerte, Christian Oliva, Armando Bondoc, Jr., Nova Lyn Hontiveros, Reinald John Maliberan, Rannie Medina, John Arvi Armildez, Charles Anson, Renz Cambaling, Marjorie Balada, Luisa Alyanna Gloria and Gladis Morales. Most notable is Titus Roland Tagaan who was named as Jose Rizal Model Student of the Philippines.

Local off-campus activities were also pushed with students actively participating in some of the university and industry-sponsored events, including

the Go Negosyo Innovation and Mentoring of Enderun College, JPMAP National Convention, AGORA Marketing Plan Competition, Mad World, Atomic Congress, Strat-Mark and Stock Trading Seminar, and Online Stock Trading Competition.

Partnerships and Placements

A partnership was forged with HR International Manila and First Place Inc. (FPI) in November of 2015 to provide IABF students opportunity to participate in the Summer Work and Travel program in the USA. On its first year, 79 students were accepted in the program and were successfully placed in different states in the US by both HR International and FPI. The students had the chance to work, travel and experience the business environment and culture in the United States of America. This partnership program provided an opportunity for six IABF faculty/academic managers to travel to the USA and check on the implementation status of the Work and Travel program. The Student Apprenticeship Program (SAP) unit of IABF was also able to sign with 146 local companies.

Research and Linkages

Faculty Research Publications

- “Culture as a Tool in Becoming an Employer of Choice for Selected Small to Medium Scale Enterprises in Metro Manila: An Analysis” by Dr. Joselito P. Tem, Dr. Nenitha L. Junio, and Mr. Ryan Christian C. Mercado. *Journal of Global Business Operation and Management*. ISSN 2076-9474

Faculty Completed Researches

- “Culture as a Tool in Becoming an Employer of Choice for Selected Small to Medium Scale Enterprises in Metro Manila: An Analysis” by: Nenitha L. Junio, Dr. Joselito P. Tem and Mr. Ryan Christian C. Mercado
- “Ethical Practices in Customer Relations of Selected Fast Food Chains in Metro Manila” by: Dr. Joselito P. Tem, Mr. Gerald L. Villar and Mr. Eric Jayson Asuncion
- “A Study on the Relationship of Leadership Style and Conflict Management among Academic Managers in Selected Business Schools in the Philippines” by: Dr. Ignatius N. Anagbogu, Mr. Adolfo Arevalo and Dr. Marietta C. Israel
- “The Strategic Programs Offered by the Philippine Government for Pre-Retirees: Basis for an Economic Development” by Dr. Marietta C. Israel
- “Sustainable Responses to the Tertiary Education Needs of the Urban Poor: The Cases of the City Governments of Marikina and San Juan” by: Sofronio Dulay
- “Far Eastern University - Manila in the Light of the Challenges of Enhanced Basic Education Act 2013 (K-12 Education System)” by Dr. Fe R. Ochotorena
- “Gendered Perspectives on Academic Ageism: Senior versus Young Faculty” by Dr. Fe R. Ochotorena
- “An Assessment on the Local Government Program after Resettlement on Selected Informal Settlers in Quezon City, Philippines” presented by Dr. Roland M. Simbre
- “Real Interest Rate Elasticity of Investment: A Comparative Analysis Between the Developed and the Developing Economies” presented by Adolfo R. Arevalo
- “Life Expectancy of Filipinos Among South East Asian: An Analysis in the Context of Health Economics Development” by Dr. Frederick A. Halcon

Faculty Paper Presentation

- “Patterns of Private Transfer in the Philippines: Who Receives and Gives More” presented by Mr. Rutter C. Lacaza “International Conferences on Business Informatics and Management (BIM) 2015”, The Asia Hotel, Rachatave, King Mongkut's University, Bangkok, Thailand, April 27-30, 2015
- “A Qualitative Assessment of the Student Apprenticeship Program at the FEU Institute Of Accounts, Business, And Finance” presented by Dr. Nenitha L. Junio “International Conferences on Business Informatics and Management (BIM) 2015”, The Asia Hotel, Rachatave, King Mongkut's University, Bangkok, Thailand, April 27-30, 2015
- “Culture as a Tool in Becoming an Employer of Choice for Selected Small to Medium Scale Enterprises in Metro Manila: An Analysis” presented by Dr. Joselito P. Tem “2015 Academic Symposium on Global Business on Global Business Administration”, College of Management, Cheng Shiu University, April 30, 2015
- “A Study on the Relationship of Leadership Style and Conflict Management among Academic Managers in Selected Business Schools in the Philippines” presented by Mr. Adolfo Arevalo “2015 Academic Symposium on Global Business on Global Business Administration”, College of Management, Cheng Shiu University, April 30, 2015
- “Ethical Practices In Customer Relations of Selected Fast Food Chains In Metro Manila” presented by Mr. Eric Jayson Asuncion “2015 Academic Symposium on Global Business on Global Business Administration”, College of Management, Cheng Shiu University, April 30, 2015

- “Sustainable Responses to the Tertiary-Education Needs of the Urban Poor: The Cases of the City Governments of Marikina and San Juan” presented by Mr. Sofronio Dulay 1st 2015 Sustainable Initiatives Case Studies In Malaysia, Philippines And Indonesia (SIMPI) 2015 – Universiti Teknologi Malaysia, May 15, 2015
- “Relationship of Leadership Style and Conflict Management among Academic Managers in Selected Business Schools in the Philippines and Asean Countries” by Dr. Ignatius N. Anabogu, Dr. Marietta C. Israel, Mr. Adulfo R. Arevalo-SBE International Conference on Business and Economy 2016, University of San Carlos, Cebu City, February 11-13, 2016
- “The Level of Awareness of Students on the Implementation of Environmental Practices by Selected Universities: Basis for Strategic Environmental Practices by Selected Universities” by Ms. Rosemarie Magno, Ms. Maricar Dela Cruz and Dr. Roland Simbre – SBE International Conference on Business and Economy 2016, University of San Carlos, Cebu City, February 11-13, 2016
- “A Study on the Motivating Factors Influencing Women Entry Into Entrepreneurship in Philippines” by Ms. Benita A. Meneses and Dr. Marietta C. Israel - SBE International Conference on Business and Economy 2016, University of San Carlos, Cebu City, February 11-13, 2016
- “Life Expectancy of Filipinos Among South East Asian: An Analysis in the Context of Health Economics Development” by Dr. Frederick A. Halcon – Ateneo de Naga University International Research Conference 2015, November 30, 2015
- “The Implications of Social Media to the Cultural Values Practice in the Philippines” by Dr. Roland Simbre and Dr. Marietta C. Israel - SBE International Conference on Business and Economy 2016, University of San Carlos, Cebu City, February 11-13, 2016



- “The Philosophy of Teaching Among Selected Business Schools in the Philippines” by Dr. Marietta C. Israel - SBE International Conference on Business and Economy 2016, University of San Carlos, Cebu City, February 11-13, 2016
- “The Strategic Programs Offered by the Philippine Government For Pre - Retirees Basis for an Economic Development” by Dr. Marietta C. Israel - SBE International Conference on Business and Economy 2016, University of San Carlos, Cebu City, February 11-13, 2016

A Memorandum of Understanding (MOU) with University of Padjajaran (UNPAD) Bandung, Indonesia, was inked with the following areas of cooperation: Faculty Mobility, Student Exchange, Research Collaboration, and Curriculum Benchmarking among others. In May, 2016 three Business faculty of UNPAD visited IABF for a period of one week and conducted team teaching activities with their counterpart. It likewise signed a MOU with the Association of Chartered Certified Accountants (ACCA) allowing IABF Manila and Makati to integrate contents of ACCA modules from F1-F9 and P1 to P5 to its BSA and BSBA curriculum.



Faculty Off-Campus Activities (Local)

1. 2nd PMA General Membership Meeting: Brand Story, Entrepreneurship and ASEAN Integration - “Marketing gets BELO-fied” – April 22, 2015, Sofitel Philippine Plaza Hotel.
2. “Coaching and Mentoring Program” by Philippine Society for Training and Development (PSTD) – September 17, 2015, Makati City
3. Go Negosyo “Innovation and Mentoring” – March 10, 2016, Enderum Taguig City
4. Go Negosyo “8th Filipina Entrepreneurship Summit” – February 18, 2016, World Trade Center, Pasay City.
5. “BSP 03 Inflation Report” – October 23, 2015, Bangko Central ng Pilipinas
6. “2015 BSP Up Professional Chair Lectures Series” – October 19 – 20, 2015, Bangko Central ng Pilipinas
7. “BSP 04 Inflation Report” – January 22, 2016 Bangko Central ng Pilipinas
8. 70th PICPA Annual Convention – November 24-27, 2015, Puerto Princesa City, Palawan
9. Asian Confederation of Institute of Internal Auditor, November 4-5, 2015, Makati Shangri-La

10. Accountancy Week Celebration, July 15, 2015, Intercon Hotel, Makati City
11. Accounting Teachers Retooling Seminar, May 8, 26, June 5, 11 & 18, 2015
12. Accounting Teachers Conference, April 28-30, 2015, Cagayan De Oro City

Community Extension and Outreach

CPA faculty members and students from the Accountancy and Internal Auditing Department of the Institute of Accounts Business and Finance (IABF) and volunteers from Lingkod Tax Management Association of the Philippines (TMAP) in coordination with the Bureau of Internal Revenue (BIR), the volunteers provided assistance to taxpayers for the preparation, filing and payment of their income tax returns last April 2016 at the BIR Regional Revenue Office of Manila. Earlier in 2015, the Institute organized the “JPIA’s Acts of Kindness” and Project Love-“Leading Others through Values and Education”.





FEU Makati

FACULTY DEVELOPMENT

The faculty for FEU-Makati produced an impressive line-up with 25 out of 27 MA/MBA degree holders from the in Business Administration department; three out of 27 are doctoral degree holders from the Business Administration department. Andrew Joseph Dalao was also awarded TOFY awardee, AY2015-2016 Certifications were also earned by Dr. Armando Laguimun – Certified Professional Marketer (CPM), Dr. Benedict Razon – Certified Professional Marketer (CPM), Anselmo C. Giron. Certified Accreditor of CHED-ALCUCOA- National Level, Association of Local Colleges and Universities Commission on Accreditation and Rolando Fajardo, recognized by Microsoft as Microsoft Certifier Trainer. Faculty training programs were provided to develop and enhance the competencies of the faculty which include OBE Seminar Workshop and Academic Integrity, Testing Assessment and Evaluation Seminar and Workshop and Faculty Research Colloquium.

Faculty Off-Campus Activities (Local)

1. 24th Accounting Teachers Conference (ATC) “Leaf and Beat the Odds” (Learn, Equip, Apply Professional Development and be Excellent Accounting Teachers), Cagayan De Oro City, April 28-30, 2015
2. National PICPA Convention, Puerto Prinsesa, Palawan, November 25-28, 2015





PROGRAMS AND SERVICES

FEU Makati performance in the October 2015 CPA board Exam was 85.7% (6 passed out of 7 examinees).

STUDENT DEVELOPMENT

Student Achievement/Awards

FEU-Makati students pride themselves as champions during the Association of Marketing Educators of the Philippines Camp 10 Competition and were 1st Runner-up during the Shark Tank Marketing Plan Competition held in San Beda College. They also made it as finalists to the Philippine Association of National Advertisers (PANA) Competition and Agora Competition.

RESEARCH AND LINKAGES

Faculty Paper Presentation

- “An Introspection: Evolution of Chinatown and Determines Whether the Integration of the Chinese Tradition, Social and Cultural Values in Undertaking Business Activities Sustain and Provide Economic Growth for The City of Manila” by: Mr. Jose C. Rizalito De Vera. 2016
- “Level of Satisfaction on Non-Teaching Employees in a Selected Higher Education Institution: A Basis for the Improvement of Labor Management Relations” presented by Narciso Isidro from the Department of Business Administration. 2016
- “Philippine Marine Corps (PMC) External Stakeholder Expectation Survey on the Services and Programs rendered in selected areas of Mindanao and Palawan” by Dr. Armando Laguimun of the Business Administration Department. 2016
- “Developing a New Paradigm towards a Sustainable Poverty Management through Social Marketing and Lifestyle Change” by Dr. Benedict Razon. 2016
- “Life Expectancy of Filipinos among Southeast Asians: An Analysis in the Context of Health Economics and Development” by Dr. Frederick Halcon. 2016
- “Development and Validation of Employee Satisfaction Survey of the Bureau of Fisheries



Institute of Arts and Sciences

Academic Year (AY) 2015-16 was another noteworthy period for the Institute of Arts and Sciences (IAS). Although success and misses characterized the year, the IAS was able to accomplish its proposed programs and activities. With its plans mainly aimed towards maintaining compliance with program accreditation and the minimum program requirements of CHED, specific IAS departments were able to achieve more. The bulk of these accomplishments were related to program improvements.

Faculty Development

A robust faculty development initiative to get more PhDs for the IAS departments is in place. Five more PhDs were added to the faculty roster: Marcos Valdez Jr (Biology; research fellow), Padmapani Perez (International Studies; research fellow), Dennis Pulido (English), Lucelle Ormita (Psychology) and Judith Batin (Literature). Valdez, Perez, and Pulido were recruited through the vigorous campaign to acquire talent. While Ormita and Batin are products of the FEU faculty

development program. Discussions to hire more PhD degree holders transpired during the year. Several more were undertaken to get visiting PhD lecturers to teach in IAS degree programs. On developing existing talent, there are nine IAS faculty members enrolled in PhD programs in their respective disciplines. 12 more faculty have availed of CHED faculty scholarships, which will begin first semester of AY 2016-17. Highly qualified faculty and practitioners were also recruited in the IAS departments. Foremost of these are the new faculty members of Department of International Studies led by Ambassador Eva Betita.

Aside from talent acquisition, faculty development activities were also implemented. There were 16 in-house trainings, each facilitated by the IAS departments. A total of 78 faculty participants attended these trainings. Recognitions were also achieved by the faculty during the year. Nine faculty members were appointed into leadership positions in professional organizations and national committees in government and accrediting agencies. 12 psychology faculty

members were awarded professional licenses. 10 faculty members were given awards during the year. Four were publication awards from the FEU University Research Center and given to Marcos Valdez, Jr. (Biology; two awards), Rowena Reyes (Communication), and Hector Perez (Psychology). Greg Dulay and Art Pizaro were hailed as FEU Tamaraw Teachers. External organizations also awarded faculty from the Department of Communication, namely: Jose Edwiniel Guilas, “Men Who Matter” from People Asia Magazine; Christine Ustaris, Honorable Mention during the 27th Gawad CCP Para sa Alternatibong Pelikula at Video, Documentary Category; Christine Ustaris, 2015 Lourdes Lontok Cruz Award for Best Thesis and Dissertation in Women’s and Gender Studies given by the UP Center for Women’s and Gender Studies; and David Corpuz, 2015 Lourdes Lontok Cruz Award for Best Thesis and Dissertation in Women’s and Gender Studies from the UP Center for Women’s and Gender Studies.

Programs and Services Development

Innovation was introduced to the IAS academic programs by way of novel activities. The creation of advisory boards for the different departments was one of these initiatives. The advisory boards are envisioned to be consultative bodies that would infuse fresh ideas in curriculum and instruction, provide direction that respond to emerging industry needs, and thereby boosting the prominence of a department in its field. The Department of International Studies and the Department of Communication has since started to constitute its advisory board.

IAS also embarked on a potential technopreneurship feature for its academic programs. Representatives from the different IAS departments attended the PhilDev-USAID-sponsored IDEAS seminar-workshop in Makati. On the training faculty for this technopreneurship



Filipino PATAS Conference

initiative, Mars Canita (Math and Physics), Immanuel San Diego (Math and Physics), and Jose Edwardo Mamaat attended the PhilDev-USAID IDEAS Faculty Bootcamp at the Asian Institute of Management. The bootcamp was a program run by professors at the Sutardja Center for Entrepreneurship & Technology at the University of California, Berkeley (SCET Berkeley). The bootcamp was designed to immerse faculty on SCET’s “Berkeley Method of Entrepreneurship (BMoE),” which is a method of teaching that integrates theory, the entrepreneurial mindset, and new venture networks.



New instruction modalities were adopted during the year. In April to May, 20 students from AB Literature, BA Communication and AB English participated in the Massive Open Online Courses (MOOC) on “The Art of Poetry.” The MOOC was delivered by the Boston University, and was sponsored by the US Embassy. With the Tamaraw Interactive Educational Service (TIES) being operative, several departments started administering instruction and examinations online. Aside from the cyberspace modality, new instruction learning modes were also considered, such as problem-based learning, experiential learning, and service learning. These modes are a refocusing to student-centered learning philosophy from the traditional teacher-centric learning environment. These learning modes are also expected to define the goal of outcomes-based education in the new syllabi specified in CHED Memorandum Order No. 46 series 2012.

For experiential learning, negotiations were made with ABS-CBN for a possible cadetship program wherein students get the training and readiness to be hired directly by the company. Talks were also done with Barangay Quilitisan, Calatagan, Batangas for an offsite laboratory for Biology students.

Accreditation

Four programs from the IAS were accredited Level IV by the Philippine Association of Colleges and Universities-Commission on Audit (PACUCOA). These programs are BS Biology, BA Communication, BS Applied Mathematics and BS Psychology. Three programs were accredited as PACUCOA Level I Candidate, namely: AB English, AB Literature and BA Political Science. Two programs were given Preliminary Accreditation, which are BS Medical Technology and BA International Sciences.

The CHED Center of Excellence (COE) and Center of Development (COD) designations were aspired for in IAS. Dean Joel Chavez and Associate Dean Gene



Pamittan, Jr., urged the ten IAS departments to self-evaluate using the COE/COD instrument. Eventually, the four departments with PACUCOA Level IV accredited programs submitted applications as COE/COD but none of the four were shortlisted by the CHED Technical Panels. This was an eye-opener that became basis for the future developmental plans in the department. Presently, preparations for the COD by AY 2018-19 are underway.

Student Development

By the end of the second semester of AY 2015-16, the total IAS enrollment was 7690. There were 7625 undergraduate students, 76% of which are enrolled in BS Medical Technology, BS Psychology and BA Communication (in order of decreasing number). There were 51 masters level students, 80% of which are enrolled in MA Psychology. All 14 PhD students are enrolled in the PhD Psychology program.

BS Medical Technology and BS Psychology programs excelled during the year. BS Medical Technology graduates garnered five topnotcher places. They also propelled FEU to be the 4th top performing school in the board examination. Meanwhile, BS Psychology graduates also secured five top 10 places. The performance of our graduates surpassed the national passing average.



Literature Festival

In enriching student learning experiences, IAS departments conducted 22 in-house trainings that were participated in by 1126 students. IAS departments also facilitated the participation of 82 student in external training programs both local and international. Our students also took part in 12 research paper presentations in local and international conferences. Some of these students' trainings followed the IAS efforts on entrepreneurship. Also, the IAS Dean's Office organized an "E-wareness" forum. The speakers during the event were Vic Madlangbayan (Co-Founder Go-Negosyo), Terence Bristol (BSAMIT alumnus, CEO of BristolMedia.PH) and Padma Perez (Research Fellow, co-founder Mt. Cloud Bookshop). The forum introduced students to entrepreneurship opportunities. This was organized by Go Negosyo and the US Embassy.

Partnerships and Placements

AY 2015-16 saw new partnerships being formed for the departments of the Institute. There were 24 new partnerships, 11 of which had signed agreements. Some of these agreements were forged with government units such as Saranggani Province,

General Santos City, and Naic Town in Cavite. Agreements were also signed with higher education institutions such as Saarland Universiti (Germany) and Mindanao State University-Iligan. There were also talks initiated with the World Wildlife Fund, De La Salle University, Central Luzon State University, La Trobe University (Australia), Deakin University (Australia), Kasetsart University (Thailand), Mahidol University (Thailand), Taylor's University (Malaysia; School of Communication), University of California-Berkeley (USA), Old Dominion University (USA), Cornell University (USA), Rutgers University (USA), Smithsonian Institution (USA), and the National



Alumni

IARFA Alumni Rudy Michael A. Ancheta placed 9th in the June 2015 Architect Licensure Examination held in Manila. Ronan Maglaqui Razon placed 3rd and Haydee Nacino San Jose placed 5th in the Architect Licensure Examination held in the Middle East in September 2015.

Outreach/Extension

This year, the Architecture faculty engaged in the documentation of the Silang Church *Retablos* as part of its community extension project. Faculty met with the Parish Pastoral Council of Silang Church and did on-site measurements of the *retablos* as an initial step for the conservation assessment of the centuries-old *retablos*. The project was coordinated with FEU Silang.

Architecture students were involved in outreach work in the documentation of Casa Consulado or the old Yturralde Mansion in San Sebastian Street, Quiapo. This was an outreach project of the IARFA in cooperation with the *Kapitbahayan sa Kalye Barbosa* (KKB), a private foundation which assists in the conservation of heritage buildings in Manila's Quiapo district.



Sining Para sa Kalikasan Exhibit

Also, Fine Arts students painted wildlife murals in the Ninoy Aquino Park and Wildlife Center (NAPWC) in Diliman, Quezon City. This is an on-going project in coordination with FEU OCES since 2014. Noteworthy also is the highlight of the Sining Para sa Kalikasan Faculty Exhibit at the NAPWC in December 2015. This was the donation made by FEU to the Center of a portrait of Benigno Aquino II, as rendered by Program Head for Fine Arts, Mr. Candido B. Manarpiiz.

IARFA faculty and students painted mini-tamaraws for the UAAP Men's Basketball Championship. IARFA folk also helped in the selling of the said items as souvenirs during the celebration of FEU's championship win.

Conference

IARFA coordinated with the Academic Development Office in the holding of the 2nd SIMPI and International Conference on Urban Studies held May 4-5, 2016 at the FEU Mini Auditorium.



Institute of Education

The ultimate mission of the Institute of Education is the provision of quality instruction, which is an iteration of the fundamental aspiration of the University. It strives towards its responsibility of instructional excellence by continuing to elevate the three essential functions of a faculty: instruction, extension and research. As the institute responsible for developing talents that will determine the quality of future classroom instruction in this country, IE has not let its guard down. This noble adherence to excellence is practiced despite the birth pangs of the K-12 educational reform.

The Institute of Education submits its annual report on these particular areas:

Faculty Development

- Normita Amacan, Ariel Capati, Stephen Jay Co, Jonas Domingo, Jeremy Floyd Pedregosa, Cynthia San Diego, and Angelina Tiotangco are currently enrolled in their respective doctoral degrees. Meanwhile, Harold John D. Culala is accepted in Taylor's University for his PhD.

- Stephen Jay D. Co, Ariel T. Capati, and Normita C. Amacan were facilitators in the Joint Teachers Training Programme of FEU and National Institute of Education (NIE) Singapore last October 19-23, 2015.
- Maria Eliza Cruz and her co-author Priscila Doctolero presented a paper during the 1st SIMPI Conference last May 15, 2015 held at Universiti Teknologi Malaysia, Johor, Malaysia
- Priscila Doctolero was invited as a panelist - Dissertation final defense of an IE faculty last December 2, 2015 at Bulacan State University
- Dr. Maria Eliza Cruz was invited to become a research reviewer of two articles for the publication in Jurnal Teknologi (Vol. 4)
- Dr. Adelaida Almeida is a co-author of a book entitled "Research Fundamentals from Concept to Outputs" A Guide for Researches and Thesis Writers (2016).
- Dr. Elisa Mañalac represented the University in the two-day policy dialogue on Skills and Workforce Competitiveness on 26-27 October 2015 at the Marco Polo Hotel

Faculty Achievements and Excellent Service Awardees

Profs Leylani Samson and Jeremy Floyd Pedregosa were recipients of TOFY award for 2016.

The Tamaraw Teacher Award was conferred to Stephen Jay Co (faculty from IE-UGS); Priscila Doctolero (faculty from IE-GS); Jayson Cruz, Christybel dela Cruz, Maricar Dionisio, Cristina Lopez, Jennifer Pascua, Aida Santuile, Yolanda Sioson (faculty from IE-PE), Normita Amacan, Christine Baello, Ma. Theresa Blas, Rogelio Grafilo, Joventina Madriaga, and Rosalie Solivio (faculty from IE-GE) during the 2016 Faculty and Employee Recognition Ceremony. While Priscila Doctolero and Maria Eliza Cruz were recipients of the Publication Award as their paper was published in a SCOPUS Journal.

Dr. Adelaida Almeida was awarded the Professional Award in Educational Administration by the UP College of Education during the UPCEAA 55th Homecoming Education held last June 2015 at Benitez Hall, UP Diliman.

Dr. Fe Hidalgo was given the Signum Meriti Award by De La Salle University.

Student Awards and Achievements

The data for the 2016 Graduation is as follows:

Under-graduate Studies	Non-Latin Honors	Cum Laude Recipients	Magna Cum Laude Recipients	Summa Cum Laude Recipients	Total
Bachelor of Elementary	39	10	3	1	53
Bachelor of Secondary Education	48	5	4	2	59

Graduate Studies	Non-Latin Honors	With Distinction Recipients	With High Distinction Recipients	With Highest Distinction Recipients	Total
Doctor of Education	26	4	3	0	33
Master of Arts in Education	1	0	0	0	1

In February 2016, Mikkey Tuazon and Christelle Rojano became the first qualifiers from FEU Institute of Education to receive training from Teach for the Philippines for skills necessary to create life-long learners.

Jake Arandilla, BSED English Major qualified for Taylor's University's Student Exchange Program.

In March 2016, eight students and two faculty-coaches joined the First National Convention of Pre-Service Physical Education, Health, Recreation, Dance, and Sports held at Philippine Normal University.

Joshua Barrica won 1st runner up for Mr. Heavenly Bodies in the First National Convention of Pre-Service Physical Education, Health, Recreation, Dance, and Sports last March 2016.

Joshua Brent Valencia (BEEd- Special Education) was the university delegate to the Ayala Young Leaders Congress. He was also handpicked for World Youth Alliance-Asia Pacific Emerging Leaders Conference held at Bayleaf Hotel-Manila where his team was awarded Best Team Project Proposal. He was also present at the National Rizal Youth Leadership Institute Congress at Teacher's Camp-Baguio City.

Another talent from the Institute of Education, Marie Antoinette H. Yñiguez (BSED- English) culminated her FEU experience by delivering the valedictory address in the graduation ceremonies at the PICC. Likewise, she was a delegate to the World Youth Alliance-Asia Pacific Emerging Leaders Conference and National Rizal Youth Leadership Institute Congress.

Hazel Joy B. Baek, Mary Kaye Catherine Dimaandal, Jed Alexa Minami Shomura, Medel Carlos Zarsuelo (BSEd- English) presented their researches at the Morayta Consortium. One MAEd major in Curriculum and Instruction student, Raymart Masangya presented a paper during the PAGE-NCR Research Congress last October 3, 2015 held at Philippine Normal University.

Then there was that FEU Men's Basketball championship win that made the year even more memorable for the FEU community.

Programs and Services Development

The proverbial feather to the cap of the Institute of Education has to be its Center of Excellence recognition from the Commission of Higher Education. The CHED Memorandum Order No. 17, Series of 2016, to wit: "...serving as a potent catalyst for world class scholarship, best practices, innovative curriculum, research and extension, and professional development in teacher education programs."

Also, PACUCOA has accorded Undergraduate Studies with Level IV Accreditation for Bachelor of Elementary Education and Bachelor of Secondary Education last March 2016.

For the duration of June 2015 to July 2016 IE entered into a Research Capability Building with the Hongkong Institute of Education.

The result of the Licensure Examination for Teachers is above the average of national passing rate. This high performance of IE graduates in the LET and the consistent placement LET topnotchers primed the Institute for the Center of Excellence qualification as awarded by CHED.

Licensure Examination Results

Examination Schedule	BEEd LET Result	BSEd LET Result	Combined Rating for both Elementary and Secondary Levels (sum)	Average of Combined Ratings	Average of Combined National Passing Rate
Year 2013					
March 2013	100	84.21	184.21	92.11	33.7
Sept 2013	92.59	69.39	161.98	80.99	35.47
Year 2014					
January 2014	100	74.19	174.19	87.1	28.7
August 2014	90.91	70.59	161.5	80.75	29.53
Year 2015					
April 2015	75	77.46	152.46	76.23	29.53
September 2015	86.05	82.57	168.62	84.31	36.55

Enrolment Statistics

School Year	2014-2015	2015-2016	Mortality /Increase Rate
1st Semester	984	956	+ 0.99%
2nd Semester	894	865	- 0.98%

A gradual increase of 1% in the first semester and a decrease of 1% in the second semester enrolment from the given school years indicate a stable population of the institute.





Community Outreach

The Institute of Education continues to be actively involved in the community outreach programs of the University. It spearheaded Project Hope, wherein the women inmates of Manila City Jail were made to participate in aerobics exercises.

IE Physical Education Department and some IE students majoring in MPE conducted dance aerobics and ballroom dancing lessons through “Sound Mind and Sound Body Fitness Program” in Bureau of Jail Management and Penology Manila last November 3-11, 2015.

Likewise, the institute manifested its support to the Silang Yaman projects in Silang, Cavite. IE faculty members gave pupil training to the incoming Grade IV, V and VI pupils of Biga Elementary School in the areas of Mathematics, English, Science and Computer Literacy.

The PE faculty also conducted sports clinics for basketball, volleyball and taekwondo. Upon request of the women in the community, training in volleyball was also conducted by the PE faculty. IE Physical Education Department conducted the annual fitness and sports clinic in Biga Elementary School, Silang Cavite last May 21, 2015.

Volleyball and Basketball Sports Clinic in Barangay 396, Zone 42 Sampaloc Manila last September 6, 2015 .

On September 13, 2015 an Arnis Sport Clinic was conducted for the barangay tanods in various barangays near FEU.

IE reinvigorated its Literacy Program for the barangays by involving students enrolled in NSTP2 to teach at the daycare center of Barangay 166, 176, 167, 232, 233, 177, 184, 172, 173, District 2, Manila.





Institute of Law

Dean Melencio Sta. Maria was appointed by the Legal Education Board (LEB) as a member of the LEB Committee for the Revision of the Law Curriculum. His position as Vice-Chair of the Department of Areas for Special Concerns of the Philippine Judicial Academy (PHILJA) is maintained.

Remarkably, as testament to the initiated good relations between the Institute and its alumni, the FEU Law Alumni Association (FEULAA) provided five (5) scholarships for current and incoming law students. A memorandum of agreement (MOA) between FEULAA and FEU-IL was entered into for such purpose.

A total of forty (40) scholarship slots for entrance and needs-based applicants were offered to incoming freshmen during the opening of the 1st semester of AY 2015-2016. These scholarships are meant to attract more students to enroll in the Institute, and to encourage students to focus solely on their studies, unhampered by economic worries of their families.

A team from the FEU Institute of Law competed in the 2015 Jessup National Rounds and was the only team composed of only two members even if five members were allowed in each team. Both members of the FEU Team cross-flipped or participated in all four preliminary rounds. The team won all four preliminary rounds (against Lyceum University, University of St. La Salle, San Beda University, and the University of the Philippines) and the semi-final round (against the University of the Philippines). It was a first in FEU's participation in the Jessup Competition that its team advanced to the semi-final round and to the championship round. This was also the first time for the team to represent the Philippines in the international rounds.

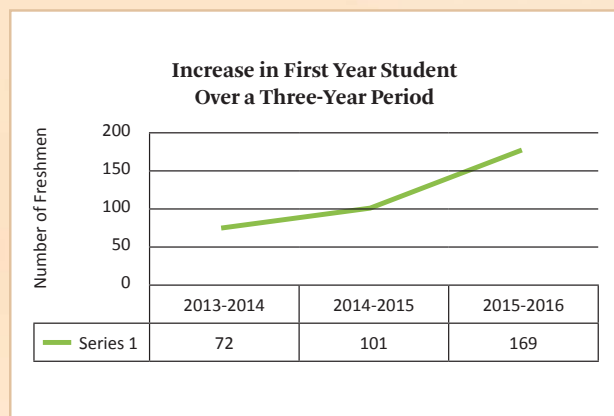
By October 29 to November 1, 2015 IL took part in The Foreign Direct Investment (FDI) International Arbitration Moot Competition. The FEU Board of Trustees showed its support to the FDI team by releasing funds for the global rounds of the said competition. There were eighty-three teams that participated in the regional and global rounds of the 2015 FDI International Arbitration Moot

Competition. In the regional rounds, although the team was the second smallest delegation in the competition, it ranked as the overall highest in the Philippine team and placed third in the competition.

In October 2015, the FEU Institute of Law was admitted as a member of the prestigious International Association of Law Schools (IALS). As such, Dean Sta. Maria attended the Global Dean's meeting held in Madrid, Spain together with Associate Dean Viviana Paguirigan. Immediately after the Global Dean's Meeting, International Association of Law Schools' Professors meeting in Segovia Spain followed.

In April 2016, Dean Sta. Maria together with Associate Dean Viviana Paguirigan attended the IALS Asia-Pacific Law Deans' Forum in Hongkong. Becoming a member of an international organization of law schools like IALS allows the Institute to learn and discover emerging trends and best practices in legal education. All of these prepare the Institute of Law to meet the challenges of globalization and international integration.

Freshmen Enrolment Statistics (2013-2015)



Bar Examinations Performance (2014 & 2015)

	Date Taken		No. of 1st Time Takers	No. of Passers	FEU Passing %	National Passing %
	Month	Year				
Bachelor of Laws (LLB)	November 8, 15, 22 & 29	2015	70	16	22.53%	26.21%
Juris-Doctor-MBA Dual Degree Program (JD-MBA) FEU - DLSU	November 8, 15, 22 & 29	2015	9	3	33.00%	26.21%
Bachelor of Law (LLB)	October 2, 9, 16 & 23	2014	43	10	23.26%	18.82%
Juris-Doctor-MBA Dual Degree Program (JD-MBA) FEU - DLSU	October 2, 9, 16 & 23	2014	12	6	50.00%	18.82%

Special Events

The Sta. Maria Cup

On September 5, 2015, the FEU Moot Court Council, in cooperation with the Institute, held the first Sta. Maria Cup at the Makati Campus. Named after the Dean, the intra-institute tournament matched the four first-year JD sections against one another on the issue of the natural-born citizen status of foundlings.

The topic, inspired by the legal controversy surrounding 2016 presidential candidate Senator Grace Poe, required students to put into practical use the legal principles learned thus far. The students were required to conduct oral presentations to effectively argue their case as they would before the Supreme Court. In addition, students were required to submit written pleadings.



Institute of Nursing

Faculty Development

The faculty members have maintained active memberships in accredited nursing organizations for their professional growth and development, such as: Philippine Nurses Association, Association of Nursing Service Administrators of the Philippines, Operating Room Nurses Association of the Philippines, Maternal and Child Nurses Association of the Philippines, Philippine Nursing Research Society Inc., National league of Philippines Government Nurses Inc., and Association of Diabetes Educator of the Philippines.

Some faculty members even served as an officer in national professional associations:

Dr. Josefina Florendo – Board Member:
Association of Diabetes Educator of the Phil.

Dr. Ma. Belinda Buenafe – Board of Director:
Association of Deans of Phil. Colleges of Nursing

Ms. Julie Danofrata – Vice President:
Enterostomal Therapy Nurses Association of the Phil.

Mr. Renanate Dante Tan – Secretary: Phil Nursing
Research Society Inc.



Valuing the Culture of Life

Various seminar-workshops were organized and conducted by the Faculty the Development Committee to review, revisit and make further improvement on the important component of the curriculum such as Unang Yakap, Module Writing and TIES.

Community Outreach

- A Comprehensive Approach for Reliable and Effective Perinatal Health (CARE-Mom)

The joint project of Angel C. Palanca Peace Program Foundation, Inc (ACP3) and Far Eastern University-Institute of Nursing aims to nurture a culture of peace and responsibility among the family through provision of a comprehensive approach for reliable and effective perinatal health. The overall objective is to employ a comprehensive and systematic approach in promoting survival, health and well-being of first-time expectant mothers (and their unborn child) through a delivery of essential health care package and getting the family involved in the care of the mother throughout perinatal period.

The project was launched in Sept. 2015 in Barangay Salapan, San Juan Metro Manila. It was participated by ACP3 officials and staff, IN faculty members, Bgy. representatives and project beneficiaries.

- A research on the impact evaluation of the three community projects of the institute were conducted are as follows:

“Empowering Female inmates through knowledge and skills about reflexology and massage therapy”

“An Evaluation of the Skills Training on Health of the Gawad kalinga Core Group”

- A Community Diagnosis at Gawad Kalinga Project, Bgy San Antonio, SFDM, QC was conducted on Oct.20 – 22, 2015 as a baseline data for the 2nd phase implementation of the Skills Training Program for the GK core group.



Research

- Research Capability Building on Public Health

This project is a research capability building initiative of FEU to provide support to 16 faculty members from the Institute of nursing. The focus of the training is on Public Health Research which is within the scope of the National Unified Health Research Agenda (NUHRA). Under this program 7 faculty research studies are being conducted are as follows:

1. Mapping and capacity assessment of hospital-based elderly services in Quezon City
2. Analysis of the Utilization of eHealth Records in Quezon City Health Center towards Improvement of Quality Health Care
3. An Evaluation of Health Care Services provided for Children with Autism Spectrum Disorders (ASD) in Selected Cities in Metro Manila
4. Effectiveness of BEmONC and CmONC among High Risk Mothers in District III in manila
5. An Analysis of Patient Demand Factors of paternal Health Services as Determinants of Maternal Mortality and Infant Mortality Rate
6. Utilization and Satisfaction in Health Care Services in the Context of primary health care implementation in the Philippines



- The 5th Deans Cup Research Colloquium was held on March 2, 2016 with the theme “Valuing the Culture of Life through Research” where nine (9) undergrad research studies, seven (7) graduate and four (4) faculty research papers were presented. In line with this, the third copy of the Institute of Nursing compendium of research abstracts was also printed.

7. An Analysis of BLS Capability of Layman Persons and Health Workers in Selected Community in Metro Manila in Response to Emergency Incidence

- Three faculty members namely: Joycelyn Filoteo, Ester Dela Cruz and Rebecca Guariño were involved in a DOH HSRM funded project entitled “Reconfiguring Primary Health Care within the Context of Kalusugan Pangkahalatan/Universal Health Care”. This is an eight (8) month long project whose primary objective is to develop Primary Health Care models that will meet the health need of the Filipino people within the context of Universal Health Care.
- Two faculty research studies were published in the Philippine Journal of Nursing, namely:
 1. “The Crossroad of Life: Understanding the Coping Strategies of Neglected Filipino Elderly” Dr. Anabella Javier and Irene Latosa
 2. “Diabetes Camp Experience of Adolescent with Type 1 Diabetes” – Dr. Josefina Florendo

Student Achievement

The Institute continues to create opportunities for the holistic development of its student in and outside the classroom.

- The continued success of students is demonstrated through receipt of awards in local conference as oral presenters.

“The Lived Experiences of Breast Cancer Undergoing Chemotherapy: A Phenomenological Descriptive Study

Best Podium Presentation Student Category during the 8th National Research Conference Philippine Nursing Research Society Inc.

- Minette V. Macalintal was FEU’s delegate to the 18th Ayala Young Leaders Congress held on Feb. 9 to 12, 2016.

The success of our graduates with respect to the Nurse Licensure Examination is noteworthy. For May and November 2015, pass rates of 94.6% and 87% respectively for first takers surpassed the national average. Mr. Aaron Vinluan landed on the 9th slot of the May NLE.



Linkages

• Alumni

The year 2015 can be best described as celebrating the 60-year heritage of excellence in nursing education. The thoughtful and careful planning for the celebration of the Institute's 60th Anniversary with the theme "FEU IN @ 60 Valuing the Culture of Life" resulted in a series of highly successful events. These events provided opportunities to re-unite with and honor our alumni and to advance our development goals. These series of events highlighted the 60th Founding Anniversary held on January 18-21, 2016.

- Barrio Fiesta at FEU Quadrangle
- Presentation and Signing of the Deed of Donation of Dr. Lydia Palaypay Endowment Grant
- Colloquium: "Valuing the Culture of Life: Challenges and Perspective" at FEU Mini Auditorium
- Balik Turo: "Placement of Peripherally Inserted Central Catheter" by Ms. Cristina Gatmaitan, held at FEUNRMF
 "Promoting Quality and Safety Patient Care through Evidenced-Based Practice" by Emma Cuenca, DNP, CCRN-CSC held at JRRMH
- Grand Alumni Homecoming Gala and Recognition Night at Hotel Sofitel
- Day Tours (Villa Escudero, Kamay ni Hesus, Las Casas)

- Ms. Liz McNeill, Flinders University School of Nursing Simulation Coordinator visited our VINES Laboratory on Dec. 11, 2015 and gave a lecture/presentation on virtual simulation to our students.
- In September 2015, Dean Buenafe together with FEU delegates visited La Trobe University and Deakin University for possible academic collaboration.

Future Direction

The IN strategic plan is consistent with and is supportive of the University's strategic plan, Aspiration 2020. In 2016, it is sharpening its focus on the areas of regulatory excellence, matched excellence, and adaptive excellence. As an effort to substantiate the excellence, the following initiatives are targeted:

- Expand collaborative research partnership
- Double publications and presentations
- Generate external funding
- Foster a culture of personal/professional growth
- Optimize academic excellence
- Provide faculty support to foster excellence
- Manage resources to build sustainable capacity
- Ensure technology supports





Institute of Tourism and Hotel Management

The Institute of Tourism and Hotel Management adopted a quality-over-quantity approach in the implementation of its programs to improve its operating performance. The consolidated effort of the stakeholders of the Institute – administration, partners, faculty, staff, and students – were valuable in ensuring quality instruction and excellence in the Institute.

Faculty Development

The Institute is committed to adhere to the requirements of the Commission on Higher Education (CHED), accrediting agencies, and the University for the faculty to complete their respective master's degree in their chosen field of discipline through recruitment, graduate education assistance, and even peer motivation. The Institute posted above the minimum requirement of the faculty ratio for the accreditation for Level I category.

Program	With MA Degree	On-going MA Studies	Total Number of Faculty Members
Hotel and Restaurant Management	26	20	46
Tourism Management	13	12	25

Faculty members of ITHM continue to expand their potentials by joining trainings provided by government agencies. Specifically, ITHM faculty members were chosen by the Department of Tourism (DOT) and the Tourism Industry Board Foundation, Inc. (TIBFI) to participate in the ASEAN Master Assessor Training and examination, as well as the training for the ASEAN Mutual Recognition Arrangements for Tourism Professionals.

Several faculty members are also officers of professional organizations such as the Council of Hotel and Restaurant Educators of the Philippines (COHREP), Tourism Educators and Movers of the Philippines (TEAM Philippines), Society of Academic Researchers for Tourism and Hospitality – Philippines (SOAR-TH-P), and the Union of Filipino Tourism Educators (UFTE). ITHM faculty members also joined national conferences and conventions

and were also part of other industry-based organizations such as Philippine Tour Operators Association (PHILTOA) and Philippine Travel Agencies Association (PTAA).

Staff Development

ITHM honed the welfare and development of the staff by encouraging them to take the National Certification Program by TESDA. Laboratory custodians took the assessment for them to be familiar and be aligned with the demand of their roles in their respective areas. The office staff participated in the immersion program of the different tours offered by ITHM and were also urged to participate in the research initiative of the ITHM Research Committee as research assistants.

Programs and Services Development

ITHM programs such as Hotel and Restaurant Management and Tourism Management now have new curricula. The Institute also follows the approach of the Outcome-Based Education to ensure learning and accreditation adherence. To establish uniform implementation of the course requirement, curriculum mapping was also done to align the final output of the students. Part of the implementation was to offer a new course like Bakery Science for the HRM program wherein the students were taught basic baking methods and cake decoration. Educational tours served a pivotal role in exposing our students to the rigors of their chosen field of discipline.

HRM program posted more culminating activities, projects or academic papers due to the nature of its major courses, especially those that will require skill development which should pass the TESDA requirement. In the Tourism Management program, academic papers and culminating activities are required from the students. Highlighting these activities were Philippine



Tourism's "Galing Pilipinas," celebration of the World Tourism Day, Entrepreneurship and Business Planning, Tourism Research Defense, Travel Agency Management Operations Business Proposal and the creation of Tourism and Planning Development Plan. In the Event Management classes, ITHM created 14 different events from academic, community involvement and industry-oriented ones.

Accreditation

ITHM was given the opportunity to be an accredited associate member of International Center of Excellence in Tourism and Hospitality Education (THE-ICE), an Australian-based international accreditation organization. THE-ICE standards of excellence focus on the following key areas: status of the institution; governance and administration; vision, mission, and objectives; courses/ programmes, curriculum and graduate outcomes; approach to teaching and learning; planning, programme review, and quality assurance mechanisms; level of internationalization; physical resources and facilities; student support services; industry advisory board; staffing resources; financial resources; memberships, partnerships, community engagement and social responsibility.



Tamaraw Chefs on Parade

The announcement of FEU ITHM being THE-ICE Associate Member was last November 11, 2015.

The HRM program merits the Level I PACUCOA status, which was granted last September 2015. On the other hand, the Tourism Management program underwent the preliminary visit in preparation for its Level I application last December 2015. The formal visit is scheduled on October 4-5, 2016.

Student Development

The student development initiative of ITHM comes in various forms in order to create a more holistic formation for our students. Some of the remarkable ones include the ASEAN Integration awareness seminar/orientation for students by the Department of Tourism last November 2015. There were firsts for the Institute such as the 1st Toquing and Awarding Ceremony for students who have successfully completed their culinary and baking courses. Along with students who have completed their NCII certifications, they were awarded by TESDA Secretary Joel Villanueva. Then the 1st HRM Week celebration was held, as well as the 5th Tamaraw Chefs on Parade.

Likewise, HRM students were exposed in several inter-school competitions. The experience is equally exciting considering the level of competitiveness and scholastic interplay with other schools and

organizations. Some of the national competitions include the *QC-na* Culinary Competition held at the Araneta Center, Cubao Quezon City last August 2015, the National Barista Competition held at Fisher Mall last October 2015; the National Pork Cooking Competition held at the Mega Trade Hall, Ortigas last October 2015. There were also industry-sponsored competitions such as the Emperador Bartending 2016, the GSM Blueniversity Bar Skills Showdown, and the Jolly University Cook-off Competition where FEU ITHM-HRM teams bagged the top prizes. Tourism Management students were also able to triumph in inter-school competitions and to participate in different seminars. Kim Cardona, a Tourism Management student and a member of FEU Chorale bagged the first place during the 27th Philippine Travel Mart Special Events: Himig ng Kundiman, earning another first for the Institute. Three teams of FEU students got the 1st, 2nd, and 3rd places during the PATA International Youth Forum (PIYF) 2016 held in Taylor's University, Kuala Lumpur, Malaysia. This was participated in by 25 Tourism students.

Active student participation to organizations such as the HRM Society was also part of ITHM's successes this year. Adrian Cruz was also elected as the National President of the Philippine Council of Hospitality Management Students (PCHoMS).

Partnerships and Placements

The HRM department's partnerships with industry and other academic institutions and organizations are part of the continuous growth and success of ITHM. Partnerships were created with the following: Banaue Hotel and Youth Hostel; the Marriott Hotel Cebu and Manila; Taylor's University, Malaysia represented by visiting professor Dr. Vikneswaran Nair; and, Pullman Resorts and other resorts in Thailand.

In addition to creating local and international partnerships, ITHM also strengthened its current arrangements in the local academic and industry organizations as well as government agencies. For instance, its active participation and hosting of COHREP's Annual General Membership Meeting last October 2015 and the PCOHMS' election last February 2016, strengthened its affiliation with the organization. Having several faculty members together with Dean Melinda Torres as part of the Board of Directors of COHREP further strengthened the University's partnership with the said organization.

The Tourism Management department established partnerships with different entities that complement their needs in the program. These are Amadeus, for the students who are taking up Information Technology in Tourism (ITT) with certification exam for Global Distribution System (GDS) partner; PSAA International Academy, which served all the TESDA qualifications need by the Institute; the Department of Tourism for the forum on ASEAN Economic Community for the better understanding of students and academic officials of the ongoing ASEAN Mutual Recognition Arrangements; and the National Youth Commission - Asia Pacific Economic Cooperation (APEC) Summit in 2015 where student volunteers helped in the event.

Research and Linkages

To strengthen its research capability, ITHM encourages faculty to participate in international and national research conferences and publications. Faculty members attended the Asia Pacific Council on Hotel, Restaurant and Institutional Education (APacCHRIE) which was held in Thailand, and the Asia Pacific Tourism Association (APTA) in Beijing, China. To highlight its significance and academic impact, Dean Melinda Torres made her research publication in the Asia Pacific Journal of Innovation in Hospitality and Tourism (APJIHT) of Taylor's University. Locally, faculty members attended the national conference of SOAR-TH-P.



HRM Accreditation

The creation of ITHM Research Committee paved the way for the Institute to align the research thrust to that of the University, which focuses on Sustainability and Urbanization. The committee drafted the ten point agenda of ITHM, which served as the guiding principle for topic proposals in research classes.

The very first FEU ITHM Research Colloquium was held last February 2016 and allowed students to compete and share their researchers. Faculty members also presented their papers as a way of motivating their students to have the confidence in oral research presentation through parallel sessions. 72 research papers competed for this event as a result of the output from the different research classes.

ITHM faculty members were also very active in research. Several faculty members were able to participate in different conferences and conventions to present their research papers. Among those that they took part in, included the 1st Colleges and Universities Public Service Conference held last November 2015 in the University of the Philippines Open University Los Banos, Laguna; the 2015 and 2016 APacCHRIE Conference in Auckland, New Zealand and Thailand, respectively; the SOAR-THP First Tourism and Hospitality Annual Research Convention held last February 2016 at Selah Garden Suites in Pasay City; and the Asia Pacific Tourism Association conferences in Beijing, China.

In terms of linkages, ITHM works in partnership with different organizations whether academic, social and industry-based groups. Government agencies are continuously part of these initiatives considering its strong connections with the academe particularly business and tourism sectors.

Community Extension and Outreach Programs

ITHM was also able to perform several outreach programs this year. HRM department was able to implement a sanitation awareness campaign for selected food handlers along the University Belt; a seminar outreach in Palawan as part of the students' activities during their academic tour together with several collaborating agencies of the local government; cooking demonstrations by ITHM chefs at the NOEL Bazaar last December 2015 for the benefit of the GMA Kapuso Foundation, Bantayog ng mga Bayani Foundation and Associate Missionaries of Assumption, along with the Noel P. Gozon Medical Clinic and Sts. Peter and John Parish; and another cooking demonstration and seminar for the people of Mandaluyong City as part of the community outreach program project of the local government.

Tourism Management had incorporated community extension and linkages in the selected educational tours. During the 4D/3N Puerto Princesa Tour, ITHM partnered with Palawan State University (PSU), where the 2nd year tour participants attended the seminar on Tourism Impacts and Sustainability facilitated by the PSU faculty and officials. The tour served as an immersion with the Iwahig Penal Colony prisoners where the students had a chance to interact with them. In the 4D/3N TPAD Tour in Coron, participated by 3rd year HRM students, ITHM conducted seminars on personality development and baking. The NGO Kababaihan benefitted from this outreach program.



ITHM Food Festival Week

Internship Program

In the last summer internship for Tourism students this 2015, around four sections of the Tourism Apprenticeship Program 1 or TAP 1 were deployed in different local and international airline companies located at the NAIA, and governmental offices such as the National Historical Commission of the Philippines (NHCP), National Commission for Culture and the Arts (NCCA), Department of Tourism (DOT), National Parks and Development Committee (NPDC), Tourism Infrastructure and Enterprise Zone Authority (TIEZA), Tourism Promotions Board (TBP), and the municipality of San Juan Tourism Sector.



Talent Development- COHREP



Banchetto

Apart from these local sites, international venues for internship training such as the Thailand and Vietnam Internships and the USA Work and Travel gave opportunity to ITHM students to work in establishments related to the hospitality industry, and earn money based on the local wage of the US state or country they are in.

Careful selection of partnerships with hotels, restaurants, travel agencies, air transportation establishments, and even government agencies was implemented in securing a better training ground for ITHM students. Rigid assessment of the partners by the newly-established “iTeam” (internship team) guarantees that the best training and hands-on practice is made available to students.

In addition to this and through the Institute’s collective effort, FEU was commended during a meeting with the Commission on Higher Education’s NCR Director, Dr. Leonida S. Calagui CESO III for being the only university who complies with CHED’s internship policies and at the same time, as the number one university in sending students to the US for the work and travel program.





ACADEMIC DEVELOPMENT



Dr. Myrna P. Quinto

Vice President for Academic Development

The Academic Development Office (ADO) is an arm of the Academic Affairs Office comprised of five independent offices namely: the Accreditation Office, University Research Center (URC), Education Technology, Center for Teaching, Learning and Continuing Education (CTLCE), and the Linkages and Mobility Office (LMO).

The ADO through the individual and collective functions of its offices ensures the achievement of the University's aspiration statement.

The ADO envisions, plans, and implements academic quality assurance programs to ensure that curricular programs comply with the requirements of CHED and accrediting bodies. It is responsible for the planning and continual improvement of all academic programs in compliance with the requirements of CHED and accrediting bodies to achieve Autonomous Status for the University, the various levels of degree program accreditation, and Centers of Development and Excellence.



Delegates of Univ Malaysia Pahang

It also develops a culture of research on and off campus. The Office directs the development of a culture of research through the provision of necessary infrastructure, policies, procedures, incentives, training, and research agenda of the academic community.

The ADO facilitates expansion of teaching capabilities and use of teaching tools by faculty, such as use of technology, new teaching models, etc. The Office also consolidates and provides the University with data, statistics and information related to faculty qualifications, faculty development, faculty research outputs to name a few.

Furthermore, it oversees the delivery of effective and efficient continuous education programs for professionals and other individuals in various fields of specialization to keep them abreast with recent developments in their fields.

It establishes and maintains academic relationships among international organizations and Higher Education Institutions in its quest to promote internationalization in the University. It constantly seeks out opportunities to nurture the holistic competencies of both the faculty and students through consistent exposure to academic, research, scholarly, and cross-cultural activities.



Dr Teresa Tinio, Dr Michael Alba and Dr Fe Hidalgo during Faculty Day





Accreditation Office

The university, in its continuous pursuit of excellence, created the Accreditation Unit in May 2015. The department is tasked to provide direction for academic operation based on the standards established by accrediting agencies. Likewise, it monitors and prepares the programs for both the public and international accreditation status.

Academic Year 2015-2016 was a fruitful year for Accreditation. It provided support and assistance during the application and preparation for Centers of Excellence and Centers of Development to the Commission on Higher Education (CHED) of eight programs which include Teacher Education (BEED and BSED), Accountancy, Business Administration, Biology, Psychology, Communication, and Applied Mathematics with Information Technology.

Several accreditation visits were conducted by the Philippine Association of Colleges and Universities Commission on Accreditation (PACUCOA) last year. The Accreditation Office, together with the entire university has worked on to assure compliance and accomplishment for these visits. Through the

concerted efforts of all the University's different departments, FEU satisfactorily complied and passed all the accreditation requirements. FEU community featured the strengths of our programs in a clear and engaging way.

In July 30-31, 2015, Level 1 Visits for AB English, AB Literature, AB Political Science, BS Hotel and Restaurant Management, and Preliminary Visit for BS Architecture were held. This was followed by the Level IV Visit in October 19-20, 2015 for eight programs comprising of BA Communication, BS Biology, BS Psychology, BS Applied Mathematics with Information Technology, BS Accountancy, BS Business Administration, Bachelor of Elementary Education, and Bachelor of Secondary Education. Lastly, FEU Manila underwent a Preliminary Visit last December 7-8, 2015 for BS Medical Technology, AB International Studies, BS Tourism Management, and Bachelor of Fine Arts.

The Accreditation office prepared, assisted and supported IABF Makati in its first accreditation experience last February 2016 for BS Accountancy, BS Accounting Technology, and BS Business Administration. Also, to comply with the requirements of the CHED monitoring visit in FEU Makati last March 2016, the Accreditation office convened a re-orientation seminar for faculty, staff, and students of the University services and projects with the help of the different Directors of Academic Services and non-Academic managers.

For international accreditation, FEU is now a Member of the Association to Advance Collegiate Schools of Business (AACSB) from April 2016 to June 2017 for Accountancy, Business Administration, and Masters in Business Administration programs of the University. In addition, the Institute of Tourism and Hotel Management (ITHM) is an Associate Member of the International Centre of Excellence in Tourism and Hospitality Management (THE-ICE) from July 2015 to June 2016.

As a result of the November 2014 Institutional Sustainability Assessment (ISA), the university is granted by the Commission on Higher Education its Autonomous Status effective April 2016 to May 31, 2019.



To continue building and strengthening the FEU culture of excellence in teaching, research and extension, the Accreditation Office plans for more linkages with international accrediting institutions in the next academic year such as the Asean University Network (AUN) for the liberal arts programs and the International Bio-Medical Society for Medical Technology. Moreover, the University will apply for additional Centers of Excellence and Centers of Development for the next call of the Commission on Higher Education (CHED) aside from sustaining its current Centers for Excellence and Centers for Development. Institutional Accreditation will also be applied by the Accreditation office come June 2017.





Center for Teaching, Learning, & Continuing Education

The Center for Teaching, Learning, and Continuing Education (CTLCE) recorded a number of accomplishments for the past academic year. It started with a couple of orientation seminars for both existing and new members of the faculty, highlighted by the Faculty Day held in June 2015. In this forum, Dr. Fe Hidalgo, former Secretary of the Department of Education spoke about “Constructivism in a Student-Centered Teaching Learning Environment”.

Furthermore, in batches, the faculty participated in the different campus wide seminar-workshops such as the Faculty Policy Familiarization, Academic Integrity, Test Construction and Evaluation and the continuing FEU Culture of Teaching and Service.

Another significant achievement of CTLCE is its conducting of the 1st Joint Teacher Training Program entitled “Effective Teaching and Learning Through Improved and Enhanced Pedagogies,” in





collaboration with National Institute of Education (NIE)-Singapore. This was held last October 19-23, 2016 and was participated in by incoming Senior High School Teachers around Metro Manila.

CTLCE likewise facilitated seminar-workshops such as the 3rd and 4th Management Camp for Academic Managers held at Hotel Dominique, Tagaytay City and Oasis Hotel, Angeles City, respectively, and the Forum on Classroom Management and Lecture on Order of the Nature participated in by IARFA faculty and students. The forum's guest lecturer was Ms. Ayesha Gamiet of the Princes School of Traditional Arts in the United Kingdom.





Education Technology

Education Technology (EdTech) has constantly and strategically put itself for success in providing the campus with leadership in technology-enabled technical and pedagogical practices while also committed to providing the utmost quality of support and services to FEU's students and faculty.

Learning Spaces and IT Infrastructure

This past academic year 2015-2016, EdTech implemented the construction of two interactive rooms. Currently, a total of two Interactive rooms are available across the campus. The Interactive Room is designed to serve as a collaborative learning environment that applies interactive technologies in tandem with the communications infrastructure. This state-of-the-art classroom provides an ideal learning and teaching environment for students and lecturers alike. It challenges the conservative idea of teaching and provides support for alternative learning models.

Equipment and features of the interactive room

- **Interactive projector**

The Interactive projector makes any surface in the classroom interactive, allowing an immersive experience that helps teachers and students collaborate. A special wireless interactive pen communicates while directly projected onto the whiteboard surface which allows the user to point, click, scroll, navigate, write and draw.

- **LED monitors**

There are seven LED monitors in the interactive lab dedicated to each table which can be used for viewing and presentation. These monitors display and work simultaneously with the interactive projector, and are also connected to every table which can be used for presentation by each group.

- **Lapel microphone**

There is a ready to use wireless lapel microphone connected to a built-in speaker in the interactive room which can be used both by the teacher and students.

- **Interactive table equipped with VGA cables, markers, LAN connections and electrical plugs**

There are seven hexagonal-shaped interactive tables which can accommodate six students. The interactive tabletop is made up of glass where the students can write while collaborative discussions take place. In the middle part of the table, an opening where the VGA cables for projecting presentations, markers used for discussion, LAN sockets for internet connection and electrical plugs for laptops and other mobile devices are situated.

- **Interactive switcher**

The interactive switcher is the heart of the interactive room which acts as the controller of all the LED monitors for display and presentation. This is also connected to all the tables which control the display whenever each group has a presentation.

- **Wi-Fi Access**

The interactive room has an enabled Wi-Fi internet connections. The password for Wi-Fi will be provided by the laboratory assistants and is consistently changed monthly.

The interactive rooms (M207A and M207B) are located at the second floor of the Main Building. The flexible layout, portable writing surfaces and displays give instructors a variety of opportunities for engaging students in collaborative learning activities.

Recently, EdTech received positive feedback on faculty satisfaction in a survey on the use of the interactive room. The survey asked all faculty who have been using the interactive room on the level of their satisfaction and dissatisfaction on the given measures area such as the condition of room, equipment, services and their experience satisfaction level.



Along with the implementation of the interactive rooms, there are 40 chromebooks purchased in tandem with the use of interactive rooms. These technologies are designed to be used primarily while connected to the internet, with most applications and documents on-line. Chromebooks are optimized for Google's apps, such as Gmail, Google Calendar and Google Drive which can help both faculty and students fully utilize the maximum potential of student-centered educational settings.

Also, this academic year, the office's plan of adding and retrofitting computer laboratory was implemented. There are 150 new Lenovo computer units purchased: 41 units were handed out to FEU-Makati that created one computer laboratory therein, while the remaining 109 computer units filled in three computer laboratories in FEU-Manila campus.

In line with the continuous improvement plan of EdTech's information systems, applications, and services, two new web and application servers were acquired to support the technical development upgrading in terms of functionality, reliability, and usability of the aforementioned improvements.



Faculty Trainings

Training opportunities were offered to the faculty on the use of learning management system which was named Tamaraw Interactive Educational Services (TIES). Tamaraw Interactive Educational Service is a web-based facility design for FEU faculty and students which houses all the education technology capabilities of the University.

EdTech team piloted one big training on the mixed-mode strategy through the use of TIES that was held in May-June last year and was joined by 25 core participants from different institutes who were selected and trained. These core participants also conducted small training to their respective institutes along with their fellow faculty.

Over 15 training sessions for faculty were conducted on the basic uses of TIES. These training sessions were joined by faculty from different institutes.

Moreover, Adobe Video Express and Adobe Presenter were acquired for another EdTech project aims to develop modular resources that can use and re-use learning objects to support e-learning particularly T.I.E.S.. The training of the 25 core participants on the use of these applications have started early this year (2016) and eventually be promoted to all faculty until full-blast usage of it across the campus be achieved.

As EdTech becomes bigger parallel to its increasing projects, four (4) Edtech Specialists were hired as part of the team who will be working hand in hand in hand with the team in the development and implementation the projects.

One of the biggest projects of EdTech which will be piloted this year is the Digital Literacy for DLECCT Summit participated by selected faculty from different institutes. The objective of this project is to provide faculty members with tools that they can use to develop FEU students who are digitally literate, effective communicators, and critical thinkers.



Learning Management System: Tamaraw Interactive Educational Services (TIES)

EdTech increased its T.I.E.S usage support this year, with a significant 1839% average increase of all activities conducted through T.I.E.S. Furthermore, the system has been used by different institutes such as Psychology, Medical Technology from the Institute of Arts and Sciences, also, Institute of Accountancy, Business and Finance in administering departmental and comprehensive exam.

Improvement of Information Systems and Applications: Photocopy System and Performance Evaluation for Faculty System

EdTech is committed to making information systems and applications services that meet the needs of both students and faculty. With this in mind, EdTech rolled out improvements of its services during the past academic year: the Photocopy System centralized helpdesk and the a new faculty evaluation system called Performance Evaluation for Faculty (PEF). The transition to the new system provided the EdTech the opportunity to re-evaluate the resolution, and design of the website and refresh content to create more user-friendly experience. The PEF System is now a web-based application that can be accessed off-campus. With these changes, 70% significant increase turned out in PEF was documented.



Linkage and Student Mobility

Far Eastern University recognizes that some common goals are more effectively addressed in cooperation with other institutions. The University seeks out partnerships with a select number of higher education institutions in pursuit of the mutual realization of the institutions' vision, mission and academic priorities. It enters into partnerships that will create opportunities for scholarly collaborations among its students and faculty members that will promote sharing of knowledge, expertise, and experiences in the form of: Joint Research, Lectures, Conferences, Seminars, and Workshops, Faculty and Student Exchange, Visiting Professor Program and Internship/On the Job Training/Industry Affiliation.

The creation of the University Linkages and Student Mobility in April of 2015 paved the way for the organization of existing guidelines for linkages and student mobility. Currently the University has active partnerships with 11 universities:

- Far East University Korea
- Taylor's University Malaysia
- National Institute of Education (NIE) Singapore
- UniversitiTeknologi Malaysia (UTM)
- University of Padjadjaran, Indonesia
- Universitas Bung Hatta Indonesia
- Universidad Catolica San Antonio de Murcia (UCAM) Spain
- National Sun YatSen University
- Cheng Shiu University
- Amity University in India
- Niagara College of Canada

Discussions have been made, agreements reached, and activities shall commence once MOUs become official with the following universities: Hong Kong Institute of Education, Deakin and La Trobe Universities in Australia, University of Brunei Darussalam, Mahidol and Kasetsart Universities in Thailand, Taipei Medical University in Taiwan, and Dominican University in California.

As a way of supporting its international partners where English is not a second language, FEU has been offering the INTensive English Language Course (INTELAC) through its Language Learning Center. Far East University in Korea, FEU's partner for Student Exchange has also been sending its students for the INTELAC since 2010.

Aside from international partnerships, prominent universities in the Philippines and in Asia visited FEU for benchmarking activities. On August 13, 2015, Senior Managers from the University of Saint Louis Tuguegarao City visited FEU for the initiatives and processes on online enrollment and other computerization efforts, E-learning, ISO, research, and outcomes based education. On November 11, 2015, the Dean of the College of Hospitality Education of the University of Mindanao (UM) in Davao City headed the delegation who met with FEU's ITHM Managers for their benchmarking activity. The HRM Program Chair of Davao Doctor's College visited FEU to benchmark best practices in the field of Hotel & Restaurant Management.

In October 9, 2015 Student Council Representatives from the Universiti Malaysia Pahang met the Academic Managers and Student Leaders of Far Eastern University to benchmark the University's student leader organizations and activities.

The Linkage and Mobility Office is currently discussing benchmarking visits from universities in Nigeria, Indonesia, and India. It is likewise currently discussing sending off its Education students for the first time, outside the Philippines for educational and cultural exposure. As a matter of fact, the Office will send its very first exchange student to Taylor's University for its August intake. Through the efforts of a Research Fellow, FEU is also in the process of preparing for Science Internship of select Grade 11 students from the Philippine Science High School-Western Visayas. Talks are also being made with Far East University Korea and Thai Nguyen University of Agriculture and Forestry for this same purpose.

Aside from universities wanting to benchmark FEU's best practices, FEU has been visited by representatives of foreign embassies and international organizations in pursuit of internationalization.

In June 18, 2015, US Cultural Affairs Assistant for Education, Ms. Gina Callahan met with FEU's Management Committee and Academic Heads to discuss Internationalization Efforts and Student Exchange Programs. On Oct. 31, 2015, in cooperation with the Department of Foreign Affairs, Dr. Ulises Granados Quiroz, Associate Professor, Coordinator, Asia Pacific Studies Program (PEAP) of the Academic Department of International Studies of the Instituto Tecnológico Autonomo de Mexico (ITAM), delivered a talk on "Maritime Security in Southeast Asia, Current Challenges and Future. Ms. Leona Nepomuceno, Department of Tourism Attache of West Japan, also visited FEU on January 7, 2016 to discuss: (1) ESL courses for Japanese students/professionals/retirees; (2) Collaboration with Tourism school (Osaka International University); and (3) the possibility of the University joining ESL/Long stay event in Japan this year. In March 16, 2016, the President and the Vice President of Pacific Dialogue Inc. met with FEU President, Dr. Michael Alba to discuss building and fostering relationships between Turkey and the Philippines through cultural and educational activities.



University Research Center

The year 2015-2016 saw the University Research Center (URC) biggest leap in research-related activities. Foremost among its accomplishments are the marked increase from last year's one research paper to this year's five scholarly papers that have been published in Scopus and ISI indexed journals and several others in local and international peer reviewed journals. Most of these publications are in the area of Biology and were made possible as a result of the University's hiring of three research fellows: Dr. Marcos Valdez, Dr. Padmapani Perez, and Dr. Arnel Concepcion.

Indeed, FEU has been aggressively pushing for improved participation in research among its faculty. This year alone, 36 research projects are underway, involving IABF, IAS, IE, and IN research teams, each of which has an assigned consultant. A case in point is the IE Teams being mentored by Dr. Tracey Alviar-Martin, Dr. Benji Chang and Dr. Ronel King- all renowned scholars from the Hong Kong Institute of Education (HKIEd). On the other hand, the IABF



URC Mentoring Program Research Colloquim

group has Dr. Rahim from UTM Kuala Lumpur. The rest are under the mentorship of highly esteemed researchers in the country, notably Dr. Fe Lorenzo of UP Manila.



A number of research colloquia have likewise been held in the University with the objective of increasing research visibility. Towards this end, FEU also established collaboration with other universities and sponsored conferences such as the 2nd National Conference on Urban Studies on February 11-12 this year, in cooperation with the University of San Carlos-Cebu and the 1st SIMPI (Sustainability Initiatives: Case Studies in Malaysia, Philippines and Indonesia) held in the Universiti Teknologi Malaysia in Johor Bahru.

Both conferences showcased sustainability studies, a good number of which were authored and presented by the university's faculty researchers.

At the rate the University is going, there is no doubt FEU is fast on its way towards realizing its goal to eventually be at par with the country's reputable research universities.



Enabled Initiative U-Belt Congress



ACADEMIC SERVICES

Dr. Jennifer Florida

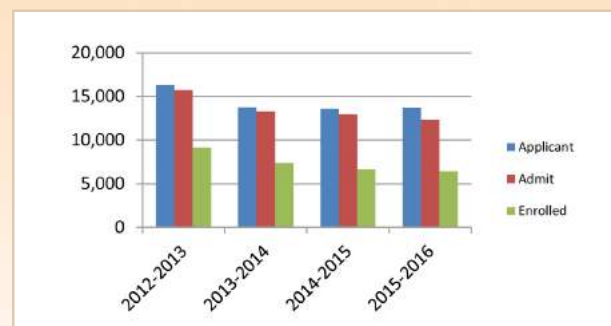
Assistant Vice President for Academic Services

The Academic Services is an arm of the Academic Affairs Office (AAO) that provides a wide range of student services. In line with the University's commitment to academic excellence, Academic Services accommodates students with varying needs through several departments which include Admissions and Financial Assistance (AFA), Alumni Relations and Placement Services (ARPS), Athletics Department, Community Extension Services, Guidance and Counseling, Language Learning Center (LLC), Library Services, Office of the Registrar, Student Development, and Student Discipline. This section highlights the milestone, achievements and awards of Academic Services.

Milestones, Achievements, and Awards

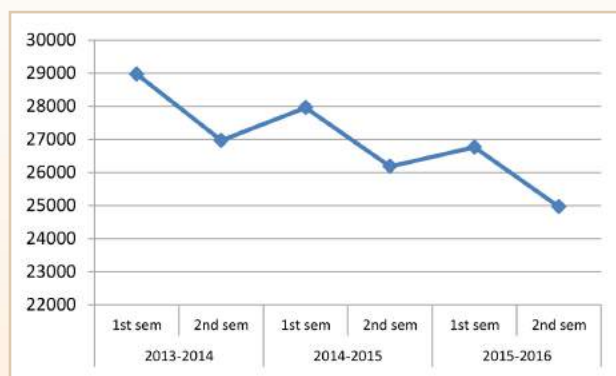
The strategic student recruitment program of Admissions and Financial Assistance (AFA) has allowed FEU to have an average of 7,405 freshmen for the past four years. This registered an average of 55% freshman admissions yield in the same academic years. The yield is the percentage of admitted students who actually enrolled in the university. Figure 1 shows that there is a high acceptance rate in the past four years with an average of 95%.

Freshmen Enrolment Status



In the second semester of AY 2015-2016, enrollment decreased around 7% from that of the previous semester. Figure 2 shows the percentage change for each semester over the last three years, which also manifest a continuous decline in enrollment.

Enrolment Status



The Institute of Arts and Sciences remains the largest academic college for the undergraduate students. Due to the strong partnership with Far East University (FEU) Korea, the number of Korean students remains to be the highest in the population of foreign students. Other foreign students enrolled in FEU include Afghan, Bangladeshi, British, Canadian, Colombian, Dutch, Egyptian, Ethiopian, Equatorial Guinean, Greek, Indonesian, Iranian, Japanese, Maldivian, New Zealander, Pakistan, Papuan, Singaporean, South African, Taiwanese, and Thai.

Student development program for foreign students enrolled in FEU include INTensive English Language Course (INTELAC), which is delivered by the FEU Language Learning Center (LLC). The center was formerly known as the Center for English Language Studies (CELS). From June 2015 to May 2016, LLC provided INTELAC to over 60 students. Library Services is another unit that offers student services which continuously keeps up with its role as an academic and research library. A total of 2,470 volumes of books were purchased, and the academic utilization of the library increased compared to last year's usage.

Financial assistance was provided to academically excellent students, financially-challenged but qualified students, talented student athletes, and students who render cultural service through the scholarship program of the University. Nearly 5,000 scholarship slots were given to deserving students. The total number of scholars is around 3,500 which represent about 13% of the student population (around 26,000) for the academic year 2015-2016. More than half of the total number of scholars received merit grants (61%) which include Teachers Scholarship Program and entrance and academic scholarship. Nearly half (42%) of the scholarship budget was allocated to the merit grant.

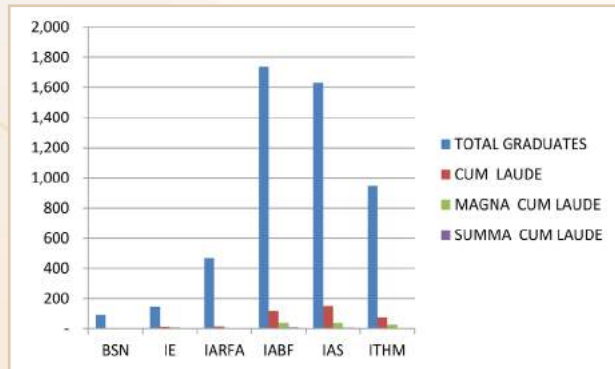
Under student development, 60 accredited student organizations implemented a total of 279 projects, in which the majority (35%) was on topical discussions of industry-related issues and trends. This includes discussion on stock trading, sensory integration intervention, human trafficking, creative therapy, magic realism, neo-political activism, financial wellness, civic rights of the LGBT community, cultural heritage, Philippine indigenous culture, Pacioli Rules, and others.

The student welfare program of the University helps promote the student well-being through the services provided by the Guidance and Counseling unit and the Student Discipline office. The Tams Guidance Program offers 14 guidance services and 11 dynamic and responsive programs together with the TAP programs designed for specific target groups and support the students' holistic development. About 64% of the students availed the Guidance Program.

Students who achieved academic excellence over the duration of their entire undergraduate studies are given recognition through the Latin Honors program. About 10% of the graduating class has Latin honors and 94% of these students were scholars of FEU and external benefactors. Out of the total number of scholars who graduated with honors, 97% are under the scholarship program of

FEU. The Institute of Arts and Science (IAS) has the highest percentage (12%) of students with honors. In terms of Academic Program, Accountancy produced the highest percentage of students (62%) with honors.

Distribution of Latin Honors



Beyond the academic excellence is the goal of the University to be the leader in sport performance. FEU teams won a total of four University Athletic Association of the Philippines (UAAP) Championships for Season 78 which includes Men's Basketball, Juniors Football, Juniors Chess, and Men's Track and Field. Moreover, FEU garnered five 1st runner-up awards in Women's Chess, Women's Beach Volleyball, Women's Track and Field, Women's Table Tennis, Boys Taekwondo, and Boys Judo and five 2nd runner-up awards in Men's Table Tennis, Juniors Taekwondo, Boys Volleyball, Boys Fencing, and Girls Fencing.

FEU also produced notable students who are recognized by external award-giving bodies. Among the student achievers who garnered prestigious award were Maria Stephanie Gaña who is one of the 2015 Ten Outstanding Students of the Philippines (TOSP) and Roland Titus Tagaan

who was recognized as one of the Ten Jose Rizal Model Students of the Philippines. These types of award honor young role models of the country and outstanding students of the nation because of their academic excellence, exemplary leadership, and deep sense of social responsibility anchored on good moral values. The social responsibility of the University is reflected in the various community service projects which include FEU's Eco-waste Advocacy on Segregation of Trash (FEAST Project), Bureau of Jail Management and Penology (BJMP) Livelihood Program, Save the Tamaraws Project, and Gawad Kalinga Pabahay Project.

The initiative of Alumni Relations and Placement Services (ARPS) has resulted in an upward trend in the number of industries who have partnered with FEU for work placement. There was an increase in the job placement partnership with different companies which reached 87% of its target. A remarkable increase (88.5%) in the alumni card application was also noteworthy.

Academic managers from Academic Services were elected as officers in their respective professional organizations. The Director of Guidance and Counseling, Dr. Sheila Marie Hocson, was elected as the National Secretary of Philippine Guidance and Counseling Association. In the same academic service unit, three guidance counselors were also elected: Miguelito Relente as Secretary of the Career Development Association of the Philippines, Jomelyn Lopez as Vice-Chairperson of Philippine Association for Counselor Education, Research & Supervision, and Danilo Talusan as President of the Peer Organization of the Philippines. Moreover, three Academic Services directors



were also elected in various posts: Dr. Marcon R. Espino, ARPS Director, is one of the directors of the Association of Placement Practitioners of Colleges and Universities, Inc. (APPCUI); Atty. Rosalie Dela Cruz-Cada, Director of the Student Discipline, as the National Executive Director and Chief of Staff of the Integrated Bar of the Philippines (IBP); and Joeven R. Castro, Director of Student Development, was elected as Vice-President of the Philippine Association of Communication Educators (PACE).

Issues and Concerns

The Admissions and Financial Assistance (AFA) faces the challenges brought about by the impact of K-12. The number of enrollees for freshmen will drop significantly which can be compensated with the recruitment of foreign students. It is foreseen that there will be an increase in the population of foreign students in the Philippines as the result of the enhanced student mobility in ASEAN countries brought about by the impending ASEAN integration.



Admissions and Financial Assistance

AFA has implemented activities in accordance to its core competencies with the quality objectives set for the SY 2015-2016 serving as its guide. AFA accomplished tasks, in spite of the limitations, related to development, monitoring and improvement of policies and processes; student recruitment, administration of admissions test, and financial assistance; and identified issues and concerns that will be addressed in the coming school year.

ACCOMPLISHMENTS

Development, Monitoring and Improvement of Policies and Processes

The admissions page in FEU website is constantly updated with the assistance of Marketing and Communications Office (MCO) to ensure accurate information on degree programs offerings, requirements and procedures on admissions and enrollment. Proper dissemination of changes in the policies and procedures are enhanced by posting

in bulletin boards and provision of materials to respective institutes. Admission Manual for SY 2015-2016 was set for review and update. For the SY 2015-2016, AFA has implemented a 100% online application. AFA aspires to have a stream line application and admission process that would embrace the principles of speed, process and consistency.

Student Recruitment

Student recruitment this year was tempered by the fact that a great number of schools do not have graduating high school students. As opportunity came for invites for articulation, AFA conducted activities the traditional way which included among many, room-to-room campaign, career talks, and career fair in schools in NCR and nearby provinces. For this year, AFA has only conducted a total of nine (10) career talks & fairs. As for the covered year, AFA visited 318 schools in the NCR and nearby provinces, specifically in Bulacan and Cavite delivering the AFA kit to school Principals and Guidance Counsellors. A total of 73 packages were sent to our testing center partners and selected feeder schools.

During the year a series of talks were also conducted with International Students Recruitment Agencies. A Memorandum of Agreement (MOA) was signed between FEU and Paradigm Global Educational Management Consultancy (PGEM) Inc., a Hong Kong based student recruitment office with market in India. A partnership is being developed with PGEM who will recruit Indian students who will take up pre-med courses in BS Nursing, BS Med Tech & BS Biology for this coming school year. Other student recruitment agency, where initial talks were made include General Engineering & Business Services (Pte) (Sri Lanka) and Benevolent Fund for Outstanding Students (BFOS), a Saudi Arabia based foundation; Educ Bless Educational Recruitment Inc. (Indonesia).

For this year, relative to the full implementation of the K-12 where a multi-year low enrolment is expected, the Department of Education (DepEd) issued a list of high schools who are early adopters of the K-12 educational system. Among these schools include 10 high schools where AFA team has conducted articulation activities. Other activities used by the AFA team include distribution of flyers in supermarkets, commercial areas near schools with graduating high schools, visiting subdivisions and villages during weekends, specifically targeting parents. Post-articulation season activities were also done including: email blasts, call brigade, and text blasts. Comparison is presented on the data of total Applicants for the FEU CAT exam, total examinees and those who have enrolled to FEU for the period 2011 to 2015. Over the past six (6) years FEU CAT examinees registered the highest in 2012-2103 where 16,320 took the admission but 7,260 actually enrolled. For the previous year, 14,416 applied, but 13,711 took the exam while 6,412 enrolled or a conversion rate of 47%.

Table 1:
Total Enrollees Per Year for the period 2011-2015

School Year	Total Number of Enrolees	% of Change
2011-2012	7182	-
2012-2013	7260	1.09%
2013-2014	6572	(8.50%)
2014-2015	6094	(15.15%)
2015-2016	6412	(10.72%)

Based on the data presented in Table 1, the total number of enrollees show a decreasing trend. In the school year 2011-12 a total of 7,182 students were enrolled as freshmen and this has increased to 7,260 the following year. Succeeding years show a significant decrease in enrollees and compared to year 2011, a 10.72% decrease was registered for 2015-2016, in spite of the fact that AFA has increase the number of schools it has visited and articulated.

Administration of Admissions Test

This is the second year of use of the new FEU CAT Admission Test, developed by consultant Dr. Carlo Magno. The new version of FEU CAT is administered to all exam takers starting on AY2014-2015. The FEU CAT exam is designed and compliant to the K to 12 curriculum. But an intensive study should be made to establish its validity and reliability.



Articulation at Philippine Womens College Davao



Career Talk at Stella Maris Academy of Davao

Manual examination was used in the off-site exams (during the year there was only one (1) off site exam conducted- Diliman Preparatory School). The FEU-CAT is administered and managed by FEU Institute of Technology-MIS for FEU Manila and Makati campus exams. Unlike the old FEU CAT wherein it has a validity of three (3) years, the new FEU CAT has been planned to be valid only for one (1) year. To date, it is being used on its extended run. Moreover, with the implementation of new FEU CAT test, entrance tests of other FEU schools (FIT, FERN, FEU Silang and FEU-NRMF) are not honored in FEU Manila and Makati as a pre-requisite for admission. Students coming from the FEU system, considered as transferees are required to take the FEU CAT exam and are not exempted. As of the 1st Sem 2015-2016 application data, a total of 27,364 FEU-CAT examinees has been registered.

Table 2. Comparative numbers of examinees as of April of each year

	SY 2014 – 2015	SY 2015 – 2016	TOTAL
No. of Examinees	13,621	13,711	27,332

The Quality Index (QI) indicates level of the score an examinee obtains from the FEU CAT exam. With the introduction of the NEW FEU CAT exam in 2014 there has been a decline in the quality of score of FEU CAT takers this year. Almost 30% of examinees

of SY 2015-2016 obtained a score lower than the acceptable score of Low Average for acceptance in a quota course for freshmen. In figures, a total of 4,010 examinees' scores were categorized as below average, inferior and very poor compared to 3,014 examinees in SY 2014-2015.

Admissions and Enrollment of Freshmen and Other New Students

With the implementation of a new enrollment system, Netsuite/Ederp, FEU students will now enjoy a seamless enrollment process wherein vital procedures and policies can be all made through online. The transition from the old to the new enrollment system proved to be a big challenge to the administration. With all requests relative to enrollment are now made online, students would enjoy more time to be off school to process various requests and enrollment and avoid queuing and waiting for approval.

Table 3.
Comparative number of enrolled students

	For SY 2015-2016	For SY 2014-2015
Freshmen	5,736	5,889
Transferees	676	779
TOTAL	6,412	6,668

Table 4. Conversion rate of passers to number of actual enrollment

	Number of Exam Takers	Number of Passers	Enrolled	Conversion Rate
For 2012-2013	16,320	15,727	9,183	58%
For 2013-2014	13,743	13,276	7,358	55%
For 2014-2015	13,621	12,937	6,668	52%
For 2015-2016	13,711	12,331	6,412	52%

Data Enrollment of Foreign Students

There has been a drop in the enrollment of international students this year. Based on records, 1st Sem enrollment for 2015-2016 registered a total of 280 compared to 337 the previous school

Make it FEU!

TESTING CENTERS AND DATES

MANILA DEGREE PROGRAMS

Ilagan, Isabela
Herald National High School
Application: June 30, 2014 to Aug 2, 2014
Testing: July 12, 2014 from 8am and 1pm

Tuguegarao, Cagayan
Cagayan National High School
Application: July 3, 2014 to 4, 2014
Testing: July 17, 2014 from 8am and 1pm

Laoag, Ilocos Norte
Ilocos Norte National High School
Application: July 3, 2014 to 4, 2014
Testing: August 2, 2014 from 8am and 1pm

Cabanatuan, Nueva Ecija
Helenista C. Perez Memorial Science High School
Application: August 11, 2014 to 12, 2014
Testing: August 23, 2014 from 8am and 1pm

Dagupan, Pangasinan
Dagupan National High School
Application: September 1, 2014 to 2, 2014
Testing: September 15, 2014 from 8am and 1pm

Olongapo, Zambales
St. Joseph College
Application: September 22 to 24, 2014
Testing: October 5, 2014 from 8am and 1pm

Iba, Zambales
Zambales National High School
Application: September 22 to 24, 2014
Testing: October 6, 2014 from 8am and 1pm

FEU CAT will be administered every Saturday of 8:00 a.m. and 1:00 p.m. starting August 16, 2014. Please visit the site for more details.

FEU Manila
Admission and Financial Assistance (AFA)
Student Place, 4th Building, FEU Eastern University
Boracay Beach Drive, Boracay, Iloilo City
P.O. Box 618, Philippines 105
(03) 766-0000, 766-0001 ext. 201 or 208
admission@feu.edu.ph

FEU Makati
Admission and Financial Assistance (AFA)
Student Place, 4th Building, FEU Eastern University
Boracay Beach Drive, Boracay, Iloilo City
P.O. Box 618, Philippines 105
(03) 766-0000, 766-0001 ext. 201 or 208
admission@feu.edu.ph

MAKATI DEGREE PROGRAMS

BS Accounting
BSA (Accounting Technology)
BS Information Technology
BS Information Technology major in:
• Financial Management
• Marketing Management

year or a decrease of 57(16.91%) . Korean students account for the biggest number of international students (47.14%) followed by Chinese which accounts for 25.71% for the 1st Sem enrollees. With the partnership forged with international student recruitment agencies (like PGEM, YiBu Technology & Educational Inc. Ltd.) there will be an expected surge of international students from India & China in the coming years.

Customer Feedback

The AFA office is regarded as the window of the university and is committed to offer the best services that would create a good impression for the university. Value is given for their time and effort and AFA people are always reminded to exercise the utmost courtesy, service at its best, all the time, any time and no matter what the circumstances may be. To validate this, AFA usually conducts a random customer survey on a monthly basis.

For the 2nd Semester, AFA office was rated with an average of 4.47 (Scale of 1-5, 5 being the highest) among the total of 123 respondents randomly selected in the monthly customer feedback survey. The areas rated include the following: timeliness of service, office location & surroundings, staff knowledge, quality of service and courtesy. Among these areas, AFA received its highest rating for Courtesy (4.82) in the month of January and a high rating of 4.71 in the areas of staff knowledge and courtesy.

Table 5. Customer Rating for the period November 2015 to March 2016

	Nov. 2015	Dec. 2015	Jan. 2015	Feb. 2015	Mar. 2015	OVER ALL
RATE FOR SERVICES PROVIDED:	Rating					
Timeliness of Service	4.33	3.96	4.55	4.54	4.62	4.40
Office Location and Surroundings	4.50	3.91	4.36	4.38	4.55	4.34
Staff Knowledge	4.58	4.04	4.73	4.46	4.71	4.50
Quality of Service Output	4.67	4.04	4.64	4.46	4.68	4.50
Courtesy of Staff Member	4.75	4.04	4.82	4.73	4.71	4.61
OVERALL RATING	4.57	4.00	4.62	4.51	4.65	4.47

Financial Assistance

Scholarship grants aim to provide education to academically excellent students, financially-challenged but qualified students, and students who render service and represent the University in their respective fields of endeavor. With priority placed in providing more grants to needs-based scholarship, AFA considerably exert efforts to reach out to those financially challenged but deserving students. However, true to its mandate to manage the equitable distribution of the opportunity to FEU students in availing financial assistance in various forms, AFA conducted a stricter screening of applicants but with a streamlined application process. Also this year, the revised Scholarship Manual was approved for release in the middle of the school year.

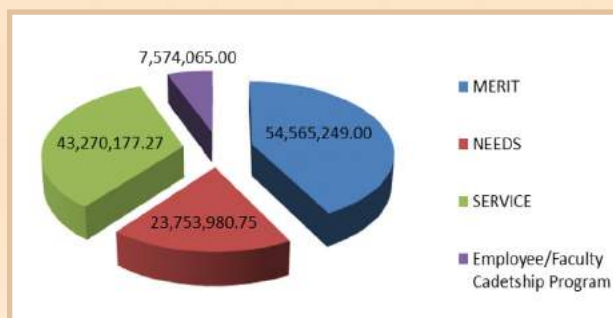


For AY2015-2016, a total of 2,270 grantees have benefitted from the various scholarship programs. Merits based accounted for 53.83% or 1,222 grantees; service based scholars accounted for 23.74% (539 grantees) and needs based with 16.21% (368). Compared to AY 2014-2015, scholarship grants this year, has decreased by 10.59% (from 2,539 to 2,270). However, in terms of amount Merits-based scholarship accounted for the biggest chunk in the scholarship budget with 40.93% followed by service-based with 31.92% and needs-based with 19.24%. employees and faculty scholarship accounted for 7.50%. On the average for this year scholarship grantees account for 9.31%(9.50% 1st Sem and 9.09% 2nd Sem) of the total population. Aside from this internally funded scholarship grants, about 81 students enjoyed sponsorship for their studies from around 7 external partners private scholarship foundations, namely: Aboitiz, APPEND, COMPASSION, MEGAWORLD, SM FI, Security Bank Scholarship. Moreover, others grants are also available from government agencies like the Ched, GSIS, PD577, Special groups, SYDP of the local government.

Distribution of Scholarship Budget

For the AY 2015-2016 a total of P129.163 M was allocated for the scholarship grants. Merits-based scholarship accounts for the biggest share P54.565M , service-based is P43.270M, needs-based is P23.753M and employee benefits and faculty cadetship program with P7.574M.

Figure 1. Distribution of Scholarship Budget for the AY 2015-201



Issues, Concerns and Development Plans

AFA will review all the policies and process related to its operations and release an updated Admissions and Scholarship Manuals for AY2016-2017. With the impact of K-12, it is foreseen that the number of enrollees for freshmen will drop significantly and to temper its impact, the university has to consider tapping markets the International students and transferees which will contribute substantially to its enrollees for the coming school years.

An efficient and seamless enrolment system is expected to be running for the coming school year, as problems experienced in the initial transition to the new enrollment system has been gradually fixed and developed (to date Ederp has successfully addressed some of the concerns raised during the 2nd Semester enrollment).

AFA aims to increase the number of students supported by external benefactors by signing more memorandum of agreement (MOA) with other companies. AFA should also raise the concern of some external partners regarding the service contract for its scholars. MegaWorld has sought the help of the school in reminding scholars to honor their contract, otherwise they will no longer consider sending/approving scholars to the university.





Alumni Relations and Placement Services

2013 marked the beginning of the Alumni Relations and Placement Services (or ARPS) – an office dedicated to respond to the needs of the Far Eastern University (FEU) alumni community and to link with companies for job placement partnership. During this year, the ARPS team developed programs and services geared towards heightening alumni presence and involvement in different university and community undertakings as well as amplifying academe-industry tie-ups. Developed programs and services were implemented continuously during the succeeding academic year (AY) 2014-2015 with an added goal of determining the effectiveness of these projects/activities, through feedback mechanisms (e.g. quality objectives, activity evaluation, customer feedback, etc.), in addressing the requests, concerns, and other requirements of the alumni and partner-companies.

As a result of unfailing and steadfast implementation of programs and services during AY 2015-2016 (third year of operation), the ARPS team was able to deliver its commitment thus achieving the following milestones.

To wit:

- Developed a three-year strategic plan for ARPS (AY 2015-2016 to AY 2017-2018) aligned with the FEU Aspiration Statement 2020; core pillars include ‘revitalized alumni community’ and ‘intensified network with industry partners;
- Earned the approval of the FEU Academic Council and the University President on the proposed definition of ‘FEU Alumni;
- Strengthened the ‘open house’ program for the alumni; a total of six (6) campus visits and 10 homecomings/reunions were held for various alumni groups (secondary and tertiary levels);
- Revived the Institute of Education (IE) alumni association; now registered with the Securities and Exchange Commission as ‘Far Eastern University IE Alumni Association, Inc.;
- Received the approval of FEU Executive Committee (ExCom) and Board of Trustees (BOT) for Ms. Ligaya Fernando-Amilbangsa’s (FEU alumna, AB English, IAS, batch 1962) nomination for an honorary doctorate degree (Doctor of Fine Arts) - conferment of degree was held during the 88th Commencement Exercises (May 17, 2016, PICC); ARPS heading the committee on the

nomination of candidates for honoris causa;

- Sustained the release of five issues of the Green and Gold Online Alumni Newsletter featuring known alumni – Al Jazeera Broadcast Journalist Jamela Alindogan (AB Mass Communication, IAS, 2006), Chiang Kai Chek College Board of Trustees Chairman Allen Roxas (BSC Banking and Finance, IABF, 1970), Maybank CEO and President Herminio Famatigan, Jr. (FEU Boys High School, 1976), H&M Communication and Press Department Head Danreb Mejia (AB Mass Communication, IAS, 2002), and DepEd Technical Assistant and TOSP National Awardee Michael Miatari (BS Psychology, IAS, 2013); four issues for year 2015 and one issue for the 1st quarter of 2016;
- Increased the total number of FEU ResumeLink registrants from 4,600+ in 2014-2015 to 7,900+ in 2015-2016 or a 71.7% rise;
- Produced the initial result of the FEU QUEST (Questionnaire on Employment Tracer and Status) with 571 respondents;
- Increased job placement partnership with different companies from 64 to 95; overall target is to tie-up with 109 organizations by 2017-2018; to date, ARPS has reached 87% of its target number;
- Earned the approval on the proposed ARPS organizational structure – additional manpower – two (2) Section Head positions were granted – Mr. Edwin V. Maclang (Section Head, Alumni Relations unit) and Ms. Christina R. Corpuz (Section Head, Placement Services unit); and
- Dr. Marcon R. Espino, ARPS Director, was elected as one of the directors of the Association of Placement Practitioners of Colleges and Universities, Inc. (APPCUI); APPCUI is the national organization of placement practitioners in the Philippines.

Furthermore, with reference to the ARPS Development Plan and Quality Objectives for AY 2015-2016, the succeeding items present the



accomplishment-highlights of the office in terms of servicing the graduating students, alumni community, and industry partners:

- 100% implementation of approved proposals;
- Gathered prominent alumni for the 2nd Alumni Lunch (January 18, 2016, FEU MANCOM Room) with FEU officials led by Chairman Emeritus, Dr. Lourdes R. Montinola, Chairman of the FEU Board of Trustees, Mr. Aurelio R. Montinola III, and FEU President, Dr. Michael M. Alba during the opening of FEU's 88th anniversary celebration;
- Invited selected alumni as resource speakers in KITS Program like Maybank Philippines CEO and President Herminio M. Famatigan, Jr. (August



- 11, 2015, UCC), Enabled Initiative Founder Michael M. Miatar (November 25, 2015, FEU Mini-Auditorium), and 2015 Ramon Magsaysay Awardee Ligaya Fernando-Amilbangsa (January 20, 2016, FEU Mini-Auditorium); and company representatives for Placement Learning and Understanding Sessions (PLUS) from Sykes and 51 Talk Philippines held in FEU Makati (December 1, 2015);
- Assisted in the preparation of the Institute of Nursing (IN) Grand Alumni Homecoming (January 18, 2016, FEU Quadrangle) together with IN, FEU Nursing Alumni Foundation (FEUNAF) Philippines and FEUNAF United States of America in celebration of IN's 60th founding anniversary;
 - Co-organized with other organizations for activities held in the University such as the FEU President's Committee on Culture (Summer Arts Camp 6 – May 4-15, 2015, FEU campus); FEU Community Extension Services/NSTP with Dangerous Drugs Board (Forum on Understanding Issues and Concerns of Children of Overseas Filipino Workers – May 20, 2015, IAS Conference Room), with AFP Reserve Command and FEU Law Alumni Association (TAMBayanihan Medical, Legal, and Dental Mission – October 23, 2015, Payatas, Quezon City), and with FEU Alumni Foundation, Inc. (Christmas Cheers for Children, December 5, 2015, Floridablanca, Pampanga); and the Philippine International Friendship and Understanding Association (Search for the Most Outstanding International Students in the Philippines – September 3, 2015, IAS Conference Room);
 - Hosted several TAMFAM (Tamaraw Family) activities such as the FEU Law Alumni Association General Meeting (August 8, 2015, PCC Conference Room), Oath-taking Ceremonies of the new set of officers of the FEU Sword Fraternity, Inc. (August 25, 2015, IAS Conference Room) and FEU High School Alumni Batch 1990 (January 28, 2016, University Library Viewing Room), IE alumni core group general meeting (October 24, 2015, IAS Conference Room) and general assembly (February 27, 2016, University Library Viewing Room), among others;
 - Held the APEX Mid-year (September 22-23, 2015, FEU Manila) and Annual Job Fairs (March 2-3, 2016, FEU Manila and March 8, 2016, FEU Makati) with 2,200+ participating students and alumni;
 - Organized the 1st BANQUET: Company Appreciation Day (February 18, 2016, FEU Mini-Auditorium) as thanksgiving and recognition ceremony for the University's industry and alumni card partners;
 - Accepted and deposited donations from several alumni groups for ARPS projects and activities – P50,000 (FEU Girls High School 1975), P15,000 (FEU Integrated/Secondary Laboratory School 1969-1981), and P10,000 (FEU Girls High School 1976). The fund amounting to \$50,000 for the Dr. Lydia A. Palaypay Project/Grant was turned-over to and received by the FEU Educational Fund, Inc. from the FEUNAF USA Chapter (January 18, 2016, Café Alfredo, Alfredo Reyes Hall);
 - Assisted requests on prenuptial shoot (PNS)
 - Increased the alumni card application, through constant promotion, resulting to an 88.5% growth (2,828 actual number of cardholders versus the 1,500 target mark);
 - Intensified the ARPS LinkedIn connection from 500+ to 1,000+ profiles; increased 'Likes' of Facebook account. The alumni page has reached its 10,000+ mark; placement page has reached 4,000+;
 - Involved in and produced relevant reports, exhibits, and documents for ITHM International Accreditation - Tourism and Hospitality Education-International Center for Excellence (May 28-29, 2015, UCC) with alumni and industry partners present during accreditor's validation; ISO Internal Quality Audit (August 25, 2015, ARPS office); PACUCOA Preliminary, Level I, and Level IV accreditation visits; and CHED Monitoring Visit at FEU Makati (March 3, 2016);
 - Produced FEU Alumni Employment Information Report (source: FEU Alumni ID card application) for AY 2015-2016; and
 - Achieved the customer satisfaction rate of 4.69 (excellent) from April, 2015 to March, 2016.



Moving forward, the ARPS team seeks to fulfill numerous targets for AY 2016-2017 which include, among others:

- organizing the 2nd ARPS-initiated FEU Grand Alumni Homecoming in April 2017;
- preparation for the “Search for and Awarding of the Outstanding FEU Alumni and Distinguished Tamaraw Achievers” to be held on the 90th FEU Founding Anniversary;
- providing assistance to the FEU Alumni Foundation, Inc. and IABF Alumni Foundation, Inc. for their respective elections of officers; assisting in the formation of the core group to revive the Institute of Arts and Sciences (IAS) alumni association (goal: SEC registration);
- hosting of the 3rd FEU Lunch with the Alumni to be held on the 89th FEU Founding Anniversary;
- preparation of pool of nominees for the honorary doctorate degree (during the 89th FEU Commencement Exercises or a special convocation);
- pilot testing of the FEU-AKUBO CRM Integration on alumni software database;
- proposing for the new FEU Alumni Gate Entry System (AGES) featuring the new FEU alumni ID card (with microchip); continue engaging companies for card partnership;
- requesting/proposing for additional ARPS staff
 - one Associate for Alumni Relations unit and conversion of graduate assistant position to Office Services Assistant (reason: expanding and progressing programs and services of ARPS);
- implementation of the 2nd phase of the FEU ResumeLink – constant campaign for registration and continual reminder for employment updating (goal: determine employment status and rate of FEU graduates);
- drafting of the FEU Alumni Quick Survey Form (A-QSF) focused on employment tracer; participants will be the 2015 graduates and 2016 newly-graduates; releasing of A-QSF by August-September, 2016 (goal: determine employment status and rate of FEU graduates);
- formulating the framework for the ARPS People Resource Council (mechanisms and terms of reference); holding of focus group discussions for program improvement and development;
- adding new 15 partner-companies; achieving the 109 target mark even before 2018 (to set new targets for the next three years – AY 2018-2019 to AY 2020-2021); and
- meeting with the Institute academic managers for institute-based needs on alumni-related projects/activities (to be harmonized with institute-based alumni associations’ development plans).



Athletics

Far Eastern University's Athletics continues to strengthen its sports programs and develop talents from within. AY 2015-2016 proved to be a memorable year with the following significant accomplishments:

20th Men's Basketball Championship

The men's basketball team won a UAAP record 20th championship in 2015. After falling short in the finals last season, the Tamaraws, led by MVP Mac Belo are UAAP champions once again. The team became a source of inspiration and pride for Tamaraws all over the world as the FEU community celebrated its first UAAP basketball crown since 2005. Hashtags like Charge Tamaraws and Be Brave trended in social media all season long as the entire community showed support for the men's basketball team.

"Six-peat"

Two FEU teams (Men's Track and Field and Juniors Football) won their sixth straight UAAP crown. Without a doubt, Men's Track and Field Team obliterated the opponents even without last year's MVP Janry Ubas. The Juniors Football team on the other hand won all their eight matches in the UAAP to defend their crown.



Gold- World Schools Individual Chess Championships

Shania Mae G. Mendoza won the gold medal in the standard chess event of the 2015 World Schools Individual Chess Championships. This is the first time a student-athlete from FEU won a Gold Medal in this event.

Palarong Pambansa Champions

An all FEU Boys Football team representing the National Capital Region won the Palarong Pambansa football tournament in Legazpi, Albay. The Baby Tams defeated Central Visayas in the championship match 2-1.

I. Athletics Achievements

- A. **Teams** – FEU teams won a total of 4 UAAP Championships for Season 78 (Men's Basketball, Juniors Football, Juniors Chess and Men's Track and Field). We also garnered five 1st runner-up awards (Women's Chess, Women's Beach Volleyball, Women's Track and Field, Women's Table Tennis, Boys Taekwondo and Boys Judo) and five 2nd runner-up awards (Men's Table Tennis, Juniors Taekwondo, Boys Volleyball, Boys Fencing and Girls Fencing).
- B. **Student-Athletes** – Four FEU Athletes won UAAP Most Valuable Player awards (Mac Belo – Men's Basketball, Clinton Bautista – Men's Track and Field, Keith Absalon – Juniors Football and John Miciano – Juniors Chess). FEU also won an additional 8 special individual awards from the UAAP. A total of 37 student-athletes also represented the Philippines in international competitions last school year.

- C. **Coaches** – FEU Table Tennis Coach Noel Gonzales, also head coach of the National Table Tennis Team guided Ian Lariba to the country's very first Olympic berth in Table Tennis. Men's basketball head coach Nash Racela steered the Gilas Pilipinas team to the SEABA Men's Basketball title with a team featuring six FEU Tamaraws. Juniors basketball coach Michael Oliver also led the Philippines to the SEABA U16 basketball title as head coach.

II. Academic Achievements

A total of 33 student-athletes finished their degrees in 2015-2016. The graduates of 2015-2016 are broken down as follows:

IE – 15 IABF – 9
ITHM – 3 IAS – 6

Women's volleyball team captain Mary Remy Joy Palma was UAAP scholar-athlete of the year after finishing her BS Psychology degree.

III. Plans, Programs, Projects

- A. **FEU Rehabilitation Clinic** – With the assistance of Health Services, Athletics is in the process of establishing a clinic for rehabilitation of minor athletic injuries.
- B. **FEU-Diliman Classes** – Classes for FEU-Manila student-athletes continued in 2015-2016 with the men's football team joining the men's basketball team in classes offered by the Institute of Education. There was significant improvement in the academic performance of students taking classes in FEU-Diliman during the second semester of 2015-2016.
- C. **FEU Athletic League** – the 2016 FEUAL was held last February with eight FEU institutes and schools participating in basketball, volleyball, badminton, chess and table tennis. FEU Tech won the overall title for 2016.



Community Extension Services and National Service Training Program (CES-NSTP)

The Office of the Community Extension Services and National Service Training Program (CES-NSTP) implemented its year-round projects/programs into FOUR SEASONS or The BLOSSOM Months (Be in Love of Selfless Service for Others Merit). Each season depicts significant events to remember. This year, the thrust was centered on “Optimum Service to Humanity: The Tamaraws Way!



Servathon

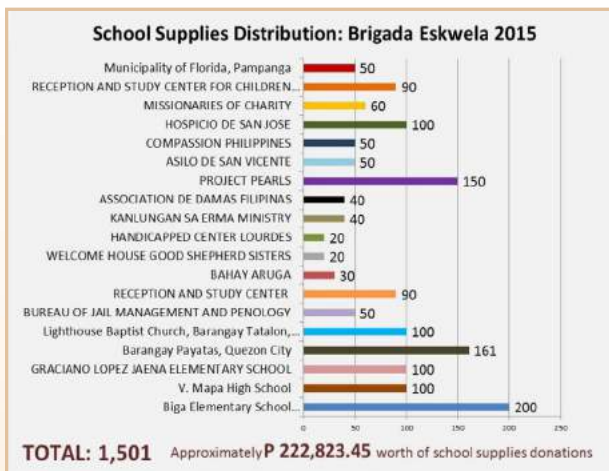
Accomplishments, Achievements and Honors

Majority of the programs were devoted to environmental protection and conservation in adherence to environmental laws requirements and brought about by keenly felt needs due to unimaginable disasters. The Office successfully raised awareness among the FEU community. The sense of responsibility, social and community involvement are manifested by their active involvement and volunteerism. It generated P260,665.70 out of various funds generating projects with the dual purpose beneficial to both parties (the volunteers representing the institution and the beneficiaries) Now with P2,727.171.78 accrued funds.

Shared resources/donations in various forms (school supplies, relief goods, emergency kits, etc.) approximately amounting to P1,043,540.95 as a gesture of thanksgiving tagged as “Giving Back the Tamaraws Way! This is in consonance with the principle of paying it forward anchored on abundance mentality.

Sharing Resources:

Giving Back “The Tamaraws Way”



Some of the output-based projects by the students are the following:

- Mosquito Traps – 150 pieces for distribution to “Gawad Kalinga”
- Solar Lights - 28 pieces for distribution to the Tau - Buid of Mindoro
- Tree Tags – donated to Ninoy Aquino Parks and Wild Life
- Trash cans out of recyclable materials – donated to selected adopted communities
- Eco-bags – displayed and sold out during the “EXPO” proceeds went to adopted communities
- Various crafts from recycled materials- donated to several identified communities and partner agencies

There was also increased and strengthened partnerships with nearby barangays, selected NGOs and other institutions as evidenced by the MOA signed. As in previous years, 100% compliance with NSTP 1 & 2 requirements as mandated by law was implemented.

CES-NSTP Program /Operation Trend

The University, through its CES-NSTP Office sustained the existing projects and aligned the implementation of its programs with the current national and global issues. A five-point agenda covering people empowerment, humanitarian, environmental concerns, poverty alleviations and cultural heritage conservation are in the pipeline. The end goal is community extension services for nation building development and empowerment. Most importantly, the direction is to achieve the five- point agenda aligned with the university’s ASPIRATION 2020. The efforts/initiatives are concretized by success indicators to determine their impact to the society.

Funds Generating Projects and Other Sources of Funds

Efforts were made to come up with programs designed to benefit both the beneficiaries and the volunteers as well as the institution. This is mainly to generate funds as back up support to selected projects especially during emergency situations.



Program / Project	Amount	Period	Remarks
1. (FEU's Eco-waste Advocacy on Segregation of Trash) FEAST Project <i>In line with RA 9003- Philippine Ecological Solid Waste Management Act (PESWMA of 2000), which provides the legal framework for the country's systematic and comprehensive and ecological solid waste management program that shall ensure protection of public health and environment.</i> <ul style="list-style-type: none"> • Proceeds of the trash segregated. 	P 21, 037.00	2nd Semester A.Y. 2015-2016	For deposit
2. BJMP Livelihood Program: Bag Making <i>PGCA-Philippine Guidance and Counselling Association ordered 500@200 each bags but the Female Inmates were able to produce 125 bags.</i>	P 5, 350.00 P 25,000.00	1st Semester A.Y. 2015-2016	Donated to BJMP Female Dorm Inmates- Manila City Jail (Project HOPE)
	P 1, 750.00	1st Semester A.Y. 2015-2016	Deposited
3. % shares from patches (thru FEU bookstore)	P 49, 876.00	A.Y. 2015-2016	Deposited
4. Save the Tamaraws Project – Tams2 <i>5 peso pledge out of student organization fee.</i>	P 63, 900.00	1st Semester A.Y. 2015-2016	Deposited
5. Gawad Kalinga Pabahay Project <i>5 peso pledge out of student organization fee.</i>	P 45,245.00	1st Semester A.Y. 2015-2016	Deposited
6. TAMS 2 Collection (TAM Bamboo coin banks) <i>Fund raising campaign in support to TAMS 2 Project with WWF</i>	P 1, 123.00	Summer A.Y. 2015-2016	-
7. TAMS 2 Collection: Tamaraw Exhibits and Forum <i>An awareness campaign program</i>	P 6, 196.00	1st Semester A.Y. 2015-2016	Deposited
8. EXPO Donations: <i>Funds Raised through Output-Based projects displayed during the "Opening Salvo" of Community Extension Services and NSTP in celebration of the FEU's 88th Founding Anniversary, featuring the successful youth contribution (as role model) to Nation building, worth emulating.</i>	P 1, 946.00	2nd Semester A.Y. 2015-2016	Deposited
	P 5, 458.00	2nd Semester A.Y. 2015-2016	Donated to BJMP Female Dorm Inmates for Livelihood Bag Making
	P 7, 104.70	2nd Semester A.Y. 2015-2016	Deposited
	P 680.00	Summer A.Y. 2015-2016	-
9. Other Donations <i>(Seedlings for Project AGREE [Ipil-ipil])</i> <i>School Supplies worth 25K</i>	P 1, 000.00 P 25, 000.00	2nd Semester 2014-2015	For distribution to selected public schools pupils in time of "Brigada Eskwela"
Total	P 260, 665.70		

Note: Summary of Funds Generated:

Accrued Funds Generated SY 2012-2014	SY 2015-2016	Grand Total: Accrued Funds Generated (as May 2016)
Total: P 2,466,506.08	Total: P 260, 665.70	= P 2,727,171.78

Program Evaluation Results

According to the evaluation results of the manifold activities of Project Barangay CARE-A-VAN and other programs as reflected in the CES-NSTP year-round, the beneficiaries overwhelmingly affirmed the productive results. For the most part, they expressed their strong agreement for the points of evaluation that cover the conduct and the benefits of the activities. They acknowledged the learning and skills they acquired and expressed their hope for the betterment of their personal life and livelihood concerns.

Awards and Recognitions

The Office is proud to have received plaques, certificates, letters of commendations/recognitions from the beneficiaries and partner institutions for the initiatives made and work done well for the community. Consistent with its advocacy, the Environmental Leadership Award was again given by World Wide Fund for Nature (WWF) as it acknowledges the valuable contribution of Far Eastern University as an Environmental Leader. It has been recognized for its commendable support and excellent service by providing livelihood, trainings, seminars, education, legal assistance and health services to the detainees of Manila City Jail Female Dorm given by Bureau of Jail Management and Penology-NCR. It has been awarded with a Certificate of Appreciation as a volunteer company for the Servathon organized by Hands on Manila Foundation and hosted by Children International (Manila) Inc., for sharing the agency’s commitment in bringing real and lasting change to Filipino children living in poverty.



Brigada Eskwela: Biga Elementary School

NSTP AY 2015-2016

The National Service Training Program in Far Eastern University, Manila and Makati, for AY 2015-2016 retained its usual number of enrollees. It also recorded the regular arrangement where the NSTP 1 students outnumbered the NSTP 2 students during the first semester and the reverse of the figures is true for the second semester. To wit:

Semester	NSTP1	NSTP 2
1st Semester SY 2015-2016	4,388	118
2nd Semester SY 2015-2016	1,604	5,312
Summer SY 2015-2016	262	279

The figures covered the students in all institutes of the university: Institute of Accountancy, Business and Finance (IABF), Institute of Architecture and Fine Art (IARFA), Institute of Arts and Sciences (IAS), Institute of Education (IE), Institute of Nursing (IN) and Institute of Tourism and Hotel Management (ITHM).



Guidance and Counseling

In response to evidence-based practice and the growing need for counselors to expand their roles to become globally competitive which include advocacy strategies and interventions into counseling practices, the Far Eastern University-Guidance & Counseling (FEU-G&C) along with its vision-mission and aspiration aims to continuously improve its services by providing responsive, dynamic, innovative, and accountable programs that will cater to the needs of the students. As 21st century counselors, FEU-G&C implements its Tams Advocacy Programs (TAP) consisting of PEER Counseling Program (PEER), Drug Abuse Prevention Program (DAPP) and the Anti-Bullying Program (ABP) which aim to develop and empower students to become agents of change by championing a cause to address the needs of the society.

The G&C-TAP empowers its stakeholders by providing the knowledge and skills through information and module training. By empowering the stakeholders, they are able to build support/core groups that share a common advocacy. In turn, the core group implemented projects to promote

formidable advocacy to the community. It will serve as a catalyst in identifying the needed policy to be formed, changed or further strengthened to support the thrust that the program is focusing on. Moreover, the Tams guidance program consists of 14 guidance services and 11 dynamic and responsive programs together with the TAP programs designed for specific target groups and support the students' holistic development.

There are also creative therapies offered to the students, such as art therapy, cinema therapy, music therapy, “pan de soul” (psychological nourishment for the body and soul) and other support groups for preventive guidance and catharsis.

Students are also provided with psycho-educational trainings and seminars in coordination with G & C's various partner agencies and in collaboration with the University's institutes, departments, and student organizations.

Accomplishments, Achievements, and Honors

Guidance Counselors

- Dr. Sheila Marie Hocson, National Secretary, Philippine Guidance and Counseling Association and spokesperson for anti-bullying advocacies.
- Mr. Miguelito Relente, Secretary, Career Development Association of the Philippines.
- Ms. Jomelyn Lopez, Vice-Chairperson, Philippine Association for Counselor Education, Research & Supervision.
- Sheila Marie Hocson and Danilo Talusan founded the Peer Organization of the Philippines which is the official organization for the Peer Counselors in the country in collaboration with the Philippine Guidance and Counseling Association and various schools and universities.
- Mr. Danilo Talusan, President of the Peer Organization of the Philippines.

Research and Published Works

- Guidance & Counseling released several publications, such as the G & C Research Digest & G & C Newsletter. It also produced other guidance informative posters and materials.
- Sheila Marie Hocson, published a handbook on Bullying in schools entitled “No to Bullying” and provided it for free to various administrators, counselors, teachers, parents, students and anti-bullying advocate in the country in collaboration with PediaPharma Foundation and Philippine Guidance and Counseling Association.

Students

- Peer Officers in collaboration with the Guidance and Counseling and Philippine Guidance and Counseling Association facilitated the 2nd Peer Convention participated by various schools and universities

Development Plans Implemented

- Continuous Streamlining of the G & C Semestral, Annual Report and Documentation.
- Systematic improvement of the Guidance Program and Services through Program Evaluation, Research and Planning.



- Continuous evaluation & improvement of the G & C Forms and Procedures.
- E-resume, Online Needs Assessment, Exit Interviews, SPS Survey and Guidance Folder were enhanced for the benefit of the students and the improvement of the Guidance Programs and Services.
- Strengthening of the Testing Program by means of acquiring new tests for special target groups and having the Aspiring Minds Computer Adaptive Test (AMCAT) for the international career testing.
- Active collaboration and linkages with the different institutes, academic services units, companies and organizations for national and international guidance and career activities for the benefit of the students and the guidance and counseling field.

Guidance Counselors Development

- Dr. Sheila Marie Hocson and Ms. Sophia Mendoza, organized and presented workshops at the Philippines Guidance and Counseling Association Mid-Year and Annual Conference.
- Dr. Sheila Marie Hocson had speaking engagements and radio guesting with, Radio Veritas, Psychological Association of the Phils., Manila Bulletin, Unilever, other schools and universities, organizations, departments, student councils and companies.



- Ms. Jomelyn Lopez presented at a workshop organized by the Psychological Association of the Philippines.
- Mr. Miguelito Relente was part of the organizing team of the Career Development Association of the Philippines Mid-Year and Annual Conference.
- Ms. Jomelyn Lopez was part of the organizing team of the Philippine Association for Counselor Education, Research & Supervision Mid-Year and Annual Conference.
- Guidance team provided free learning sessions during the FEU's Founding Anniversary week and was invited to give talks in FEU departments, student organizations, and in other institutions.
- The G & C also partnered with Aspiring Minds Computer Adaptive Test (AMCAT) for the international career testing for students and PEDIAPharma Foundation for the anti-bullying advocacy.
- The G & C also partnered with Philippines Guidance and Counseling Association in holding the 51st National Convention entitled "Evidence-Based Counseling: Current Directions, Practices & Challenges."
- Some Guidance Counselors attended various conferences at PGCA, PACERS CDAP and other seminars and trainings.
- Most of the counselors are enrolled in Graduate School for further studies.

Student Services/Activities

Every school year, G & C uses the results of the various needs assessment, activity evaluation, researches, and focus group discussion results from different stakeholders as basis for the development of a comprehensive line-up of preventive programs, including the following:

- Academic Achievers Development Program (AAD)
- Academic Competence and Empowerment Program (ACE)
- Students- at- Risk Program (STAR)
- Peer Counseling Program (PCP)
- International Students' Empowerment Program (ISEP)
- Drug Abuse Prevention Program (DAPP)
- Athletics Counseling Program (ACP)
- Children of OFW's Support Program (COSP)
- Program for Career Development (PROCEED)
- Anti-Bullying Core Group (ABCG)
- Testing Program

G & C also offers other services such as:

- Orientation
- Information Service
- Individual Counseling
- Exit Counseling
- Group Counseling
- Academic Counseling
- Career Counseling

- Referral Service
- Assessment and Evaluation
- Consultation
- Follow-up
- E-Guidance
- Career Development
- Seminars, workshops, and other collaboration activities with FEU institutes, academic service units, organizations, and other stakeholders

More specifically, the following activities were held:

- Freshmen Tatak Tamaraw Orientation in collaboration with different university stakeholders.
- International Students Orientation
- Parents Orientation
- Student Retention Policy Procedures
- Guidance Week Activities
- Creative Therapies & “Pan de Soul”
- Debriefing Sessions for Trauma Cases
- Peer Interactions in various universities and colleges
- Career Workshops in collaboration with FEU institutes and partner companies
- Team Building Program and other group cohesiveness activities in collaboration with Student Development, Campus Ministry, various student leaders and organization advisers from FEU
- Linkages and benchmarking activities
- Speaking engagements in schools, organizations and student/personnel seminars and trainings
- Tamhunt in coordination with FEU Central Student Organization and Student Development
- Welcoming Alumni, Exchange Students, Foreign Delegates and Guests



- Attending meetings of the Board of Guidance and Psychology of the Professional Regulations Commission, International Organization for Standardization (ISO), and other accrediting bodies
- Screening of nominees and serving as a member of the panel of evaluators for Ten Outstanding Students, Long Term Education Assistance Program Scholars, Valedictory Speaker, other awards and committees.

Community Services/Outreach

- G & C sponsored several community service activities, namely: G & C collaborated with PGCA's Psychosocial Support Workshop through free training, G & C provided free anti bullying talk and anti-bullying handbook to various school stakeholders in the country. The Anti Bullying Core Group provided the kindness project at Brgy. 28, Caloocan City by means of free anti-bullying talk for children, feeding program and gift giving.





Guidance Folder for program and curriculum improvement and development

- enhancement of the Testing Program and acquiring new tests for special target groups
- active research work and collaborations
- strengthening of Peer Organization of the Phils. in collaboration with PGCA and various schools/universities in the country
- co-sponsorship of FEU G&C to the PGCA Annual Conference
- active campaign of FEU G&C re: anti-bullying, drug prevention, and other advocacies
- active coordination and linkages with FEU institutes, academic services units, companies and organizations in the holding of national and international guidance and career activities

Issues and Concerns

- There should be a separate evaluation instrument for the guidance counselors
- There should be a separate ranking policy for the guidance counselors
- Counselors should be given faculty researchers for their research work

School Served	Date	No. of Children Participants	Grade Level
Lourdes School, QC	29-Jun-15	700	7,8,9 & 10
Pasig Catholic School	29-Jun-15	400	7,8,9 & 10
San Sebastian College, Manila	3-Aug-15	380	4,5 & 6
Saint Joseph's College, QC	27-Aug-15	1,000	7,8,9 & 10
La Consolacion College, Caloocan	7-Sep-15	435	7 & 8
Saint Benildo College, Rizal	8-Sep-15	889	7,8,9 & 10
University of the East, Caloocan	11-Nov-15	400	6 & 7
Philippine Cultural College, Caloocan	23-Nov-15	500	9, 10 & 11
Arellano University Pasig	17-Feb-16	165	4, 5 & 6

Plans, Programs, Projects

- formulating more advocacy programs
- continuous improvement of the Guidance Program and Services through a systematic Program Evaluation, Research, Planning and innovation aligned with 21st century counseling and evidence-based practice that is comprehensive and responsive to the growing needs of the students
- optimum use of E-resume, Online Needs Assessment, Exit Interview, SPS Survey and





Guidance and Counseling Data

Data on student use of services in AY 2014-2015 are as follows:

- 39,359 availed of the programs
- 5,078 participated in seminars/workshops/activities
- 11,007 availed of counseling services
- 5,944 took psychological tests
- 61,388 total number of students who availed the different guidance programs and services

Special Events

- 51st Philippines Guidance and Counseling Association Convention co-sponsored by FEU, May 20-22, 2015
- Guidance & Counseling Annual Evaluation, Planning & Team Building, Camp Netanya, Batangas, June 11, 2015
- Guidance Alternative Classes, FEU, January 21-22, 2016



Library Services

The University Library continuously keeps up with its role as an academic and research library serving the teaching and learning process and research priorities of the Far Eastern University community.

Human Resources

This academic year, the administration offered the Enhanced Retirement Gratuity Program (ERGP) to interested and qualified employees. Ten (10) rank and file staff and two (2) licensed librarians applied for this program and one (1) of the library staff was transferred to another department.

Overall, from a total of 48 library personnel in April 2015, the number of staff dropped down to 35, 2016 including the University Librarian, by May 1. Those remaining include the University Librarian, six (6) Section Heads, 18 licensed librarians and 10 rank and file staff. This decrease has had a great impact on the distribution of workforce in the ten (10) library sections.

Library Usage – Academic Year 2015-2016

Academic Year	Employees	Faculty	Students	Total
Summer 2014-2015	17	124	18,936	19,077
1st Semester 2015-2016	123	1,497	579,672	581,292
2nd Semester 2015-2016	116	1,283	430,822	432,222
Total	256	2,904	1,079,430	1,032,590

Compared to the last academic year, there was an increase of .96% in usage. On the other hand, the number of books checked-out for home-use decreased from last year's 95,376 volumes to this year's 88,538 volumes.

Collection Development

The FEU Library was able to continuously build a well-balanced library collection, applying all the processes: community analysis, selection, acquisitions, deselection/weeding and collection evaluation in all formats (print, non-print, online journals, and electronic books).

A total of 2,470 volumes in the amount of Php6,366,745.88 were purchased. Aside from this, other sources of new collections were in the form of gifts from friends of the library, exchange, and donation. A donation of Php500,000.00 in the form of printed books copyrighted 2014-2016 was received. Deselection was done after careful collection evaluation. Weeded books were transferred to the Senior High School and some were donated to Samar, Surigao and Bukidnon libraries.

Equipment, Facilities and Other Improvements

Four servers, a LED TV, flat scanner and two sets of computers were acquired for the main library for the Digitization Project, the scanning of newspaper articles, and reference services.

For FEU Makati libraries, the following were accomplished:

- The one-classroom JD Library was increased in terms of space. Two classrooms were added. Second year law books, shelves, carrels, chairs and tables were transferred from Morayta to this library.
- Twenty (20) computer units were acquired to replace the old ones and new computer tables were purchased. An electronic gate was provided for the security of the users and the collection.

Professional Development

Continuing professional development requirements for licensed librarians were fully met. Three librarians attended the Library Leadership Institute at Xiamen, China which was organized by the University of Hongkong last April 2015. Three librarians, including the University Librarian, attended the Congress of Southeast Asian Librarians (CONSAL) in Bangkok, Thailand last May 2015 with the theme “ASEAN Aspirations: Libraries for



PAARL Seminar

Sustainable Advancement.”

The other librarians attended local conferences organized by the Philippine Librarians Association, Inc. (PLAI), Philippine Association of Academic/ Research Librarians (PAARL), Association of Special Librarians of the Philippines (ASLP), and Philippine Group of Law Librarians (PGLL).

Last August 2015, the University Librarian was appointed by the International Federation of Library Associations and Institutions (IFLA) Regional Section: Asia and Oceania (RSCAO) as the Sub-Regional Convenor for Southeast Asia. Along with, with the National Commission for Culture and the Arts (NCCA), National Commission on Libraries and Information Science (NCLIS) EXECON members they organized a three-day training workshop on Disaster Risk Management for Libraries and Information Centers in Surigao del Sur University by August 25-27, 2016.

The university librarian also attended the seminar on “New Trends in Adult Learning: Their Impact on Libraries” organized by the National Library Board of Singapore and RSCAO last February 2, 2016 and the IFLA-RSCAO Mid-term Meeting, both events in Singapore. She was also invited by the National Library of the Philippines as facilitator for the National Consultation on the Philippine Registry on Cultural Properties in Libraries.



Services

Reference Section

The reference section produced a new Library Orientation Video regarding Library Policies which was used in its Orientation program where 146 sections comprised of 30-40 students each were oriented, with 5,078 students in total attended.

The reference section responded to 1528 technical queries, 748 directional queries, 172 ready reference queries, and gave in-depth research assistance to 74 users ranging from students and faculty to employees and administrators. The section also handled the benchmarking requests from academic libraries, gave guided tours of the library, and handled the processing and assistance of incoming and outgoing researchers. A total of 707 outside researchers were assisted while 115 students and faculty were referred to other institutions.

Special Collections

The special collections not only handles the conservation and preservation of The Lourdes Reyes Montinola Rare Books collection and other university archival documents it also assists researchers with materials needed.

Headed by the University Librarian, it prepares the different exhibits organized by the Library. For academic year 2015-2016, it organized an exhibited entitled “Ang Paglalatag ng Pilipinas sa Mapa”(Putting the Philippines on the Map) in partnership with the Philippine Map Collectors’ Society (PHIMCOS).

It also organized the “Dr. Lourdes Reyes Montinola World War II Collection Exhibit, in commemoration of the 71st anniversary of the Fall of Manila, World War II, which was displayed from February until April. The special collections reading area is convertible to a lecture room and a total of 35 events were held by the different administrators and institutes.

Other Facilities

The library viewing room was well used for 87 times. Similarly, the six discussion rooms were requested for reservation by faculty and administrators 48 times, while its regular usage by students was an astounding total of twenty-four thousand and three hundred forty-nine (24,349). In addition, the Electronic Library was full daily and was used for Enrolment and for Student Council elections.



Other Accomplishments

New tools

- The Library Manual for 2016-2018 – Revised and produced by the Library Manual Committee
- The Catalog of The Lourdes Reyes Montinola Rare Books – A printed book catalog on the contents of the Lourdes Reyes Montinola Rare Books Collection
- The Library Disaster Risk Preparedness Manual – A guide on how to act before (preparation), during (response), and after (recovery) a disaster

In support of the different institutes, the Library participated in all the successful PACUCOA accreditations (Consultancy Visit, Pre-Survey, Formal Survey, and Level 4 accreditation status for eight programs).

Media Center

The Media Center continued to be a very busy section of the library which documented activities of FEU students, faculty, employees and administrators such as lectures, conferences,

and sports events in and off-campus. All services rendered are covered by request forms approved by the University Librarian. All the different requests were served and fulfilled: 83 requests for Video Documentation, 142 for Photo Documentation, 158 for Sound System Services, and 159 for CD/DVD Burning for a total of 542 requests.

Two of their staff, both supervisors, availed of the Enhanced Retirement Gratuity Program last October 2015 and three staff remained to conduct photo shoots, record videos, handle event logistics and do administrative work. Last April 16, 2016, Management Committee approved the transfer of the Media Center to the Office of the Vice President for Corporate Affairs.

The University Library regularly enhances its collection, facilities, services to live up to its reputation of being one of the best academic and research libraries in the country. It is ready to meet the challenges and the attainment of FEU to be among the top five universities in the Philippines by 2020.



Office of the Registrar

The Registrar's Office (RO) provided service to its customers as indicated in its core processes of developing, monitoring and improving policies and processes; encoding enrollment transactions; assisting international students; managing grade encoding; managing commencement exercises; managing and processing student records; liaising and complying with requirements of government regulatory agencies; verifying authenticity of records; assisting in faculty ranking; and preparing and submitting reports on enrollment, graduates, Latin honors. These are all in support of the University's mission/vision. Below are the highlights of RO's activities and accomplishments:

Management of Commencement Exercises

The Registrar's Office coordinated and managed five sessions of commencement exercises and a baccalaureate mass for 5,656 graduates. The commencement exercises for the Institute of Accounts, Business, and Finance, Institute of Architecture and Fine Arts, Institute of Arts and

Sciences, Institute of Education, Institute of Tourism and Hotel Management, and Institute of Nursing were held at the Philippine International Convention Center on May 16 and 17, 2016. Invited commencement speakers were Mr. Jose Ma. A. Concepcion III; Ms. Solita C. Monsod; Ms. Ligaya Fernando-Amilbangsa who was awarded with an honorary degree in Doctor of Fine Arts; Dr. Fe A. Hidalgo; and Mr. Kenneth S. Yang.

Meanwhile, the commencement exercises for the Institute of Law was held at the FEU Mini Auditorium on April 21, 2016 where the commencement speaker was Solicitor General Florin T. Hilbay.

A total of 562 or about 10 percent of the graduating class graduated with Latin honors.



Statistics on Processed Documents and Transactions

For the academic year 2015-2016, the office processed a total of 75,984 applications/requests for student records and other transactions. The campaign to encourage applicants for student records to apply online in order to decongest the volume of applicants that visit the said office continued to be successful. The number of online applications has significantly increased by about 50% over the last 2 years since the campaign's launch.



FEU Registrar is Lead Convenor of Conferences of Top Registrar Organizations

The FEU Registrar continued to spearhead both the NCR School Registrars Association (NACSRA) and the Federation of School Registrars Associations (FOSRA) as the President of both organizations. The FEU Registrar took an active role in the preparations and implementation of the NACSRA conference of School Registrars, Assistant Registrars, Liaison Officers and Admission Officers held on February 12, 2016 at the Henry Sy Hall of De La Salle University, Manila. The theme of the conference was "Addressing the Issues of Higher Education." A total of 373 participants from 179 registered member-schools of the Association attended the activity. Among the key speakers were Dr. Amelia A. Biglete, CHED Director for the Office of Programs and Standards Development; Ms. Jocelyn dela Rosa Andaya, Chairperson of the Senior High School National Task Force of DepEd; and Mr. Anthony Cabrera, Acting Chief of the Student Visa Section of the Bureau of Immigration.



Teambuilding Activity

The RO embarked on a teambuilding activity to improve its services thru a discussion of prospective revisions in the processes and procedures used in the office. The said activity also strengthened teamwork and camaraderie among staff which ultimately promote efficiency and productivity in the conduct of work.



New Implemented Tasks

- The RO has implemented window service flexibility, i.e., services at the windows are not limited to certain RO services only. All windows are capable of accommodating all types of transactions.
- The RO was and still actively involved in the migration of data from the Legacy system to the Netsuite enrollment system.
- High school permanent records (Form 137) and transcript of records of transferees have been added as requirements prior to enrollment thru the Netsuite enrollment system.
- In addition to regular core processes, the RO has undertaken the following tasks:
 - Processed documents of athletes for UAAP and other athletic competitions;
 - Processed faculty ranking instruments; and
 - Processed requests for academic credentials of externally-funded scholars, exchange students, students who joined local and international competitions

Proposed Projects

Several proposed projects have been identified to improve the services of the Office of the Registrar. These include the following:

- provide a separate air-conditioned area for the convenience of applicants/clients
- provide a dedicated vehicle for the two(2) Liaison Officers who assist international students with their visa requirements at the Bureau of Immigration, and who performs functions related to the requirements of the Commission on Higher Education.
- provision of regular training/seminar to staff on customer relations and communication skills.



Summer Outing at Pico de Loro



Student Development

Student Development's (SDEV) performance for academic year 2015 to 2016 posted milestones in student awards, partnerships, research, and linkages arising from the service unit's successful implementation of development plans, achievements beyond targets, and execution of pioneering projects.

Accomplishments, Achievements and Honors

The victory streak of student leaders in national leadership awards has increased since 2013, the maiden year of SDEV as the reformatted Office of Student Affairs (OSA). Tamaraw student leaders aced the rigorous screening process that assessed their leadership track record, community involvement, and academic excellence, besting applicants from other higher education institutions (HEIs) all over the country.

A total of 35 leadership-related accolades was recorded, compared to 12 awards in 2014, and 9 in 2013. The accrual yield of individual awards can be attributed to the student leaders' active engagement in student organization activities focusing on discursive forums and volunteer work; the Circles of Leadership Influence Program (CLIP), an in-house training platform; leadership tracking and recruitment program; and off-campus learning stints.

Maria Stephanie Gaña, president of the Institute of Education Student Council, led the pack of achievers as one of the 2015 Ten Outstanding Students of the Philippines (TOSP). She was proponent of the Balay Dunong Project that provided learning spaces and tutorial sessions for Hospicio de San Jose orphans. This is the third consecutive year that FEU received the foremost national award organized by the Commission on Higher Education (CHED) and RFM Foundation. Roland Titus Tagaan, student representative of the FEU Commission on Elections, garnered an equally prestigious award conferred by the Knights of Rizal. He was recognized as one of the Ten Rizal Model Students of the Philippines for exhibiting the values of the national hero.

Four student leaders were chosen by CHED's International Affairs Staff or the National Youth Commission to represent the Philippines. Nicole Yu went to Chang-Rai, Thailand last December 15 to 19, 2015 for the ASEAN Youth Camp 2015. Kebyn Villarino, public relations officer of the IABF Student Council, attended the 6th ASEAN-Korea Frontier Forum held on February 24 to 27, 2016 in Busan, South Korea and the Asia-Europe Meeting Youth Week 2016 held in Vietnam last March 31 to April 7, 2016. Micah Jesica Indiola, vice president of Peace TAYO, learned Japanese culture through the JENESYS 2015 Program in Tokyo. Sophia Centeno completed the China-ASEAN Youth Camp last August 1-9, 2015 in Guiyang and Guangzhou, China.

The collaborative effort of student leaders also earned group awards for the university. The FEU Red Cross Youth Council (RCYC), for example, was recognized as The Outstanding Red Cross Youth Council of Manila 2016 and the organization with the most number of blood collected and staff trained in disaster preparedness. The College Y Club dominated the annual YMCA Congress for College Students as FEU was bestowed the Outstanding Delegation Award and four participants were recognized as outstanding delegates. FEU also defeated 17 other HEIs to cop the 2016 YMCA Outstanding Club of the Year during the national organization's concluding event.

Twenty one Tamaraws were elected in nine national/regional student organizations (Table 1), which reflected their counterparts' trust and confidence in their leadership competence. Four of the nine organizations were led by FEU student leaders as president.

Programs and Services Development

Student Development

The 60 accredited organizations implemented a total of 279 projects. Of these, 35.12% were topical discussions of industry-related issues and trends;



A Testimonial Gathering for Awardee Stephanie Gaña

14.33% were students' participation in off-campus competitions, seminars, and conferences; and 10.03% focused on their needs-based volunteer work in line with SDEV's pursuit of enhancing servant leadership among them.

Table 1. Number of Elected FEU Student Leaders in National/Regional Student Organizations

Organization	Frequency	Leadership Positions
Alliance of Legal Management Associations of the Philippines	7	President and Executive VP, National VP for Finance, Associate VP for Finance, Associate VP for Corporate Communications, Associate VP for Membership
ARC Young Leaders Association	3	President, Secretary, PRO
College Student YMCA Council	1	Vice President
Junior Confederation of Finance Association Philippines	3	Junior Officer
Junior People Management Association of the Philippines	3	President, Chairman for Membership, Director for Marketing and Creatives
National Federation of Junior Philippine Institute of Accounts –NCR	1	Regional Council President
Philippine Association of Campus Student Leaders-NCR	1	President
Psychological Societies Association on Mental Health	1	President
Psychological Association of the Philippines Junior Affiliates	1	Executive Board Director
Total	21	

A total of 24 seminars and workshops under CLIP were implemented to train student leaders, freshman class mayors, and academic scholars. CLIP was rated Excellent (=4.78) by the participants. Coined after Stephen Covey's "circle of influence", CLIP creates learning opportunities that allow students to actively engage in discourses and participate in training solutions that will optimize their skills set. CLIP can be likened to a paper clip that is used to join discrete elements into a coherent whole. The program aims to be an end-to-end venue for leadership development: from FLEX (Freshman Leadership Excellence) Training that caters to freshmen, to TASK (Technology Transfer of Attitudes, Skills, Knowledges) that exposes students to inspiring talks from both the academia and corporate world. Such an approach is envisioned to create and sustain the FEU brand of leadership.

Training foci were on working in multicultural environments, predictive analytics and spot-on needs analysis, managing failure, bridging the gap of campus and workplace leadership, student organizations during the K-12 transition, creative strategies in conflict management, high emotional quotient as a leadership asset, business writing for student organization presidents, campus journalism, etc.

Partnerships and Placement

SDEV partnered with private corporations, non-profit organizations, and government agencies that resulted in collaborative undertakings to enhance the quality of projects in terms of qualifications of resource speakers, media mileage, reduced expenses, and audience reach. SDEV sealed 8 partnerships and accomplished the following projects:

Table 2. Partner Organizations

Partner Organization	Joint Projects
Bank of the Philippine Islands	<ul style="list-style-type: none"> The FEU Startups: The 1st Entrepreneurship Boot Camp BPI Financial Wellness Caravan
Benita and Catalino Yap Foundation	<ul style="list-style-type: none"> CSR 3.0: Personal Social Responsibility (research forum)
BusinessWorld	<ul style="list-style-type: none"> Weekly supply of free copies of BWorld University, a newspaper
Center for Strategic Reforms Philippines	<ul style="list-style-type: none"> Project Resibo Ko, Boto Ko Program (forum on youth empowerment through voter's education, tax awareness, and social entrepreneurship)
English Speaking Union Philippines (ESU)	<ul style="list-style-type: none"> Search for the Philippine Representative to the International Public Speaking Competition of the ESU in London
Friendship Builders	<ul style="list-style-type: none"> Mooncake Festival with Chinese International Students General Assembly of Chinese International Students
Hinge Inquirer	<ul style="list-style-type: none"> Monthly supply of free copies of Scout magazine
Philippine Mind Sports Association	<ul style="list-style-type: none"> Memory Enhancement Seminar-Workshop 2nd Philippine International Open Memory Championship

Research

To ensure that training programs are relevant to the students' needs, SDEV in cooperation with the Psychology Department conducted a correlational-comparative study on the Emotional Intelligence and Leadership Styles of FEU Male and Female Student Leaders. The participants answered the BarOn Emotional Quotient Inventory and Cassel and Stancik's Leadership Ability Evaluation (Revised) tests. The study showed that the 268 respondents have primary strengths in the areas of interpersonal, adaptability, and general mood scales, which indicated that they are sensitive to the needs and feelings of others and are able to maintain and establish relationships. The results also indicated that they have a happy and positive outlook that helps them adjust and deal with changes, conflicts, and problems.



Community Extension and Outreach

The Planning, Integration and Teambuilding Project 2015 incorporated service learning in selected communities to have a glimpse of the gaps they need to fill in, in their own little ways as student leaders. They conducted outreach activities in Asilo De San Vicente, Association de Damas Filipinas, Bahay Aruga, Bureau of Jail Management and Penology (BJMP), Golden Reception and Action Center for the Elderly and Other Special Cases (GRACES), Handicapped Center Lourdes, Hospicio de San Jose, Kanlungan sa Er-Ma Ministry, Inc., Little Sisters of the Abandoned Elderly, Missionary of Charity, Reception and Study Center for Children, Project Pearls, and Welcome House Good Shepherd Sisters, Inc.

Such brief immersion aimed to encourage student organizations to create needs-based volunteer work that will enrich their practice of servant leadership. A total of 27 collaborative community projects were subsequently implemented such as tutorials/creative activities on livelihood, responsible social media use, anger management, reading, film, sanitation, peace; feeding program, environmental protection; conduct of recreational activities; mangrove tree-planting; and arts workshop.

Talent Development

SDEV team composed of the director, faculty coordinators, section head and clerks who steer the planning, management, and operations of leadership development programs also completed trainings organized by professional organizations such as Philippine Association of Administrators of Student Affairs (PAASA), Philippine Association of Campus Student Advisers (PACSA), and Philippine International Friendship and Understanding Association (PIFUA). They attended seminars on the internationalization of education and implications of ASEAN Integration on mobility and management of international students.

Joeven R. Castro, SDEV director and vice-president of the Philippine Association of Communication Educators (PACE), was invited as coach, trainer, and adjudicator in the 15th Winter Asian Debate Institute in Chung-Ang University, Seoul. The engagement was an opportunity for him to learn training design management in an international setting involving Chinese, Japanese, and Korean students while sharing his expertise.



FEUCSO Concierto Piyu

Development Plans Implemented

The accreditation of The Entrepreneurship Club (E-Club) of FEU is a pioneering step to address the challenge of providing alternative to employment and platform for ideation and innovation. The E-Club conducted the following projects:

- E-Start or the 1st Entrepreneurship Boot Camp (in cooperation with BPI);
- E-Raise, a training program for 70 micro-entrepreneurs of Mandaluyong (in cooperation with BCY Foundation and Rizal Technological University Young Entrepreneurship Society)
- E-Forum, entrepreneurship forum featuring RJ Ledesma, co-founder, of Mercato Centrale; Deborah Rodrigo, managing director at Sugar Crafts, Inc.; Patrick Pasengco of Entrepreneurs Organization, and Janine Chiong, co-founder of Habi Footwear;
- FEU Bazaars were organized featuring student entrepreneurs.

The FEU Scholars' Society was also accredited to organize training, recognition rites, and a socialization circle for academic scholars. Persuading the scholars to assume the leadership roles in student government was the organization's secondary goal. The mission-vision of the organizations was reviewed and aligned with FEU's aspiration statement so that SDEV will solidly support the core competencies desired of FEU graduates. The International Students Organization (ISOrg) was restructured to cater to the needs of specific groups of international students with a huge population. The ISOrg-China was set up to form projects for international Chinese students.

To help fund the student organization projects, a sponsorship policy was designed and the organization fee, through a resolution ratified in the FEU House of Congress, would be included in the miscellaneous fees of all students beginning first semester of academic year 2016 to 2017.



ESU Finals International Public Speaking



Meeting de Avance



PITP 2015

Developmental Plans

The research finding on the student leaders' leadership styles and emotional quotient is SDEV's main rationale in designing reflective training activities for AY 2016 - 2017. Research on the reasons for the students' lack of self-awareness and its implications on leadership will be explored.

Given the K to 12 curriculum and its challenges to the operations and thrusts of HEIs, SDEV will review its training framework to ensure relevance and cost-efficiency in its core processes.

An online Student Development Manual shall be published to ensure that future student leaders and faculty advisers are properly guided on operations and management protocols.



Student Discipline

The Student Discipline (SD) aims, through its just implementation of the Student Code of Conduct, to help maintain a wholesome, safe, orderly, and peaceful FEU campus. It takes a formative stance in inspiring FEU students to grow in discipline towards their full holistic development. In line with its core processes, the following are the accomplishments of SD:

Development, Monitoring, and Improvement of Policies and Processes

Administration

- Complied with ISO standards and requirements. The policies, procedures and forms were reviewed and appropriate revisions were effected; new forms and procedures were registered with ISO
- Developed new Office of Student Discipline Feedback Form and registered the same with ISO
- Reviewed and revise the Forms for Certificates of Good Moral Character

Development and Dissemination of the Student's Code of Conduct

Student Services

- Conducted freshmen orientation on the Student Code of Conduct
- Upon invitation of Institutes, delivered talks on the Student Code of Conduct and laws affecting students.

Implementation of Approved Students' Code of Conduct

Student Services

- Monitored students' conduct in the campus thru regular roving of Discipline Officers
- Attended to 735 (First Semester- 489 and Second Semester- 246) reported cases involving major offenses with due process properly observed at all times: statements of students were taken; investigations and parent conferences held; resolution on cases arrived at and just penalties imposed in coordination with the Guidance

and Counseling and the Health Services and in few instances, with the Institutes involved; provided case reports to the Institutes for information and or implementation of sanctions on erring students; and monitored the Institute's implementation of SD's resolutions and penalties imposed on the erring students

- Due to its strict implementation of the University Uniform Policy, SD was able to record, from June 22, 2015 until April 6, 2016, some 1,969 cases of students suspended because of multiple uniform-related offenses (907 students in the first semester and 1062 students in the second semester, for SY 2015-2016)

Administration

- Achieved 100% resolution of both major and minor offenses, observing due process at all times

Management of Students' Desk

Student Services

- Attended to the Lost and Found, maintained the SD Blotter and acted on concerns raised therein
- Acted on requests for Uniform Exemption, replacement of IDs, and student/ third party complaints (not involving violation of the Student Code of Conduct)
- Accommodated students' desk transactions such as clearances (1,535), application for certificate good moral character (2789)
- Handled and turned over confiscated items to the Institutes (IAS, IARFA and ITHM) for their use and to FTS for proper disposal
- Acted on the requests for CCTV viewing



Student Discipline Records Management

Administration

- Maintained SD Case Records
- Managed the database of students' violations thru 100% utilization of technology-based services using the SD module. 100% of the major offenses committed by the students were all encoded in the SD module

Student Services

- Blocked/ unblocked students per requests of Institutes and offices in FEU
- Requests for clearances and good moral character were all promptly acted upon, and released the following office day

Clearance of Transfer Students

Student Services

- Interviewed 889 applicant- transferees from other schools for the First Semester, SY 2015-2016, and 381 applicant- transferees from other schools for the Second Semester, SY 2015-2016, and documented their responses. Conducted background checking of students per request of Institutes



Preparation of Management Report

Administration

- In order to promote the practice of continuous improvement and sustain the quality management system's effectiveness, SD ensures timely submission of accurate reports to management and timely responses on queries from the different Institutes and Offices relative to student's records, for evaluation of students under SRP, scholarship and Latin honors
- SD's quality feedback survey reflects very good rating results. Its customers are satisfied with its efficient and effective service. The quality feedback rating for SY 2015-2016 falls within the range of 90-94% with weighted score of 4.43 (verbal descriptive interpretation is "very good").

Community Relations

The Student Discipline also participated in the following worthwhile community extension services:

- Supported the Guidance and Counseling in their seminars, entitled:
 - Interpersonal Skills: Developing Effective Relationships, held last August 28, 2015
 - Confidence and Assertiveness Seminar, held last September 23, 2015

- Joined the Integrated Bar of the Philippines in its Manila Bay Clean-up Drive entitled "Mga Abogado para sa Malinis na Manila Bay", held last September 24, 2015
- Supported the Health Services in their activities:
 - Blood donation drive held last January 20-21, 2016
 - Drug Testing activity held last March 2, 2016 and March 4, 2016
- Supported the blood donation drive conducted by FEU-Red Cross Youth Council, entitled "Real ChamFeuns save lives through the Drop of Blood", held last January 28-30, 2016
- Supported the Institute of Tourism and Hotel Management's Tamaraw Fitness and Wellness Event (Tamfit) held last March 19, 2016
- Supported the Institute of Accounts, Business and Finance's JPIA Book Drive entitled "The Brave Movement: Boosting Responsibility and Aspirations through Volunteerism Engagements"

The Student Discipline is headed by its Director, Atty. Rosalie J. de la Cruz- Cada, a CPA and lawyer who holds the following post-graduate degrees: Master of Laws (San Beda College), Post-Graduate Diploma in International Humanitarian Law (NALSAR University, India), and Master of Public Administration (University of the Philippines). Director Cada is currently the National Executive Director and Chief of Staff, Integrated Bar of the Philippines (IBP). She is a lecturer at the IBP's Mandatory Continuing Legal Education (MCLE) seminars as well as the Philippine Institute of Certified Public Account (PICPA)'s Continuing Professional Education (CPE) seminars. She is also a resource speaker in several of IBP's advocacy seminars, particularly on women and children issues.



Confiscated E-cigarettes being disposed.

Reporting to Director Cada are five (5) discipline officers from varied disciplines and who serve as the Discipline Officers In Charge (DOIC) of the respective Institutes assigned to each, to wit: IABF DOIC Ramon Picadizo (MA in Psychology); IE and IN DOIC Atty. Willie Y. Ciubal (Bar Passer); IARFA and IL DOIC Fernan Diamante (Bachelor of Laws); IAS DOIC Cecile San Juan (B. S. Criminology); and ITHM DOIC Ryan John C. Federizo (AB- Major in Philosophy).



CORPORATE AFFAIRS



Atty. Gianna R. Montinola
Vice President for Corporate Affairs

The Corporate Affairs Division oversees four departments namely, Marketing and Communication Office (MCO), The Tams Bookstore, Publications and the newest member, the President's Committee on Culture (PCC).

Corporate Affairs remains consistent with its role in creating a strong brand for Far Eastern University through a variety of platforms, performances, merchandising, messaging and visual initiatives.

Marketing and Communication strategically planned and managed all university events including the grand celebration of the 20th UAAP Championship with a unified campaign, "On Game Days, We Wear Gold." It produced content and managed traffic for FEU Manila and Investor Relations websites, social media accounts, and electronic billboards. MCO also spearheaded



Corporate Affairs Strategic Planning , February 19-20, 2016 at Tagaytay Highlands



the branding of the FEU Senior High School and is assisting in the marketing of Roosevelt College, Inc. It continues to supervise the marketing and communication efforts of all schools in the FEU group.

Publications is expected to increase its book titles in arts and culture with works by renowned authors Alfredo Roces and Cid Reyes.

The Tams Bookstore opened the 6th of its bookstores in the Senior High School. It has centralised the sales of PE uniforms, textbooks, and FEU branded items. This year, a percentage of the proceeds of its merchandise was donated to the TAMS 2020 program, an FEU initiative developed as part of the University's Save the Tamaraw efforts.

The PCC offered exciting cultural events and conducted relevant outreach programs. It also launched the FEU Cultural App, the first of its kind in a Filipino academic institution.



FEU Marketing Summit 2016 with guest speaker Mannix Peña, March 9, 2016 at EdTech Room, Main Building





Bookstore

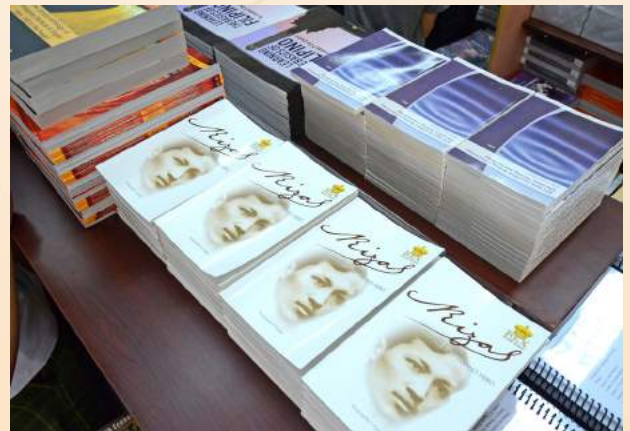
The FEU Bookstore Department or TAMS Bookstore, is part of the Corporate Affairs Division where it plays an important role in FEU's corporate branding. The bookstore develops a vast array of merchandise that supports school pride and serves as a student's one stop shop for classroom and uniform needs. It provides school supplies, testing materials, PE uniforms, swimwear and regular uniforms for FEU Cavite, Diliman, and Manila Senior High School.

The TAMS Bookstore's main purpose is to insure that all university authorized textbooks are conveniently and safely located inside the campus grounds.





The department operates six bookstores throughout the FEU school system. It has branches in each of the campuses of Makati, Diliman, and Cavite, and three in the Manila campus. In addition, the TAMS bookstore serves as a marketing arm for the FEU Publications department by promoting the university press at book fairs and book launches around the National Capital Region.





Marketing and Communication Office

Academic year 2015-2016 was a banner year for the Marketing and Communication Office (MCO), as it spearheaded several major efforts to promote FEU.

The “On Game Days We Wear Gold” program was conducted in partnership with the FEU Bookstore during the UAAP 2015 season. The campaign, which encouraged the use of gold shirts during men’s basketball games and other sports competitions helped unify the FEU community and encourage school pride. The MCO also organized the victory party to celebrate the Men’s Basketball’s 20th championship title as well as all events related to this in the different FEU schools.

The MCO continued to amplify FEU’s social media presence through a substantial increase of subscribers on both Facebook and Twitter. Through its social media efforts, FEU won a P250,000 sports grant from Gatorade for the second straight year in the annual Gatorade Fueled Campus online competition.





FEU Marketing Summit 2015

In July 2016, the official cartoon TamTam designed by the MCO made its appearance. It continues to grace different marketing materials and has attracted a strong following in the community.

The MCO took the lead in designing new uniforms, including PE uniforms for both FEU Diliman and FEU Cavite, for the FEU Senior High School, and for several FEU Athletics teams.

On the web development side, the MCO produced microsites for events like the FEU HRD Recognition program for 2016, SIMPI 2016, and ESU 2016.

MCO managed the special projects of the University including forums of the FEU Public Policy Center. To further enhance skills, the office conducted digital and graphic training workshops for marketing heads and associates of all FEU schools. It continues to oversee the marketing and communication campaigns, marketing collaterals and signage, internal communication, and publications of the online Alumni Newsletter.



Christmas Party



President's Committee on Culture

FEU top management finally gave the President's Committee on Culture a space of its own, with separate rehearsal, meeting and storage areas for the 6 cultural groups. Dubbed as the PCC Center, it even boasts of a 200 seat multi-use theater.

The FEU Cultural App had its soft launch to introduce using handheld devices as a means to raise the campus community's awareness and appreciation of the University's art deco campus, its treasure trove of paintings and sculptures and the numerous events organized by the PCC throughout the year. There is no other audience development App like this used by schools or cultural organizations.

In January, 2016, the PCC was chosen to be a case study of a team of Harvard Business School students who were tasked to find reasons and solutions to the lackluster attendance of the FEU community to cultural events on campus. Recommendations were duly noted by FEU's top management.

The PCC facilitated FEU's participation in Newseum, a project of the Museum Foundation of the Philippines, Inc. and Jollibee Foundation to get kids to be aware of and excited to visit museums and see particular works of art including FEU's Tamaraw by Peter de Guzman.

The Guides conducted 62 campus tours to groups of students, visitors and alumni. They began expanding tours to include heritage sites in Sampaloc and Quiapo such as the San Sebastian Basilica, Gota de Leche, Calle Hidalgo, and Bahay Nakpil Bautista.



AWARDS/GRANTS RECEIVED:

FEU Drum and Bugle Corps

- 1st Place – Grand slam Champion - Drumline Battle Category. 2015 Jember Open Marching Band Competition, September 17-21, 2015 in Jember, East Java, Indonesia
- 1st Place – Brass Line Battle, Open Category “Let’s Twirl & Spin to Beat that Horns Championship 2016”, May 8, 2016 at the Strike Gym, Bacoor Government Center, Bacoor City
- 1st Place – Drum Line Battle, Open Category “Let’s Twirl & Spin to Beat that Horns Championship 2016”, May 8, 2016 at the Strike Gym, Bacoor Government Center, Bacoor City
- 1st Place – Solo Snare, Open Category “Let’s Twirl & Spin to Beat that Horns Championship 2016”, May 8, 2016 at the Strike Gym, Bacoor Government Center, Bacoor City
- 3rd Place – Baton Twirling Solo, Open Category “Let’s Twirl & Spin to Beat that Horns Championship 2016”, May 8, 2016 at the Strike Gym, Bacoor Government Center, Bacoor City

FEU Dance Company

- 3rd Place – Cheonan World Dance Festival, South Korea

FEU Chorale

- 1st Place – Himig ng Kundiman - Solo Category, PHILTOA Singing Competition
- September 6, 2015, SMX Convention Hall, SM Mall of Asia

Media Mileage

The PCC generated at least 11 in media features, not including announcements promoting PCC events on DZFE 98.7



CULTURAL EVENTS, SY 2015-2016

- Summer Arts Camp 6
Dance, Theater & Visual Arts Clinics
- Musica FEUropa 7 Choral Competition
in cooperation with the European Union in the Philippines and the Admissions and Financial Assistance Office
- Orchestra Sin Arco of Silliman University
- Portrait of the Filipino as an Artist
film screening and Lecture on Nick Joaquin
- XI: New Beginnings FEU Chorale’s
Anniversary Concert
- The Birth of a Mission
featuring Pianist Jovianney Cruz & The Orchestra
of the Filipino Youth conducted by Olivier
- Confessions
featuring the FEU Theater Guild
- William
featuring the Philippine Educational
Theater Association
- Musika ng Lahi
featuring the Manila Symphony Orchestra
- Pasko sa Piyu
featuring the FEU Chorale



- Sining sa Kalikasan
featuring works of the Institute of Architecture and Fine Arts faculty in collaboration with OCES
- Fiesta Folkloriada
featuring Marsa Matrouh Dance Troupe from Egypt, the Inetnon Gef'pago Cultural Dance Group from Guam and the FEU Dance Company in collaboration with the Bayanihan Dance Foundation
- Rock Supremo
featuring Ballet Philippines
- Serenade: Learn, Live Love
featuring the PCC Cultural Groups
- FRINGE Manila 2016
Confessions written and directed by Dudz Teraña and Relasyon a back to back presentations of George de Jesus' Asawa/Kabit and Kabit Sabit"
- FEU Video Open
In collaboration with the FEU Film Society
- Bravo Filipino 2
Featuring the FEU Dance Company
- FEU-PCC CULTURAL APP
As of May, 2016
Registered Users: 457
Photos uploaded: 112
Most viewed event: Confessions- 59
Most attended event: FTG's Confessions - 7
Number of comments: 71
Total number of events posted: 29
- Speaking Engagements on the App:
Likha Pilipinas Creativity Summit, De la Salle University, Manila, October 2015
Classical: Next, de Doelen Concert Hall, Rotterdam, May 26, 2016

FEU-PCC FACEBOOK PAGE

- As of May, 2016
- Page likes: 3,698
- Page reviews: 5 star rating (30) 4 star rating (1)
- Post reaches: 10,530

VIDEO VIEWS

As of May, 2016

- FEU Chorale's performance for European Union Day: 861 views
- FEU Dance Company's performance in UAAP Streetdance Competition: 3,400 views
- Official music video entry for Himig Handog 2016 by FEU Theater Guild: 656 views
- FEU Dance Company's ballroom performance in PCC Event "Bravo Filipino 2": 1,000 views
- FEU Cultural App Promotional Video: 3,200 views
- FEU One Billion Rising Flash Mob: 19,000 views
- FEU Bamboo Band @ 50 performance: 220 views
- Ravid Kahalani's performance in PCC Center Studio: 2,400 views
- Song performance "Seasons of Love" by all the PCC Cultural Groups: 262 views



PCC SCHOLARSHIP GRANTS

SY 2015-2016

Cultural Groups	First Semester			Second Semester		
	Full	Partial	Total	Full	Partial	Total
FEU Bamboo Band	21	0	21	12	8	20
FEU Chorale	18	3	21	15	3	18
FEU Dance Company	16	0	16	21	0	21
FEU Drum & Bugle Corps	22	2	24	15	8	23
FEU Theater Guild	14	11	25	23	10	33
Total	91	16	107	86	29	115

Cultural Group Member with Latin Honors

- Neil B. Virtudazo, Cum Laude
ITHM, Bachelor of Science in Tourism Management, FEU Bamboo Band member

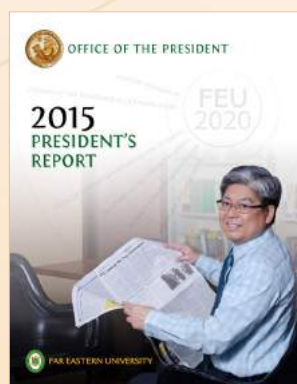


Publications

FEU Publications Office took part in the achievements of the University for AY 2015-2016. Publications Office produced numerous materials for PACUCOA, PAASCU, CHED, and other accrediting bodies when the University applied for various levels of accreditations.

Accomplishments and Achievements

The main project for this year is the writing of *The Updated History of FEU*. Alfredo Rocas was commissioned to do the writing of the FEU History of which the Memorandum of Agreement was signed in September 2015.



- 2015 FEU Annual Report
- 2015 FEU President's Report
- 2015 FEU FERN Annual Report
- 2015 Graduation Programs
- Tambuli – 2014 issues, and 1 special issue
- Journals (Law Review, Business Chronicle- 2 issues, Business Plans – 2 issues)
- *Up Close with Dean LAP*
- Posters, invites, cards, charts
- Manuals, brochures, handbooks
- ARPS Collaterals, etc.
- Accreditation materials
- Others

Some of the projects that are still in progress: FEU-Diliman – Employees Handbook, Student Handbook, and 7 manuals (Registrar, Counseling, Admission, Library, Health, Discipline and Student Affairs). Publication of the revised edition of *Adios Patria Adorada* with annotated bibliography by Alfredo Roces, now being edited by Dr. Michael M. Alba; *Pangalay* by Ligaya Amilbangsa is to be published, both in printed and e-book formats; and *Silanganan: The FEU Art Collection*.

Development Plans Implemented

A workshop called “Publications’ Best Practices” was conducted. The Publication staff took turns in discussing publication design and layout, basic photography, editing and copy editing, book production, use of InDesign, Photoshop, and other software for publication.

The use of social media and website application was presented by Ms. Cherish Brillion, former program head of FEU Communication Department. Marketing and Branding was presented by Dr. Rowena C. Reyes, Marketing Manager. On-the- Job trainees, graduate assistants, and other FEU guests formed the audience that benefitted from the workshop.



Ms. Cherish Brillion discusses the use of social media



The Heights of Excellence Wall at Law Building

Plans, Programs, Projects

Books that are still in progress:

- *Pangalay* by Ligaya Amilbangsa
- *Silanganan* by Cid Reyes
- *Updated History of FEU* by Alfredo Roces
- An updated edition of *Adios Patria Adorada* by Alfredo Roces
- Senior High School Textbooks
- Book Launch of *Silanganan* and *Pangalay* during the Manila International Book Fair in September 2016.



FEU Publications with Ms. Moran & Ms. Ligaya Amilbangsa



FEU Public Policy Center

The FEU Public Policy Center (FPPC) was officially established in October 2014 to serve as a private research foundation undertaking public policy analyses that bear on the development of the Philippines and its relations with the ASEAN region and the world.

The FEU Public Policy Center used the past year not only to incorporate as a research foundation but to process other various government permits that it needed. Despite the backroom work required, the FPPC was able to hold several fora and activities. In fact, prior to its official incorporation, the FPPC conducted a forum on the controversial Disbursement Acceleration Program of the Aquino Administration entitled “Testing the limits of the Constitution: The DAP Decision” on 20 August 2014. On 24 February 2015, the FPPC conducted “The Bangsamoro Initiative: The Price of Peace,” a forum on the Bangsamoro Basic Law.



Lecture by Dennis Yao from Harvard University



The Millennial Talk Series: Who is your Leader?

Together with these fora, the FPPC started work on a groundbreaking survey of college freshmen with the goal of analyzing and evaluating the impact of college students in terms of their critical thinking and problem solving skills, lifelong learning skills, civic engagement, moral uprightness and employability in the global market. The initial results of this survey were presented in a forum last August 6, 2015 entitled, “Who is the Filipino Millennial?” The FPPC also expanded the scope of the survey by surveying a new batch of college freshmen along with the continued implementation of the survey with the previous batch of student respondents.

Last March 17, 2016, the FPPC held an election town hall called the Millennial Talk Series: “Who is your Leader?” The town hall provided a venue for student leaders from the different university belt schools to share their thoughts about this coming election. The responses and thoughts of these student leaders were quite surprising and may serve as a takeoff point for future activities of the FPPC.

In 2016, the FPPC hopes to build on the activities it conducted during the past year and move forward with other endeavors, including a new survey to gauge the civic engagement of college students.



The Bangsamoro Initiative, What is the Price for Peace?



FACILITIES AND TECHNICAL SERVICES



Engr. Rudy P. Gaspillo

Vice President for Facilities and Technical Services

Facilities and Technical Services continued to implement various projects for the improvement of buildings and other facilities.

The FEU carbon footprint continues to drop with the investment in district cooling chillers and the monitoring of both electricity and water to eliminate waste. Comfort has not been compromised but merely the elimination of unnecessary usage. Power and water consumptions have been reduced by 13% and 17% over the past years. FTS expects to continue this trend with the recent investment of three chillers which will service the Administration, Technology, Main, Annex, Arts and ARH buildings in the coming years.

Major repairs and renovation projects completed:

- Provision of chiller in the roof deck of Technology Building
- Cladding exterior insulation finishing system (EIFS) in the Technology Building
- Renovation of Nursing Building (SHS)

- Renovation of Main Building (Edu Tech)
- Relocation of IABF faculty room and offices to Education Building
- Relocation of IE Faculty and Offices to Annex Building
- Structural Renovation of Administration Building

Ongoing major repairs and renovation projects completed (nearing completion):

- Renovation of Administration Building
- Renovation of Pavilion 2
- Construction of collector tanks and main sewer lines along Nicanor Reyes Street (in front of Administration Building)
- Installation of campus facade lighting in NRH and Administration Building
- Extension of University Bookstore in Science Building;
- Repair and Replacement of damaged structural steel support of decorative stainless steel facade in FEU-Cavite
- Waterproofing of drainage in FEU-Cavite
- Construction of FEU Alabang



The Safety and Security Office (SSO) has actively participated in all of the 2015-2016 Nationwide Earthquake and Fire Drills in Manila. Major undertakings include:

- Phase 3 of CCTV camera installation is ongoing
- Regular actual performance testing of all the security systems – fire alarm, paging, elevator intercom, paging and chime and sprinkler systems in coordination with Mechanical Engineering Department, Electrical Engineering Department and maintenance service provider.

The Custodial Services has taken on additional functions and was renamed as Logistics Services (LSE) under its new manager - Dr. Ma. Eliza Margarita E. Magkasi. The new LSE functions are:

- Events coordination
- Transportation and messengerial services
- Janitorial services
- Facility custodianship
- Risographing and photocopying services
- Venue reservations.

LSE accomplishments:

- Organizational re-organization to cater to the university needs

- Implementation of the “same day release” of documents for the risographing and photocopying services.
- Streamlining of the risographing and photocopying requests from 4 steps to 1 easy step
- Development/testing/implementation of the new customer satisfaction survey for all the services
- Promotion of paperless transactions in the entry of items and transportation requests
- Formalization of the accountability of equipment in the identified classrooms to LSE during class hours and to security office after class hours
- Initiation of staff development and team building activities - to strengthen the camaraderie among the various offices under FTS
- Tie-up with Institute of Tourism and Hotel Management (ITHM) for the NC II housekeeping training and assessment of the janitors.
- Changing of the janitorial services provider effective June 2016 to address the issues and concerns of the outsourced personnel

LSE is in the process of developing:

- Online venue reservations in partnership with EduTech
- Full implementation of customer satisfaction survey
- Introduction of the clean as you go activity in the canteens in partnership with Student Development, Marketing and Communications Office, Treasurer’s Office, and FTS
- Provision of alternative transportation option for FEU approved activities
- Implementation of paperless transactions in other core processes of the office.





HUMAN RESOURCE DEVELOPMENT

Renato L. Serapio

Vice President for Human Resource Development

The Human Resources Development (HRD) welcomed Renato L. Serapio as its new Vice President for Human Resource Development. Under his leadership, the recruitment processes for faculty and the performance management system were improved and revised. In the revised recruitment process for faculty, HRD takes the lead in facilitating the initial assessment of the documents submitted and qualifications of the applicant and the determination of the initial faculty rank. On the other hand, the improved Performance Management System focuses on the assessment of the following: Key Results Areas (KRA), Competencies, and Application and Practise of FEU Core Values.

HRD continued to strengthen the University's organizational capability to support the achievement of objectives and strategies by aligning roles, structures, and staffing. It reviewed and rationalized organization and staffing based on strategies and updated headcount reports and organization charts. Right-sizing programs

were developed and implemented. HRD likewise facilitated and assisted in the hiring for key positions both for the Academic and Non-Academic.

In the area of talent development, HRD promoted employee retention, engagement, development, and unity with the implementation of the following major programs:

- Competency Development Programs (Team Building, Briefing on the Current Faculty Hiring Policies, Procedures, and Requirements, Workshop on Basic Supervisory Skills Development, Lenten Recollection)
- 2016 Faculty/Employee Recognition Program (Model Supervisor and Rank and File Employee, 111 Service Awardees, Three (3) faculty members the Faculty University Service Award, Institute of Arts and Sciences - Psychology for the Outstanding Community Service Award, Ten (10) faculty members were given Publications Award, and Ten (10) Outstanding Faculty of the Year)



FEU Summer Outing at Pico de Loro Beach and Country Club

- Promotion and Merit Increase Programs (19 employees promoted and 17 granted merit increases)
- Healthcare Benefit Program (Selection of the best healthcare program and customer service provider)
- FEU Non-Teaching Personnel Fellowship, May 14-15, 2015 (PIYU Be Brave Challenge, Summer Outing at Picco de Loro Beach and Country Club for 200 rank and file employees, supervisors, and managers)
- Christmas for a Cause-play Party for Supervisors, Section Heads, and Administrative Staff
- Outreach Programs (Brigada Eskwela of the Office of Community Extension Services)



Christmas Party



Health Services

Accomplishment Report

Received Gabriella Silang award from the Philippine Blood Center, December, 2015 for garnering more than 200 blood donors in the university's blood donation activities conducted by the Philippine Blood Center . Most of the student donors came from the NSTP class and student discipline office referrals as part of their community service extension

Development Plans Implemented

As part of the restructuring of the FEU management organization, it was decided that the University Health Service (HS) be under the Human Resource Department. During the first quarter of the year 2015, HS has been under the HR Department. School health services promote student health through prevention, early intervention, and referral for treatment of acute or chronic health problems. School health services enable students to attend school in a safe learning environment and reduce health barriers to learning. Since

serving the students is the top priority for HS, several steps were taken to work along this line. Students spend a large part of their day at school; therefore, the school has become an important site where health and education risks, e.g. depression, absenteeism, substance use, may be identified and timely interventions initiated. Since the clinic is temporarily located at the another site until the new location at the Law building is completed , our goal is to streamline the clinic's physical flow.

Core program requirements, addressed in the School Health Services Plan include: health appraisal, records review, nurse assessment, preventive dental program, vision screening, hearing screening, scoliosis screening, growth and development screening, health counseling, referral and follow up of suspected or confirmed health problems, meeting emergency needs school, medication administration and medical procedures, prevention of communicable diseases, health education curriculum development, referral of students to appropriate health treatment, consultation with students' parent/guardian

regarding need for health attention by an appropriate provider, and maintenance of student health information and records. UHS also issued a huge amount of medical clearance issued to Tourism, Hospitality Management, Med Tech and Nursing students as requirement before tours , on the job training and clinical rotation to health facility. The clinic provides advice about required and recommended immunizations customized not only for the country of their destination but for the activities the students will engage in while abroad especially for tourism and hospitality management students while undertaking their OJT.

The Department of Health (DOH) support specific programs that bring adolescent health issues into the mainstream which contribute to the improvement of the quality of life and well-being of adolescents.

A health promotion consortium will be created in each university or college that will adopt the health program to be sustainable and with sense of ownership inside their campuses. The University Health Consortium (UnivHC) will be implemented to all the universities and colleges both public and private in the country . Under this consortium, DOH will provide the necessary health information that will be disseminated to the students enrolled in the said university or college. Priority activity focuses on basic knowledge such as reproductive health, HIV/ AIDS, degenerative diseases and healthy lifestyle, mental health and prevention of teenage pregnancy. This initiative aims to develop well-informed, empowered, responsible healthy adolescents. General Objective is to empower students about their own health through the promotion of health behaviors in a school setting. FEU signed an MOU with the DOH to this effect.

The university clinic considered an essential facility of the school is appropriately staffed during school hours to serve the needs of students.



Faculty and Employee Recognition

* Staffing – one nurse is needed to fill up one post vacated last year. Competent and efficient medical record clerks are needed which job entail mainly receiving all visits to the health service, pulling, filling, encoding patient records relative to each visit, managing the client's appointment for each health provider, releasing laboratory results, fielding telephone calls, sickness notification, collecting data for statistical purpose and responding to inquiries.

New part time specialist, an orthopedics surgeon and nurse graduate assistant are hired needed to meet demands for student and athlete service.

Staff Development

- Advance Life support Seminar- attended by SN Nikko Toledo on March 22-26,2015
- 37th Annual Convention by Philippine College of Occupational Medicine held on March 19-21, 2015 at Crown Plaza Galleria-attended by Dr. Blanca Destura
- 106th Philippine Dental Association Annual convention and Scientific Session held at SMX Convention Center, May 11-16, 2015-attended by Dr. Laarni Usita and Dr. Roel Mallari

- Philippine School Health Officers Association 35th Annual Convention at Chardonnay by Astoria, Pasig City , April 16-17, 2015- attended by Dr. Blanca Destura
- Philippine School Health Association- Year end seminar on December 6, 2015, attended at Unilab Annex by Dr. Blanca Destura
- 38th Annual Convention of the Philippine College of Occupational Medicine , March 10-12, 2016 at Crowne Plaza, Galleria- attended by Dr. Blanca Destura
- 3rd National School Safety Convention held on July 16-17, 2016 at International School Manila, BGC, Taguig City attended by FTS staff and Dr. Blanca Destura
- Competency Development Seminar- March 25, 2015 at FEU, Manila attended by Ms. Melodia Reyes
- 55th Anniversary and Annual Convention of the Philippine Academy of Family Physicians on Fe18-20, 2016 at PICC- attended by Dr. Blanca Destura
- Philippine College of Physicians Convention on April 30-May 3, 2016 at Marriot Hotel, Pasay City- attended by Dr. Blanca Destura

Health Services Rendered

- A. Compulsory Annual Physical Examination at the university clinic of faculty and employees conducted by Medicard. Routine laboratory tests including blood chemistry, CXR, ECG, and Pap's smear performed. Thereafter, faculty members and employees maybe scheduled for blood chemistry care of Medicard on site (FEU clinic) every month.
- B. Bloodletting activities were conducted twice in the year to help people in need of blood specially dengue patients, patients for surgery, people with bleeding disorders, etc. The first activity is done in January during the university foundation week, and then late in October. Philippine National Red Cross and the Philippine Blood Center are the 2 lead agencies actively involved in blood donation advocacy in collaboration with the DOH, Manila Health Department.

- C. Random Drug Testing held first and second semester for Main FEU, FEU Makati and FIT of about 5% of the student population. Randomly selected students were cooperative and complied with the proper procedure and process.
- D. HS is actively involved in overseeing proper food served and its safety being offered in the campus. In fact, a meeting with the food stall owners on campus , the FTS, students, faculty, staff from the Treasurer's office had been called to discuss issues on food safety , proper food waste disposal and banning the use of plastics and styropor as food containers. Violation types are being tracked and unit staff will work with Treasurer's office to limit the repeat violations in an effort to minimize the risk of food-borne illness in the future. Quarterly water analysis is conducted to ensure safe water for consumption.
- E. HS continuously provides first aid kits to the different institutes who go for off campus team-building activities, educational tours, seminars, etc.
- F. Pursuant to CHED memo, HS issues medical clearance to students for fitness prior to educational tour, OJT, and clinical internships.

Plans, Programs and Projects

- Health Promotion
Health Promotion program is an outreach program being run currently by the UHS. Activities are categorized under 4 headings:
 - 1.) Core Programs – conducted throughout the year, workshops, classroom and round table discussions, individual consultations, distribution of leaflets and brochures, provide medical bulletin board with posters for information dissemination and provide information in the FEU website about the UHS aside from manual which will focus on the categories of Stress Reduction, Weight Management, Smoke Cessation, Alcohol and

Drug Abuse and other hot issues applicable to contemporary lifestyle. Health Advisories issued regularly.

- 2.) Special Events and Projects- the health service participates in numerous university wide special events including blood drive, nutrition policy activity, wellness and fitness programs, etc.
- 3.) Departmental Effects- in its role in promoting and supporting services and activity of the health service, the health promotion program makes presentations to freshmen students during orientation program in institutes upon request giving out updated information about the health service. It also distributes first aid kits to requesting institute going on off – campus activities. It interacts with the different institutes relative to medicine requisitions and reimbursements pertinent to the regular faculty and employees medical benefits.
- 4.) New Activities

The Health Promotion Program was involved in the following activities:

* Served as adviser to the Emergency Medical Disaster Teams and ensure proper coordination. Additionally, education on triage, trauma, and clinical scenarios for the emergency medical staff organized will regularly be conducted.

HS Services Statistical Data

(includes students, faculty and employees)

This report provides a snapshot of the health needs of students, faculty and employees and health services provided by the clinic staff during the 2015 —2016 (first quarter) of school year.

• The average school doctor/ nurse-to-student ratio is 1:5,500



Earthquake Drill

The purpose of the school health program is to prevent or minimize health problems, so that each student is given the opportunity to reach his/her fullest potential. The Health Service Staff has a strong belief that a healthy student has a greater opportunity to learn.

- a. Freshmen Physical Examination
FEU – 4,551
FIT – 842
- b. Medical consultations and treatments - 20,522
- c. Accidents/Incident Reports- 278
Accident insurance claims- 150
- d. Vaccinations (Hepatitis B & A, MMR, Flu, Varicella, Anti-cervical cancer,etc)
Total – 2,841
- e. Laboratory Referrals- 41
- f. Medical Referrals- – 8,314
- g. Dental Services
Consultation and treatments ,dental procedures (fillings, extraction, prophylaxis) – 5,717
- h. X Ray Services – 5,340
- I. Medical clearance issuance- 15,086
- j. Ambulance transport use
Total number of trips – 160
- K. Pre-employment Examination- 522

Priority Issues and Concerns

The issues and objectives of primary importance to the UHS at this point in time are the explicit reaffirmation of the health service mission and goals and a renewed commitment to them.

* Patient satisfaction survey forms are displayed to be filled out by UHS clients to rectify what areas in the performance of our service is weak so that corrective measures can be done about it. This is but one modality to evaluate our service and our inadequacies. Being a part of the Quality Management Services, this will serve as specific indicators that monitor client care systems and over time will identify opportunities for improvement and to expedite turn-around time of clients.

* Renovation of the entire UHS clinic is in order to have a bigger space for consultation and treatment. A laboratory space will also be provided for future utilization in doing routine urinalysis, test kits for hepatitis B screening, pregnancy tests, drug testing, complete blood count and other point of care services.

Nobody knows today how many people collapse inside schools or at school sporting events from cardiac arrest. Getting a shock from a defibrillator within just a few minutes of cardiac arrest is the key to saving these people. An automated external defibrillator (AED) is a computerized device that talks users, through lifesaving steps to zap a dying heart back to a normal beat during a cardiac arrest. The Health Service will purchase at least 2 AEDs, one to be placed in the main campus and the other one in the R. Papa gym where athletes stay.

Wellness Center Program – HS will work hand in hand with the Guidance Counselling Office and PE Department to enhance wellness and fitness of all the FEU constituents.



Our Health Services are comprehensive. Providing an accessible, cost effective multi-faceted medical and nursing service to take charge of the physical, emotional and psychological well-being of our students, faculty and employees. HS will work closely with the Guidance Office and possibly Psychology Department in the future in their clinic to assist students in crisis. The scope of the health services includes primary care, emergency care, preventive and promotive, and specialty referrals as required. University Health Services is very grateful to the management and administrators, especially to the President and the CFO for the support and sustaining all UHS programs and plans, by virtue of which has improved and expanded its services to the school population.



Information Technology Services

In May 2015, the transfer of academic laboratories from Nursing to Main Building was completed. The 22 academic labs now have a more spacious layout, upgraded computers and state-of-the-art digital display technology. 32 CCTV cameras were also installed to safeguard students and their belongings.

As part of constant service improvement, internet capacity was increased in critical areas. Bandwidth at the e-Library was increased 100%, and at the same time upgraded from wireless to fiber. FEU Makati was likewise given a 50% bandwidth increase.

Preparations for Senior High School were started this year. Nursing Building was equipped with new network infrastructure and servers. 92 computers were purchased for the combined use of academic laboratory, library and offices; 80 tablets for mobile labs; and 48 laptops for online classrooms.

In partnership with a major telecommunications partner, plans were drawn up for installation of a high-speed WiFi network in the Senior High School





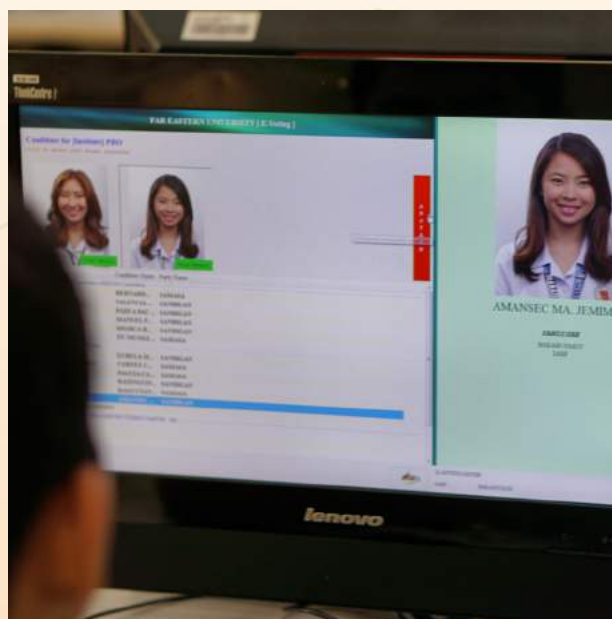
building. An in-building cellular network will also be put in place, boosting 3G and LTE as additional channels available to students for their study and networking needs.

For the protection of senior high school students, the same gate security system in use at the college campus has also been installed. As students tap their smart IDs at the turnstiles, their pictures are displayed for security personnel to verify their identities, allowing only bona fide students to enter. In the area of research, the second iteration of the 21 CCP survey on student millennials was conducted, this time with 37 participating schools, up from 9 the previous year. FEU used its cloud platform to host the survey instrument and database.

Student services included support for the annual faculty evaluation, e-pass entry for commencement exercises, registration for alternative classes and the online student elections.

To provide added convenience for parents and guardians of FEU students, web interfaces were developed in partnership with a major bank and a direct-to-school payment channel serving OFWs. With these partners, web APIs allow real-time querying of student accounts and posting of payments. Launching of these new payment methods will take place in 2016.

Recognizing that online resources and networking will be increasingly important in the coming years, FEU has entered into discussions with industry partners for the delivery of better and faster internet access to its students.





Quality Management Office

The Quality Management Office (QMO) was established to develop, implement, maintain, and continuously improve the Quality Management System (QMS) of Far Eastern University. It aims to assist the University in developing processes that conforms to international quality standards, in nurturing a service-oriented community, in providing quality educational services, in ensuring less complaints from students, parents, and other stakeholders, and in committing to continuous improvement to attain quality. QMO further assists the different offices in overcoming challenges in the implementation of the QMS. Finally, it aims to achieve and maintain ISO 9001 certification of the QMS of Far Eastern University.

Fiscal Year 2015-2106 has been very stable for the QMO. Maintenance of the ISO 9001:2008 certifications of FEU Manila and Makati campuses has been successful with the completion of the following activities during the year.

Control of Documents and Records

One of the requirements of the ISO standard is the control of documents and records. Over the past year, QMO, with Grace Licudine as the Document Control Officer, has constantly been assisting different offices in the maintenance of their respective documents and records to ensure compliance to ISO standards.

More than a hundred documents consisting of policies, procedures, and forms, have been registered, revised, or written-off as obsolete to ensure that the management system of the University is up-to-date with recent changes that were implemented. These activities are an indication of continuous improvement of the management system.

Internal Quality Audit

One of the requirements of ISO standard is to conduct an Internal Quality Audit (IQA). For the fiscal year 2015-2016, two IQAs were completed:

Supplemental IQA (29-31 July 2015)

The supplemental audit aims to ensure that all audit finding of the previous year's audit have been addressed and that the management system of the University is not compromised.

The audit resulted to 91 out of 103 or 88.35% audit findings from fiscal year 2014-2015 have been closed-out. This audit is better than previous years where there were no records of auditing findings being closed out. Better result is expected in the next supplemental audit for Fiscal Year 2015-2016.

Complete IQA (22-27 August 2015)

The complete audit aims to ensure that the entire management system of the University has been compliant to ISO 9001:2008 standard. The complete audit was performed with the help of the following members of the Internal Quality Audit Team (IQuAT).

- Team A: Edwin Maclang, Richard Glenn Reyes, Josie Siongco
Team B: Philip Salloman, Milagros Lapastora, Karren Meñez, Kert Fetalco
Team C: Lazaro Nicdao Jr., Christian Roxas-Corpuz, Ma. Editha Reyes
Team D: Rowena Manansala, Ramon Picadizo, John Rick Chua
Team E: Ma. Victoria Sido, Christine Bustamante, Rozsano Ayson

On 2-4 September 2016, a post-audit consolidation was conducted with all the members of the IQuAT at Seorabeol Grand Leisure Hotel at Subic Bay Freeport Zone.

The post-audit consolidation resulted to 90 findings of minor non-conformances. This is 12.62% better than the previous fiscal year – FY 2014-2015. With these efforts, it is expected the management system of the University will improve significantly.

External Audit

As required from all ISO – certified organizations, the 7th Surveillance Audit of FEU in both Manila and Makati Campuses, was held on 21 to 23 September 2015. The audit was led by Mr. Roy Ramos and Mr. Charlie Labrador from TÜV SÜD PSB Philippines.

The result of the audit and comparison with the previous external audit follows:

Type of Audit Finding	FEU Manila Campus		FEU Makati Campus	
	Previous	Current	Previous	Current
Nonconformities	0	0	0	0
Minor Nonconformities	12	14	6	4
Opportunities for Improvement	6	7	3	5
Total	18	21	9	9

In compliance to the ISO requirement, FEU submitted to TÜV SÜD the root cause analyses and intended corrective action for the audit findings five working days after the audit. These audit findings will be verified in the next Internal Quality Audit and External Audit if closed out.

On 13 November 2015, TÜV SÜD PSB Philippines sent a notice, that ISO 9001:2008 certification of Far Eastern University for both Manila and Makati campuses, has been maintained.



Manila Campus: Certificate for compliance to ISO 9001:2008 with the scope: “Provision and Development of Tertiary and Post-Graduate Educational Degree and Non-Degree Courses, in accordance to CHED Policies, Standards and Guidelines, PACUCOA and PAASCU

Makati Campus: Certificate for compliance to ISO 9001:2008 with the scope: “Provision and Development of Tertiary and Post-Graduate Educational Degree, in accordance to CHED Policies, Standards and Guidelines.”

The Next Challenges

ISO Certification of other FEU Schools

FEU Diliman and FEU Information Technology have started efforts towards ISO 9001 certification. FEU Manila being the first to be ISO 9001 certified mandates its Quality Management Office to provide all needed support to achieve certification of other FEU Schools. It is expected that both FEU Diliman and FEU Information Technology will achieve ISO 9001:2015 certification by the year 2017.

ISO 9001:2015

In September 2015, the International Organization for Standardization (ISO) published a new version of the ISO 9001 standard – ISO 9001:2015. With this publication, all ISO 9001:2008 organizations are given a three-year transition period to migrate to the new standard.

FEU has until the next repeat audit, which is sometime in September 2017, to make the transition and make its management system conform to the new ISO 9001:2015 standard.

The challenge begins with FEU spreading awareness of the new standard. Series of trainings should immediately follow with all stakeholders, and series of audits both internal and external, if possible, must be conducted to ensure that the University will have a smooth transition from the old standard to the new ISO 9001:2015 standard.



FEU High School

In its first years of operation, FEU High School, shall offer Grades 11 and 12 Academic Tracks of Humanities and Social Sciences; Accountancy and Business Management; Science, Technology and Mathematics; and General Academic strand compliant with the basic curricular and policy requirements as mandated by the Department of Education.

Milestones and Achievements

FEU Executive Director as Resource Person to the Bangladesh Ministry of Education

During the study tour of Mid- Level Officials of the Bangladesh Government Department of Primary Education and the Ministry of Education last October 11-17, 2015, the FEU Executive Director served as one of the resource persons who discussed the areas of Primary Education Reforms and Public Financial Management.

Enrolment and Application

From the time applications opened last October 2015, FEU High School Received 3,830 applications for School Year 2015-2016 Grade 11. As classes opened this June, FEU High School has now a student population of 1,958 (51% continuing rate) enrolled in 51 class sections.

Faculty and Staff Development

The FEU High School Faculty underwent a series of Faculty Development Workshops across June 1-6 on Classroom Management, Constructing Instructional Materials, Metacognition and Teaching Strategies. Echoing sessions were also done by faculty members who attended seminars on Environmental Management, Using Technology in Instruction, and other topics. Concurrent sessions are directed in preparing the faculty in teaching the core, applied and specialized subjects for Senior High School.

PROGRAM AND SERVICES DEVELOPMENT

FEU High School Academic Program and Curriculum Mapping

The FEU High School designed an academic program that combines blended learning and student-centered approaches. The modules done for the Senior High School seek to meet target knowledge and skills of the K-12 program and offer more. The curriculum mapping between and among subject areas ensures quality and streamlined delivery of instruction. Alternative assessment mechanisms allow for more practical and realistic evaluation of acquired learning.

FEU High School Launches the M.I.L.E.S. Club Program

More than 50 clubs were opened for Senior High School Students under the Multiple Intelligence Learning and Enrichment (M.I.L.E.S.) Program. Students select among the arts, academic, sports, and interest-based clubs of the Senior High School. Some College groups also opened junior versions in the SHS like the Junior FEU Tour Guides, Peace Tayo, Jr. FEU Bamboo Band and Jr. FEU Dance Crew. The MILES program seeks to enhance social skills and promote other interests which are integrated in their performance in school.



FEUHS 2016 Student Orientations

Partnerships and Placements

FEU High School signed a Memorandum of Agreement with The Philippine School Dubai (TPS-Dubai) last May 2016. This allowed FEU High School to conduct testing in the Dubai area where TPS-Dubai shall be its official testing center. The FEU Executive Director conducted career talks to Grade 9 and 10 students in Dubai. FEU Executive Director made a courtesy call with the UAE Consul General Paul Raymund Cortes whereby possible linkages with other schools in Sharjah, Abu Dhabi and Dubai was discussed.

Others

- Seventy eight academic and financial students were awarded full and partial scholarships by the FEU HS Scholastic Help and Achievement Reinforcement Program (FEUHS –SHARP).
- Four Orientations regarding the Voucher System was held for parents of FEU Senior High School last May 30-31, 2016 at the mini-auditorium. Issues on K-12, Senior High School and the Voucher Program of the Department of Education were clarified.
- More than 1800 baby tams attended the student orientations themed, “#FEUHSOrient2016” held from June 13-15 at the mini-auditorium.
- Classroom Based Parent Orientations were held last June 18, 2016 where parents of FEU Senior High School met their Homeroom Advisers who clarified the academic standards and other policies of the School.
- The FEU Integrated Enrichment and Reinforcement Class Experience, or FIERCE was held last April and May. The program was designed for students who wish to channel their free summer time into strengthening their knowledge in English, Science, and Math prior before classes begin. A total of 161 students underwent the program.



Campus Ministry

FEU: Worshipping Community

The University comes together for celebrations of life and growth. It is through this that the devotion to their faith is established and expressed by persons united in God's name. The FEU community whose main mandate is the academic formation of young Filipinos opens and extends the venue and space to the strengthening of one's faith.

- Daily Mass at 12:15 in the afternoon
- December 9, 2015 the FEU community celebrated with a Thanksgiving Mass presided over by Rev. Fr. Hero Frias and followed by a victory party for winning the 20th UAAP Championship
- Advent Novena Masses: masses were held in preparation for Christmas at the FEU Chapel and being sponsored by various Offices and Institutes. The said celebration was sponsored by the Angel C. Palanca Peace Program Foundation, Inc.
- FEU Christmas Thanksgiving Mass: In celebration of the Christmas Season the FEU community celebrated a Thanksgiving Mass with the sponsorship of FEU- Employees Labor Union.

The Mass was held at 12:15 in the afternoon at the FEU Chapel by Rev. Fr. Ed Molina, AA [Augustinians of the Assumption]

- Family TV mass held at FEU chapel on December 11, 2015
- Other Celebrations: Foundation Mass, Baccalaureate Mass for FEU and FIT graduates, Ash Wednesday, First Friday (Holy Hour), Marian Feast Days/Block Rosary,

FEU: Journeying Community

The University is a community that journeys together towards the fullness of life. It is vital for every community to realize the importance of not only the destination but the journey that takes us there. The following are activities of the campus ministry especially catered towards this purpose.

- Individual Accompaniment
- CM and Bible Week Celebration
- Faith Formation Activities: Faith-ing Circles (Bible sharing for young and adult members of the community)

- Recollection for FEU main and FIT students (Half-day recollection for non-graduating and graduating students)
- University Wide Way of the Cross
- Evaluation and Planning (Little Flower Retreat House last May 28-29, 2016)
- Lenten Retreat (CBCP NASSA BEC Development Center, Tagaytay City)

FEU: Ministering Community

The University is a community that cares for one another, living out the gospel values and sharing it to one another. Below are under this pillar:

- Sacrament of confession: A sacrament that binds God and the sinner, reconciling with God and neighbors so that there will be healing and also to receive God's grace.
- Alumni homecoming mass: FEU Alumni from different batches and institutes links with campus ministry to hold a Thanksgiving Mass, a way to reconnect with old classmates.
- Send-Off mass for board and bar takers: FEU graduates make themselves available in joining send-off mass which was prepared for them by their fellow Tamaraws.
- Outreach programs: Office of Community Extension Services (OCES) collaborated with Campus Ministry in distributing the goods gathered by the FEU community. This was a way of thanking our security guards and janitors for their hard work and untiring service.

FEU: Empowering Community

The University makes the community aware that faith is a gift to be shared with others through works of love, justice and peace. To empower the community and live uprightly as a way of actualizing the formation and values learned as citizens in our society.



- Formation/ Seminars (LecCom, Altar servers, Choir) - Students and employees gather regularly in updating and equipping themselves in serving the community. Participants who went to the Archdiocesan Liturgical Commission of the Archdiocese of Manila emulated what transpired during the session.
- Team Building: was organized for the CM student volunteers who are from FEU-Main and FEU-Institute of Technology, to poster camaraderie and unity in diversity. Later on, this will equip them in leading their fellow Tamaraws. It was held at CBCP NASSA BEC Development Center, Tagaytay City last July 21-22, 2015
- Gospel Concert: a distinctive way of expressing their faith through music and showcasing their talents to the FEU community. Groups from IAS Sessionistas, FEU Makati and students from different institutes and FIT were together in a one night concert held at the FEU Chapel.
- Commissioning Mass: The Commissioning of new set of lectors and commentators and eucharistic ministers ensued last March 11, 2016 attended by the Archdiocesan Campus Ministry Director Msgr. Vicente Bauson and the following CM members: Mr. Philip David (HRD Office) Atty. Etheldreda Dadulla (IAS Faculty) Christian Cajocson (IAS student) Rhenielyn Paglinawan (IABF student) Marinel Masangkay (IABF student)



Angel C. Palanca Peace Program Foundation, Inc.

Strengthening from within while widening our reach has been the central focus of all the efforts of the Angel C. Palanca Peace Program Foundation Inc. (ACP3FI) for FY 2015-2016.

The major activities of ACP3FI are categorized into two major strands: 1) continuing and strengthening its Peace Education Advocacy; and 2) providing community support through its youth arm – Peace TAYO.

Under the Peace Education Advocacy, seminars and workshops were conducted by lead trainers Dr. Wilson Chua, Prof. Marco Gutang, and Mr. Ian De Felipe:



1. BASIC PEACE EDUCATION WORKSHOP (Phase 1)

a Training the Trainers Series was conducted in the following schools:

- Diliman on May 11-12, 2015
- Dominican School of Angeles in Pampanga on June 4, 2015
- FEU – Silang on June 8, 2015
- Interschool Peace Education and Child Protection Seminar at Lifeway Baptist Academy on May 19-21, 2016.

2. PEACE EDUCATION INTEGRATION (Phase 2)

a seminar workshop for members of the Peace Consortium (FEATI, NU, AU, MLQU, FEU Schools) on May 25 – 26, 2015; and

3. PEACE MODULE WRITING & INTEGRATION

(Phase 3) – conducted for the faculty members of partner schools so that they may integrate Peace Education into their respective curriculum last November 17-19, 2015 at Alta Roca Resort.



Apart from its Peace Education Workshops, ACP3FI also worked with other partners through different events promoting peace:

- Through Peace TAYO, the annual Inter-Faith Prayers was held last July 22, 2015 followed by an inter-faith dialogue on 'Faith-bullying';
- In collaboration with Asian Congress for Media Communication, ACP3FI launched the first ever Pamana ng Kapayapaan 2015;
- Awarding the winners of the Annual Peace Essay Writing Competition;
- Partnered with the Rotary Clubs of District 3800 particularly Zone 1 Malabon clubs and Nuclear Free-Pilipinas for the Annual Asian Anti-Nukes Conference last February 13, 2016;
- Happy Together sa PIYU (rock concert);
- Celebrated International Women's Month last March 8, 2016, with a forum titled "Awesome Women: Pledge for Equality";
- In cooperation with UNDP, OPAPP and ACP3FI – Peace TAYO, held a photo exhibit of the works of Mr. Jun De Leon titled "Children at the Crossroads."

ACP3FI also took advantage of its strategic position to promote peace by supporting the different sectors of its immediate community through several service projects:

- On September 28, 2015, ACP3FI visited the Manila City Jail and donated shampoos for all inmates.
- Project Care Mom was launched in cooperation with the Institute of Nursing last September 29, 2015 at Barangay Salapan, San Juan City. Benefiting from this program are 10 first-time mothers.



Appendices

Table 1A - FEU Manila (and Makati)

Degree Program	Graduates
IABF	
BS in Accountancy	59
BSBA Major in Business Economics	39
BSBA Major in Business Management	305
BSBA Major in Financial Management	582
BSBA in Human Resource Development Management	35
BSBA Major in Internal Auditing (Leading to the Degree of BS in Accountancy)	359
BSBA Major in Legal Management	67
BSBA Major in Marketing Management	290
BSBA Major in Operations Management	1
BSC Major in Internal Auditing (Leading to the Degree of BS in Accountancy)	2
TOTAL – IABF	1,739
IARFA	
Bachelor of Fine Arts Major in Advertising Arts	168
Bachelor of Fine Arts Major in Painting	5
Bachelor of Science in Architecture	297
TOTAL – IARFA	470
IAS	
Bachelor of Arts in English Language	17
Bachelor of Arts Major in English Language	1
Bachelor of Arts in Literature	12
Bachelor of Arts in Mass Communication	74
Bachelor of Arts in Communication	235
Bachelor of Arts Major in Mass Communication	1
Bachelor of Arts in Political Science	66
Bachelor of Arts in International Studies	106
BS in Biology	125
BS Major in Biology	2
BS in Applied Mathematics with Information Technology	18
BS in Medical Technology	491
BS in Psychology	476
TOTAL – IAS	1,624
IE	
Bachelor of Elementary Education	55
Bachelor of Secondary Education	60
TOTAL – IE	115
IL	
Juris Doctor	2
Bachelor of Laws	68
TOTAL – IL	70
IN	
Bachelor of Science in Nursing	91
TOTAL – IN	91

ITHM	
Bachelor of Science in Commerce Major in Tourism Management	1
Bachelor of Science in Hotel and Restaurant Management	416
Bachelor of Science in Tourism Management	531
TOTAL – ITHM	948
FEU Makati	
BS in Accountancy	9
BSBA Major in Business Economics	5
BSBA Major in Financial Management	82
BSBA Major in Human Resource Development Management	29
BSBA Major in Legal Management	14
BSBA Major in Management	24
BSBA Major in Marketing Management	84
BSBA Major Operations Management	11
BS in Accounting Technology	132
BS in Information Technology	119
TOTAL – FEU Makati	509
Graduate Studies	
Doctor of Education	1
Master of Science In Biology	3
Master of Arts Major In Mass Communication	1
Master of Arts Major In Letters	1
Master of Arts In Psychology	4
Master of Arts In Education	31
Master of Arts In Nursing	31
Master in Business Administration	18
TOTAL – Graduate Studies	90
OVERALL TOTAL	5,656

Table 1B - FEU Tech

Degree Program	Graduates
BS Civil Engineering	59
BS Computer Engineering	39
BS Electrical Engineering	305
BS Electronics Engineering	582
BS Computer Science w/ specialization in Software Engineering	35
BS Computer Science w/ specialization in Business Analytics	359
BS Information Technology w/ specialization in Animation and Game Development	67
BS Information Technology w/ specialization in Digital Arts	290
Associate in Computer Technology (diploma program)	1
Master in Information Technology	2
TOTAL	750

Table 1C - FEU Cavite

Degree Program	Graduates
Bachelor of Elementary Education Major in Special Education (BEED-SPED)	3
Bachelor of Secondary Education Major in English (BSEd-English)	4
Bachelor of Science in Accountancy (BSA)	23
Bachelor of Science in Accounting Technology (BSACTECH)	12
Bachelor of Science in Business Administration-Financial Management	10
Bachelor of Science in Business Administration-Marketing Management	7
Bachelor of Science in Hotel and Restaurant Management (BSHRM)	19
Bachelor of Science in Tourism Management (BSTM)	18
Bachelor of Science in Information Technology (BSIT)	19
Bachelor of Science in Psychology (BSPSY)	14
TOTAL	129
BASIC EDUCATION	
Kinder	11
Grade 6	31
Grade 10	59
TOTAL	101
OVERALL TOTAL	230

Table 1D - FEU Diliman

Degree Program	Graduates
BS Accountancy	16
BS Computer Science	3
BS Information Technology	100
BSBA major in Financial Management	111
BSBA Legal Management	2
BSBA major in Operations Management	36
BSBA major in Marketing	107
TOTAL	375
BASIC EDUCATION	
Kinder	12
Grade 6	50
Grade 10	200
TOTAL	262
OVERALL TOTAL	637

Table 2A - FEU Manila

Degree Program	1 ST Term AY 2015-2016
IABF	
BS in Accountancy	114
BSBA Major in Business Economics	62
BSBA Major in Business Management	2,513
BSBA Major in Financial Management	1,201

BSBA in Human Resource Development Management	107
BSBA Major in Internal Auditing (Leading to the Degree of BS in Accountancy)	2,152
BSBA Major in Legal Management	170
BSBA Major in Marketing Management	668
BSBA Major in Operations Management	1
BSC Major in Internal Auditing (Leading to the Degree of BS in Accountancy)	2
TOTAL – IABF	6,990
IARFA	
Bachelor of Fine Arts Major in Advertising Arts	780
Bachelor of Fine Arts Major in Painting	52
Bachelor of Science in Architecture	2,010
TOTAL – IARFA	2,842
IAS	
Bachelor of Arts in English Language	112
Bachelor of Arts Major in English Language	
Bachelor of Arts in Literature	70
Bachelor of Arts in Mass Communication	95
Bachelor of Arts in Communication	1,442
Bachelor of Arts Major in Mass Communication	6
Bachelor of Arts in Political Science	424
Bachelor of Arts in Interdisciplinary Studies	42
Bachelor of Arts in International Studies	509
BS in Biology	504
BS Major in Biology	5
BS in Applied Mathematics with Information Technology	104
BS in Medical Technology	3,072
BS in Psychology	1,676
TOTAL – IAS	8,061
IE	
Bachelor of Elementary Education	271
Bachelor of Secondary Education	509
Bachelor of Physical Education Major in School Physical Education	82
TOTAL – IE	862
IL	
Juris Doctor	218
Bachelor of Laws	177
TOTAL – IL	395
IN	
Bachelor of Science in Nursing	385
TOTAL – IN	385
ITHM	
Bachelor of Science in Commerce Major in Tourism Management	5
Bachelor of Science in Hotel and Restaurant Management	2,248
Bachelor of Science in Tourism Management	2,731
TOTAL – ITHM	4,984
FEU Makati	
BS in Accountancy	132
BSBA Major in Business Economics	23
BSBA Major in Business Management	187

BSBA Major in Financial Management	235
BSBA Major in Human Resource Development Management	62
BSBA Major in Legal Management	24
BSBA Major in Management	98
BSBA Major in Marketing Management	266
BSBA Major Operations Management	66
BS in Accounting Technology	497
BS in Information Technology	394
TOTAL – FEU Makati	1,984
Graduate Studies	
Doctor of Philosophy in Psychology	17
Doctor of Education	32
Master of Science in Biology	6
Master of Arts Major in Mass Communication	1
Master of Arts Major in Letters	4
Master of Arts in Psychology	54
Master of Arts in Education	61
Master in Physical Education	13
Master of Arts in Nursing	41
Master in Business Administration (Trimestral)	81
Juris Doctor- MBA (Trimestral)	44
Teacher Certificate Program	20
TOTAL – Graduate Studies	374
Cross-enrollees	7
OVERALL TOTAL	26,884

Table 2B - FEU Tech

Degree Program	1 st Term AY 2015-2016
BS Civil Engineering	2,591
BS Computer Engineering	913
BS Electrical Engineering	556
BS Electronics Engineering	1,139
BS Mechanical Engineering	440
BS Computer Science w/ specialization in Software Engineering	607
BS Computer Science w/ specialization in Business Analytics	
BS Information Technology w/ specialization in Animation and Game Development	2,747
BS Information Technology w/ specialization in Digital Arts	
BS Entertainment and Multimedia Computing w/ specialization in Digital Animation Technology	26
BS Entertainment and Multimedia Computing w/ specialization in Game Development	
Associate in Computer Technology (diploma program)	36
Master in Information Technology	26
TOTAL	9,081

Table 2C - FEU Cavite

Degree Program	1 st Term AY 2015-2016
Bachelor of Elementary Education Major in Special Education (BEEd-SPED)	20
Bachelor of Secondary Education Major in English (BSEd-English)	28
Bachelor of Science in Accountancy (BSA)	247
Bachelor of Science in Accounting Technology (BSACTECH)	55
Bachelor of Science in Business Administration-Financial Management	66
Bachelor of Science in Business Administration-Marketing Management	132
Bachelor of Science in Hotel and Restaurant Management (BSHRM)	126
Bachelor of Science in Tourism Management (BSTM)	127
Bachelor of Science in Information Technology (BSIT)	218
Bachelor of Science in Psychology (BSPSY)	122
Teacher Certificate Program (TCP)	3
TOTAL	1,144
BASIC EDUCATION	
Kinder 1-2	29
Grades 1- 6	150
Grades 7- 10	187
TOTAL	366
OVERALL TOTAL	1,510

Table 2D - FEU Diliman

Degree Program	1 st Term AY 2015-2016
BS Accountancy	193
BS Computer Science	4
BS Information Technology	390
BSBA Major in Financial Management	298
BSBA Legal Management	2
BSBA Major in Operations Management	155
BSBA Major in Marketing	404
TOTAL	1,446
BASIC EDUCATION	
Kinder 1	25
Grades 1 – 6	305
Grades 7-10	643
TOTAL	973
OVERALL TOTAL	2,419

Table 3A - Academic Status

Programs	Accrediting Institution/Status	Validity Period
<ul style="list-style-type: none"> AB Mass Communication BS Accountancy BS Biology BS Psychology BS Applied Mathematics with Information Technology Bachelor of Elementary Education Bachelor of Secondary Education BS Business Administration 	PACUCOA Level IV	Dec 2015 – Dec 2020
<ul style="list-style-type: none"> AB Political Science AB Literature AB English Language BS Hotel Restaurant Management MA in Psychology MA in Education Doctor of Education 	PACUCOA Level I Formal Accreditation	Sept 2015 – Sept 2018
<ul style="list-style-type: none"> BS Architecture 	PACUCOA Candidate Status	Sept 2015 – Sept 2017
<ul style="list-style-type: none"> BS Fine Arts BS Tourism management AB International Studies BS Medical Technology 	PACUCOA Candidate Status	Feb 2016 – Feb 2018
<ul style="list-style-type: none"> Bachelor of Science in Business Administration 	Designated by CHED as Center of Development per CMO No. 38, S. 2015	Jan 1, 2016 – Dec 31, 2018
<ul style="list-style-type: none"> Teacher Education Program 	Designated by CHED as Center of Excellence per CMO No. 17, S. 2016	April 1, 2016 – Dec 31, 2018
FAR EASTERN UNIVERSITY	Autonomous Status per CMO No. 20, S 2016	April 1, 2016 – May 31, 2019

Table 3B - PACUCOA/PAASCU

Accreditation Status

Programs	Status	Validity Period
Accountancy	Level I Applicant Status Level II 1 st RA Level III RA	May 2005 – April 2007 April 2010 – April 2015 April 2011 – April 2015
Bachelor of Secondary Education	Level II 3 rd RA Level II 4 th RA Level III RA	Feb 2004 – Feb 2009 April 2010 – April 2015 April 2011 – April 2015
Bachelor of Elementary Education	Level II 3 rd RA Level II 4 th RA Level III RA	Feb 2004 – Feb 2009 April 2010 – April 2015 April 2011 – April 2015
Bachelor of Science in Biology	Level I Applicant Status Level II 1 st RA Level III RA	May 2005 – April 2007 April 2010 – April 2015 April 2011 – April 2015
Bachelor of Science in Applied Mathematics with Information Technology	Level I Applicant Status Level II 1 st RA Level III RA	May 2005 – April 2007 April 2010 – April 2015 April 2011 – April 2015
Bachelor of Science in Psychology	Level I Applicant Status Level II 1 st RA Level III RA	May 2005 – April 2007 April 2010 – April 2015 April 2011 – April 2015

AB Mass Communication	Level III 1 st RA	April 2011- April 2016
Business Administration	Level III 1 st RA	April 2011- April 2016
BS in Hotel and Restaurant Management	Candidate Status	Oct 2014 – Oct 2016
Bachelor of Arts in English Language	Candidate Status	Oct 2014 – Oct 2016
Bachelor of Arts in Political Science	Candidate Status	Oct 2014 – Oct 2016
Bachelor of Arts in Literature	Candidate Status	Oct 2014 – Oct 2016
Bachelor of Science in Nursing (PAASCU)	Level II Status Level II RA	May 2005 – May 2010 April 2011 – April 2016
Master of Arts in Psychology	Candidate Status Level I Accredited	March 2012 – March 2014 Sept 2014 – June 2017
Master of Arts in Education	Candidate Status Level I Accredited	March 2012 – March 2014 Sept 2014 – June 2017
Doctor of Education	Candidate Status Level I Accredited	March 2012 – March 2014 Sept 2014 – June 2017

Table 4A - FEU Manila

Program	Passing rate (%)	
	FEU-1st Time	National
Architecture, Jan 2014	68	55
Architecture, June 2014	70	61
Architecture, Jan 2015	65	61
Architecture, June 2015	65	61
Architecture, Jan 2016	75	56
Bar 2014	23	19
Bar 2015	23	26
CPA, July 2014	13	20
CPA, Oct 2014	68	37
CPA, May 2015	29	36
CPA, Oct 2015	78	41
CPA, May 2016	55	43
LET (Elem.) Jan 2014	100	30
LET (Elem.) Aug 2014	91	36
LET (Elem.) Mar 2015	75	27
LET (Elem.) Sept. 2015	86	31
LET (Elem.) Mar 2016	78	28
LET (Secondary) Jan 2014	74	30
LET (Secondary) Aug 2014	71	34
LET (Secondary) Mar 2015	77	32
LET (Secondary) Sept. 2015	83	42
LET (Secondary) Mar 2016	84	35
MedTech, Mar 2014	95	71
MedTech, Sept 2014	97	83
MedTech, Mar 2015	90	73
MedTech, Sept 2015	98	84
MedTech, Mar 2016	99	79
NursingLex, May 2014	88	38
NursingLex, Nov 2014	84	57
NursingLex, May 2015	95	54
NursingLex, Nov 2015	87	49

Table 4B - FEU Tech

	Passing Rate (%)	
	FEU Tech – 1 st Time	National
Civil Engineering		
May-11	65.31	38.34
Nov-11	17.86	34.29
May-12	46.67	34.08
Nov-12	23.68	41.41
May-13	62.26	42.82
Nov-13	29.63	48.12
May-14	71.25	43.31
Dec-14	39.62	49.48
May-15	64.63	31.57
Nov-15	30.88	41.49
May-16	69.09	38.17
Electrical Engineering		
Apr-11	41.38	40.43
Sep-11	36.36	58.02
Apr-12	53.33	43.69
Sep-12	22.22	53.24
Apr-13	30.77	38.66
Sep-13	29.17	53.64
Feb-14	28.57	44.15
Sep-14	45.16	32.79
Apr-15	40.00	41.82
Sep-15	71.43	67.23
Apr-16	62.50	41.29
Electronics Engineering		
Apr-11	30.43	44.97
Oct-11	30.43	36.87
Apr-12	47.13	53.55
Oct-12	34.62	51.57
Apr-13	35.17	37.21
Dec-13	22.06	34.51
Mar-14	26.67	35.24
Sep-14	10.92	31.59
Apr-15	39.74	34.95
Oct-15	22.73	39.94
Apr-16	21.21	34.95
Electronics Technician		
Apr-12	83.33	83.19
Oct-12	87.50	74.00
Apr-13	35.29	40.66
Dec-13	61.54	73.30
Mar-14	47.92	65.12
Sep-14	64.52	82.49
Apr-15	61.11	71.88
Oct-15	79.41	84.82
Apr-16	86.96	82.36

Table 4C - FEU Cavite

Program	Passing Rate (%)	
LET	FEU-1st Time	National
March 2015 - Elem	100	27
March 2015 - Secondary	100	32
September 2015-Elem	75	31

Table 4D - FEU Diliman

Program	Passing Rate (%)	
CPA	FEU-1st Time	National
May-12	100	38
Oct-12	47	48
May-13	0	27
Oct-13	67	41
Jul-14	0	21
Oct-14	60	37
May-15	0	36
Oct-15	100	41

Table 5 - FEU Manila & FEU Tech
- Licensure Exam Topnotchers

	2015	2016
Architecture	<ul style="list-style-type: none"> Ronan Razon 3rd Place, 83.50% (Middle East) Haydee San Jose 5th Place, 83.00% (Middle East) 	-
Licensure Exam for Teachers (LET)	<ul style="list-style-type: none"> Josephine Ann J. Necor 7th Place, 89.20% (BSEd) Brian Martin d. Sioson 6th Place, 88.60% 	-
Medical Technology	<ul style="list-style-type: none"> Jonan Michael Tan Soriano 1st Place, 90.70% Jan Mark Lester Vilela Roxas 8th Place, 89.50% Jenny Santos Gayondat 10th Place, 89.30% Kim Dyan Axalan Reyes 10th Place, 89.30% Top Three (3) School 	<ul style="list-style-type: none"> Aliana Cheenky Yap So 5th Place, 90.40% Top Four (4) School
Nursing	<ul style="list-style-type: none"> Aaron Tibay Vinluan 9th Place, 84.20% 	-
Civil Engineering	<ul style="list-style-type: none"> Jenes Borais 8th Place, 90.35% John Angelo Cruz 7th Place, 90.80% Mark Anthony Tiquio 3rd Place, 92.35% 	<ul style="list-style-type: none"> Christian Espiritu Baldo 2nd Place, 93.25% Rei Kevin Catantan Tungcab 3rd Place, 91.70% Jamiel Dakis Galimba 7th Place, 90.90% Arnold Jacinto Cabatian 9th Place, 90.45%
Electronics Engineering	<ul style="list-style-type: none"> Junestherry Salvador 10th Place, 85.30% 	-
Electrical Engineering	<ul style="list-style-type: none"> Harvey John Calalang 9th Place, 86.30% Marcjay Pucyutan 4th Place, 88.70% Mark Anthony Teodoro 3rd Place, 88.80% 	<ul style="list-style-type: none"> Michael Joseph Del Rosario Cubangbang 9th Place, 87.50%
TOTAL	16	6 (as of June 2016)

Table 5A - Number of Grantees and Total Amount of Grant

CITY	# OF ESC SCHOOLS	# OF GRANTEES AND TOTAL AMOUNT OF GRANT					
		ESC		OHS		TSS	
		# Grantees	Amt. (Php)	# Grantees	Amt. (Php)	# Grantees	Amt. (Php)
Caloocan	32	8,525	85,250,000	200	2,000,000	409	4,908,000
Las Pinas	13	3,931	39,310,000	0	0	223	2,676,000
Makati	4	1,420	14,200,000	0	0	145	1,740,000
Malabon	9	3,302	33,020,000	0	0	152	1,824,000
Mandaluyong	5	2,719	27,190,000	0	0	157	1,884,000
Manila	46	14,172	141,720,000	9	90,000	890	10,680,000
Marikina	9	2,795	27,950,000	0	0	197	2,364,000
Muntinlupa	14	3,216	32,160,000	129	1,290,000	160	1,920,000
Navotas	2	1,692	16,920,000	0	0	38	456,000
Paranaque	10	1,625	16,250,000	0	0	136	1,632,000
Pasay	8	3,238	32,380,000	0	0	148	1,776,000
Pasig	9	3,120	31,200,000	0	0	170	2,040,000
Pateros	1	1,081	10,810,000	0	0	60	720,000
Quezon City	51	11,352	113,520,000	11	110,000	821	9,852,000
San Juan	3	797	7,970,000	0	0	55	660,000
Taguig	9	2,122	21,220,000	0	0	109	1,308,000
Valenzuela	25	8,135	81,350,000	0	0	229	2,748,000
TOTAL	250	73,242	732,420,000	349	3,490,000	4,099	49,188,000

Table 6A - G&C Activities and Number of Students

G&C Seminars/Activities	No. of Students
IE Freshmen Orientation	144
IARFA Freshmen Orientation	454
IN Freshmen Orientation	124
ITHM Freshmen Orientation	911
IAS Freshmen Orientation	1345
IABF Freshmen Orientation	1250
Makati Freshmen Orientation	262
Pan de Soul	89
Alternative Class Learning Session	413
Music Therapy	86
TOTAL	5,078

Table 6B - G&C Programs and Number of Students

Programs	No. of Students
A. Academic Achievers' Development Program (AAD) Module 1 – Enhancing Self-Esteem Module 2 – Family and Values Module 3 – Leadership and Community Involvement	287

B. Academic Competence and Empowerment Program (ACE) Module 1 – Magpakatotoo Ka! Module 2 – Game Ka Na Ba? Module 3 – How Do You Spell Success? Module 4 – Growing Pains Module 5 – FEU – L Your Passion Module 6 – Connecting People Makati Modules 1-6	17,394
C. Anti-Bullying Core Group Activity 1 – TamHunt Activity 2 – GA: ABCG Tams Up 2015 Activity 3 – ABCG Teambuilding-Strengthening the Core of Advocates Against Bullying Activity 4 – Be A Hero: Advocacy Against Bullying Activity 5 – Kindness Project: An Outreach Program Activity 6 – Uniwide Awareness Campaign Activity 7 – ABCG Campaign in Makati	441
D. Athletics Counseling Program (ACP) Module 1 – Building One's Self-Esteem Module 2 – How To Handle Defeat and Success Module 3 – Appreciating Formative Relationships Module 4 – Value of Education	145
E. Children of OFW's Support Program (COSP) Module 1: Interpersonal Skills: Developing Effective Relationships Module 2: Understanding My Personal Values Module 3 & 4: My College Lifestyle Guide	139
F. Drug Abuse Prevention Program (DAPP) Activity 1 – Tamaraw Hunt Activity 2 – Officers' Team Building Activity 3 – DAPP Campaign in Makati Module 1 – 3 in 1 Module Training and General Assembly	734

G. International Students' Empowerment Program Activity 1 – Orientation for International Students Module 1 – Facing the Reality of Homesickness Module 2 – Cultural Sensitivity	158
H. Peer Counseling Program (PCP) Activity 1 – Tamaraw Hunt Activity 2 – Peer General Assembly Activity 3 – Music Therapy Activity 4 – Peer Interaction at Siena College Activity 5 – Peer Interaction at UE Manila Activity 6 – Peer Interaction at UE Caloocan Activity 7 – FEU Fair 2016: EntrePEERneurship Module 1 – Counseling Concepts Module 2 – Peer Assertiveness and Confidence	1,174
I. Program for Career Development (ProCeed) Look for Success Parents Orientation Aspiring Minds (AMCAT) Career Readiness Seminar Workshop SAP/HAP Testing Exit Interview for Graduating Students	17,478
J. Students-At-Risk Program (STAR) Activity 1 – Initial Interview Activity 2 – Psychological Testing Activity 3 – Family Counseling STAR Modules 1 – Orientation STAR Modules 2 – Symposium	1,409
TOTAL	39,359

Table 7A - Cultural offerings staged by PCC this year.

Cultural Events, SY 2015-2016	
Summer Arts Camp 6 Co-sponsors: FEU Employees' Labor Union FEU Faculty Association Community Extension Services Alumni Relations and Placement Services	<ul style="list-style-type: none"> May 4-8, 2015 & May 11-18, 2015 Dance, Theater & Visual Arts Clinics AB 409, 410 & 412 & Dance Studio Participants: 73
Musica FEUropa 7 Choral Competition In cooperation with the European Union in the Philippines and the Admissions and Financial Assistance Office	<ul style="list-style-type: none"> May 23 & 24, 2015 FEU Auditorium No. of Competing Choirs: High School Category: 7 Open Category: 13 Audience Count: 1,032
Orchestra Sin Arco of Silliman University	<ul style="list-style-type: none"> July 16, 2015 Audience Count: 625
Portrait of the Filipino as an Artist film screening and Lecture on Nick Joaquin In collaboration with the FEU Film Society and the Department of Literature	<ul style="list-style-type: none"> August 14, 2015 PCC Center Studio Audience Count: 67
XI: New Beginnings FEU Chorale's Anniversary Concert	<ul style="list-style-type: none"> August 28, 2015 FEU Chapel Audience Count: 489

The Birth of a Mission featuring Pianist Jovianney Cruz The Orchestra of the Filipino Youth conducted by Olivier Ochanien	<ul style="list-style-type: none"> September 4, 2015 FEU Auditorium Audience Count: 723
Confessions featuring the FEU Theater Guild	<ul style="list-style-type: none"> September 17-19, 2015 FEU Auditorium Audience Count: 2,424
William featuring the Philippine Educational Theater Association	<ul style="list-style-type: none"> October 3, 2015 FEU Auditorium Audience Count: 639
"Musika ng Lahi" featuring the Manila Symphony Orchestra	<ul style="list-style-type: none"> November 27, 2015 FEU Grandstand Count: 811
Pasko sa Piyu featuring the FEU Chorale	<ul style="list-style-type: none"> December 4, 2015 FEU Chapel Audience Count: 545
Sining sa Kalikasan featuring works of the Institute of Architecture and Fine Arts faculty in collaboration with OCES	<ul style="list-style-type: none"> December 11-18, 2015 Ninoy Aquino Parks Total participants: 78
Folkloriada featuring Marsa Matrouh Dance Troupe from Egypt, the Inetnon Gef'pago Cultural Dance Group from Guam and the FEU Dance Company in collaboration with the Bayanihan Dance Foundation	<ul style="list-style-type: none"> December 17, 2015 FEU Pavilion Audience Count: 725
Rock Supremo featuring Ballet Philippines	<ul style="list-style-type: none"> January 15, 2016 FEU Grandstand Audience Count: 687
Serenade: Learn, Live Love featuring the PCC Cultural Groups	<ul style="list-style-type: none"> January 29, 2016 FEU Chapel Audience Count: 436
FRINGE Manila 2016 Confessions written and directed by Dudz Teraña and Relasyon a back to back presentations of George de Jesus' Asawa/Kabit and Kabit Sabit"	<ul style="list-style-type: none"> February 15, 16, 17, 18, 19, 20, 22, 23, 24, 25, 26 and 27, 2016 PCC Studio Center Audience Count: 1,328
FEU Video Open In collaboration with the FEU Film Society	<ul style="list-style-type: none"> March 8- 13, 2016 Mini-Auditorium Audience Count: 326
"Bravo Filipino 2" featuring the FEU Dance Company	<ul style="list-style-type: none"> March 30, 2016 FEU Grandstand Audience Count: 503

Table 7B - PCC Scholarship Grants - AY 2015-2016

Cultural Group	First Semester			Second Semester		
	Full	Partial	Total	Full	Partial	Total
FEU Bamboo Band	21	0	21	12	8	20
FEU Chorale	18	3	21	15	3	18
FEU Dance Company	16	0	16	21	0	21
FEU Drum & Bugle Corps	22	2	24	15	8	23
FEU Theater Guild	14	11	25	23	10	33
Total	91	16	107	86	29	115

International Off-Campus Engagements

Event	Place	Date	Attendees
6th International Conference on the History of Medicine in Southeast Asia	Siem Reap, Cambodia	January 12-16, 2016	Lorelei De Viana
SEASN Assembly 2015 & Thematic Working Group on WEHAB +3 and Linkage meeting with Taylors University	Vistana Hotel, Penang, Malaysia	December 8-12, 2015	Myrna Quinto Jennifer Florida
ASAHIL Annual Conference	Siem Reap City, Cambodia	December 2-4, 2015	April Joy Dopeño Mark Lixel Lantican
2015 SATU President's Forum Steering Committee Meeting	Institut Teknologi Bandung (ITB), Bandung, Indonesia	November 25-29, 2015	Alma Emerita Dela Cruz Myrna Quinto
UMAP 2015 International Conference	Taipei Howard, Taipei City, Taiwan	September 9-12, 2015	Jose Edwardo Mamaat Moira Uy
The 14 AUAP Forum (AUAP 20 Years: Higher Education Cooperation in ASEAN After The Integration)	Suranaree Hall, Surasamnakarn Building Suranaree University of Technology Nakhorn Ratchasima, Thailand	July 26-29, 2015	Moira Uy
4th IPSA-NUS Summer School for Social Science Research Methods	NUS, Singapore	June 8-19, 2016	Ildefonso Fulgar III Reynold Agnes Melquiades Acomular Jr.
Asian Management Conclave 2015	Singapore	March 11-14, 2015	Madonna Tejada Karoline Palparan

Local Off-Campus Engagements

Event	Place	Date	Attendees
Research Dissemination Forum entitled, "Moving Forward and Overcoming Challenges: in Disaster Risk Reduction Efforts: The Non-Visible Faces of 2013 Typhoon Yolanda Aftermath"	New World Hotel, Makati	March 17, 2016	Joventina Madriaga
83rd NRCP General Membership Assembly and Scientific Conference theme "Research Innovation for Inclusive Development"	PICC	March 16, 2016	Jennifer Florida
Histopathology and Histotechnique Lecture	Silliman University, Dumaguete City, Negros Oriental	March 8-11, 2016	Jose Edwardo Mamaat
5th U-Belt Student Research Forum	Lyceum of the Philippines	March 7, 2016	Jennifer Florida Joventina Madriaga
9th Annual University Research Forum with the theme "Fostering Excellence in Research Towards Lifelong Innovations"	CEU, Manila	March 4, 2016	Jennifer Florida
SOAR-THP THARC 2016	SMX Convention Center	February 22-24, 2016	Edgar Allan Mendoza
Patent Search	LPU Board Room	February 18-19, 2016	Melquiades Acomular
Conference of Registrars, Assistant Registrars and Liaison Officers	De La Salle University	February 12, 2016	Grace Sipin Rowena Yago Jose Jamir Caaway Marilyn Toledo Bryan Angelo Moreno
CHED International Conference on Student Mobility Across Asia-Pacific Region	Bulacan State University	January 14, 2016	Moira Uy
PACUCOA General Assembly	City of Dreams, Manila	December 1, 2015	Michelle Acomular Christian Afundar Alma Dela Cruz Elisa Mañalac Adalbert Alcaide Gerald Villar Generoso Pamittan Jr. Driselle Pajujo
8th National Nursing Research Conference	Bayfront Hotel, Cebu	November 26-27, 2015	Josefina Florendo Anabella Javier Reynante Dante Tan
PICPA Annual National Convention	Puerto Princesa, Palawan	November 25-28, 2015	Fe Ochotorena Vicente Gudani Ramil Baldres Earl Joseph Borgoña Anselmo Giron Johnson Ong Norina Salvador Rian Caesar Soliman Yolanda Baccay Jose Dadulla
1st International Graduate Students Multidisciplinary Research Conference	Bacolod City, Negros Occidental	November 12-13, 2015	Luzelle Anne Ormita
2nd National Research Conference	Widus Hotel, Clark Freeport Zone, Pampanga	November 5-6, 2015	Myrna Quinto Joel Chavez Jennifer Florida
The New Normal and Internal Auditing	Makati Shangri-la	November 4-6, 2015	Earl Joseph Borgoña Ramil Baldres

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Juan Miguel R. Montinola	Member

Management Committee

Michael M. Alba

Juan Miguel R. Montinola

Maria Teresa Trinidad P. Tinio

Gianna R. Montinola

Myrna P. Quinto

Renato L. Serapio

Rudy M. Gaspillo

Jennifer S. Florida

Glenn Z. Nagal

Rosanna E. Salcedo

Leonora B. Alcartado

Michael Q. Liggayu

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Chief Finance Officer

Senior Vice President for Academic Affairs

Vice President for Corporate Affairs

Vice President for Academic Development

Vice President for Human Resource Development

Vice President for Facilities and Technical Services

Assistant Vice President for Academic Services

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Assistant to the President

Quality Management Representative

Academic Council

Michael M. Alba	President
Maria Teresa Trinidad P. Tinio	Senior Vice President for Academic Affairs
Myrna P. Quinto	Vice President for Academic Development concurrent Dean, Institute of Education
Renato L. Serapio	Vice President for Human Resource Development
Jennifer S. Florida	Assistant Vice President for Academic Services concurrent Director, University Research Center
Alma Emerita V. dela Cruz	Dean, Institute of Accounts, Business and Finance
Lorelei DC. De Viana	Dean, Institute of Architecture and Fine Arts
Joel M. Chavez	Dean, Institute of Arts and Sciences
Ma. Belinda G. Buenafe	Dean, Institute of Nursing
Melinda D. Torres	Dean, Institute of Tourism and Hotel Management
Gerald L. Villar	Associate Dean, Institute of Accounts, Business and Finance
Generoso B. Pamittan Jr	Associate Dean, Institute of Arts and Sciences
Elisa S. Mañalac	Associate Dean, Institute of Education and concurrent Director, Center for Teaching and Continuing Education
Adalbert M. Alcaide	Associate Dean, FEU Makati
Dennis H. Pulido	Associate Dean, IAS Special Projects
Rosarito T. Suatengco	Associate Dean, IE Special Projects
Driselle P. Pajuyo	OIC Associate Dean, Institute of Tourism and Hotel Management
Grace C. Sipin	University Registrar
Teresita C. Moran	University Librarian
Michelle S. Acomular	Director, Accreditation
Ma. Eliza Margarita E. Magkasi	Director, Admissions and Financial Assistance (until Oct. 2015)
Earl Joseph M. Borgoña	Director, Admissions and Financial Assistance (beginning Nov. 2015)
Marcon R. Espino	Director, Alumni Relations and Placement Services
Mark Oliver P. Molina	Director, Athletics
Marilou F. Cao	Director, Community Extension Services and NSTP
Harold John D. Culala	Director, Education Technology
Cynthia P. San Diego	Director, General Education
Sheila Marie G. Hocson	Director, Guidance and Counseling
Martin Emile Z. Lopez	Director, President's Committee on Culture
Joeven R. Castro	Director, Student Development
Rosalie D. Cada	Director, Student Discipline
Leonora B. Alcartado	Assistant to the President
Graciel A. Lintag	Assistant to the Senior Vice President for Academic Affairs
Michael Q. Liggayu	Quality Management Representative

Non-Academic Services Committee

Michael M. Alba	President
Renato L. Serapio	Vice President for Human Resource Development
Gianna R. Montinola	Vice President, Corporate Affairs
Rudy M. Gaspillo	Vice President, Facilities and Technical Services
Enrico G. Gilera	Legal Counsel
Leonora B. Alcartado	Assistant to the President
Michael Q. Liggayu	Quality Management Representative
Cesar M. Pacis	Manager, Information Technology Services

Office of the Chair

Aurelio R. Montinola III	Chair
Angelina P. Jose	Corporate Secretary
Rogelio C. Ormilon, Jr	Compliance Officer and Internal Auditor
Ma. Carmencita A. Sayo	Executive Assistant to the Chair
Ma. Cristina J. Talampas	Office Services and Administration Manager

Office of the President

Michael M. Alba	President
Maria Teresa Trinidad P. Tinio	Senior Vice President for Academic Affairs
Renato L. Serapio	Vice President for Human Resource Development
Gianna R. Montinola	Vice President for Corporate Affairs
Rudy M. Gaspillo	Vice President for Facilities and Technical Services
Enrico G. Gilera	Legal Counsel
Melencio S. Sta. Maria	Dean, Institute of Law
Antonio R. Montinola	Director, Sports Development
Leonora B. Alcartado	Assistant to the President
Michael Q. Liggayu	Quality Management Representative
Cesar M. Pacis	Manager, Information Technology Services
Mariwilda I. Noriega	Executive Secretary
Auxencia A. Limjap	Scholar in Residence
Anthony Raymond A. Goquingco	FEU Makati Administrator

Office of the Vice President for Academic Affairs

Maria Teresa Trinidad P. Tinio	Senior Vice President for Academic Affairs
Myrna P. Quinto	Vice President for Academic Development and concurrent Dean, Institute of Education
Jennifer S. Florida	Assistant Vice President for Academic Services
Alma Emerita V. dela Cruz	Dean, Institute of Accounts, Business and Finance
Lorelei DC. De Viana	Dean, Institute of Architecture and Fine Arts
Joel M. Chavez	Dean, Institute of Arts and Sciences
Ma. Belinda G. Buenafe	Dean, Institute of Nursing
Melinda D. Torres	Dean, Institute of Tourism and Hotel Management
Cynthia P. San Diego	Director, General Education
Graciela A. Lintag	Assistant to the Senior Vice President for Academic Affairs

Office of the Vice President for Academic Development

Myrna P. Quinto

Vice President for Academic Development

Jennifer S. Florida

Assistant Vice President for Academic Services
concurrent Director, University Research Center

Michelle S. Acomular

Director, Accreditation

Elisa S. Mañalac

Director, Center for Teaching and Continuing Education

Harold John D. Culala

Director, Education Technology

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Maria Teresa Trinidad P. Tinio

Senior Vice President for Academic Affairs

Jennifer S. Florida

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University Registrar

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Director, Guidance and Counseling

Joeven R. Castro

Director, Student Development

Rosalie D. Cada

Director, Student Discipline

Office of the Vice President for Corporate Affairs

Gianna R. Montinola	Vice President for Corporate Affairs
Martin Emile Z. Lopez	Director, President's Committee on Culture
Agnes C. Malcampo	Director, FEU Publications
Rowena C. Reyes	Manager, Marketing and Communication Office
Jose R. Cabaltera	Manager, FEU Bookstore

Institute of Law

Melencio S. Sta. Maria	Dean
Viviana M. Paguirigan	Associate Dean
Ronald C. Chua	Associate Dean, JD-MBA Program

Human Resource Development

Renato L. Serapio	Vice President for Human Resource Development
Blanca D. Destura	Director, Health Services
Jefferson S. Aquino	Manager, Organization and Competency Development

Finance

Juan Miguel R. Montinola	Chief Finance Officer
Glenn Z. Nagal	Comptroller
Rosanna E. Salcedo	Treasurer
Arnualdo B. Macapagal	Chief Accountant/Budget Director
Lourdes R. Vinluan	Manager, Cash Department
Asuncion L. Belleza	Manager, Property Office
Rosalino P. Ayson	Manager, Purchasing Office
Leilani A. Cabaltica	Manager, Treasurer's Office
Elijahmar D. Cogollodo	Project Manager, University Enterprise Resource Planning System

Facilities and Technical Services

Rudy M. Gaspillo	Vice President for Facilities and Technical Services
Elena F. Gemzon	Manager, Logistics Services (until August 2015)
Ma. Eliza Margarita E. Magkasi	Manager, Logistics Services (beginning Nov. 2015)
Marcial L. Edillon	Manager, Civil Engineering Department
Ferdinand Lou B. Jumawan	Manager, Electrical Engineering Department
Francis M. Valerio	Manager, Mechanical Engineering Department

NEW APPOINTMENT OF MANAGERS AND OFFICERS AY 2015-2016

Arnel B. Concepcion, PhD	University Research Fellow, Institute of Arts & Sciences
Drisselle P. Pajuyo	OIC Assoc. Dean, Institute of Tourism and Hotel Management
Adalbert M. Alcaide, DBA	Associate Dean, IABF-Makati
Michelle S. Acomular, EdD	Director, Accreditation
Jennifer S. Florida, PhD	Assistant Vice President for Academic Services and Concurrent Director, University Research Center
Cynthia P. San Diego	Director, General Education
Rosarito T. Suatengco, PhD	Associate Dean, IE Special Projects
Amelita B. Vanta	Consultant for Finance, Finance Services
Marcos B. Valdez Jr, PhD	University Research Fellow, Institute of Arts & Sciences
Elijahmar D. Cogollodo	Project Manager, University Enterprise Resource Planning System
Anthony Raymond A. Goquingco	Office Administrator, FEU Makati
Rogelio C. Ormilon Jr	Internal Auditor/Compliance Officer /Risk Management Officer
Alma Emerita V. Dela Cruz, PhD	Dean, Institute of Accounts, Business and Finance
Renato L. Serapio	Vice President for Human Resource Development
Ma. Eliza Margarita E. Magkasi, PhD	Director, Admissions and Financial Assistance (until October 2015) Manager, Logistics Services (beginning November 2015)
Earl Joseph M. Borgoña	Director, Admissions and Financial Assistance (beginning November 2015)
Asuncion L. Belleza	Manager, Cash Department and concurrent Manager, Property Department
Padmapani L. Perez, PhD	University Research Fellow, Institute of Arts & Sciences
Denice Joy Nicole R. Concepcion	Consultant, Institutional Curriculum Mapping
Dennis H. Pulido, PhD	Associate Dean, IAS Special Projects



OFFICE OF THE PRESIDENT

6th Floor, Nursing Building
Far Eastern University
Nicanor Reyes Street, Sampaloc
Manila, Philippines

(+63 2) 735 5621 loc. 208, 205, 317
(+63 2) 735 8692

